

SOUTH CAROLINA'S WORKFORCE

IS TOUTED AS ONE OF THE MOST PRODUCTIVE IN THE COUNTRY

MYRTLE BEACH

REGIONAL ECONOMIC DEVELOPMENT

CATCH THE RISING TIDE



ACCOLADES:

Ranked No. 3 for competitive labor costs and No. 5 for workforce development programs by *Area Development* magazine.

The Myrtle Beach area offers a diverse mix of highly-skilled, reliable and experienced workers in a wide variety of fields. With a continuous stream of recent graduates entering the workforce from Coastal Carolina University and Horry Georgetown Technical College, our already strong labor force continues to grow with young, knowledgeable employees who are ready to work.

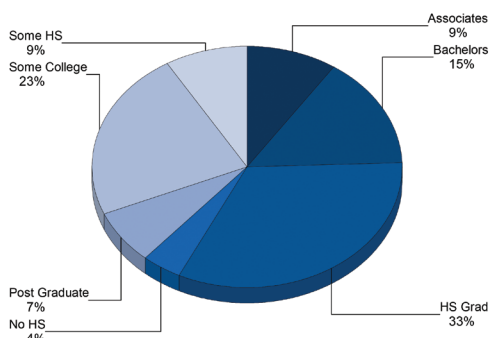
LABOR FORCE

Labor Pool:	140,632
Employed:	132,897
Union Membership:	Horry County – 1.4% USA – 11.3%

WAGE TRENDS

Average Annual Salary:	Horry County – \$29,631	USA - \$44,888
Cost of Living Index:	Horry County – 95.5	USA – 100.0
Purchasing Power:	Horry County - \$31,014	USA - \$51,291

EDUCATIONAL ATTAINMENT



TESTIMONIAL:

“South Carolina has the right business environment for us and has the skilled workforce we need. We are impressed with Horry County and what it has to offer.”

– Mike Phillips, President & CEO of BauschLinnemann North America



WORKFORCE & DEVELOPMENT TRAINING

Horry County's workforce is one of the strongest in the country, because we offer some of the best training and workforce development programs available in the U.S. Whether your company needs assistance with hiring experienced employees or keeping your employees trained on the most advanced industry technology, our workforce development partners can help.



READYSC™

For more than 50 years, ReadySC has worked with the South Carolina Technical College System to provide well-trained employees to qualifying companies that invest in South Carolina. A comprehensive and customized process, ReadySC™ includes recruiting, screening and training, tailoring guidelines and curriculum to fit a company's needs.

HORRY GEORGETOWN TECHNICAL COLLEGE

HGTC is a leader in custom training and development programs, offering advanced training options in fields like manufacturing, engineering, machine operations, CNC, welding and more. HGTC's quick class start-up and thorough instruction precisely follow the training needs of employers. HGTC leaders work closely with local economic development officials and companies to grow, train and diversify Horry County's workforce.

PITTSBURG INSTITUTE OF AERONAUTICS - GRAND STRAND CAMPUS

PIA's specialized Aviation Maintenance Technology (AMT) and Aviation Electronics Technology (AET) programs provide hands on experience. The aviation maintenance program prepare employees for a career as a Federal Aviation Administration (FAA) certified aircraft mechanic, and the aviation electronics (or avionics) program leads to opportunities as a Federal Communications Commission (FCC) licensed avionics technician.

SOUTHEASTERN INSTITUTE OF MANUFACTURING & TECHNOLOGY

By utilizing the vast resources of the SiMT, you can train employees in a 3D, virtual reality environment reducing both expenses and exposure to accidents. You can bring products to market faster by employing the largest 3D printing capabilities in the Southeast. You can meet customer orders for parts and assemblies that exceed your normal capacities by outsourcing to our state-of-the-art machining center.

