



MBREDC Announcement

For Immediate Release

July 21, 2021

Wild West of Myrtle Beach Inc. expanding operations in Horry County

More than \$2.5 million investment will create 40 new jobs over the next five years

MYRTLE BEACH, SC – [Wild West of Myrtle Beach, Inc.](#) (Wild West), a boots and apparel retailer, today announced plans to expand operations in Horry County. The more than \$2.5 million investment will create 40 new jobs over the next five years.

Founded in 1996, Wild West is a family-owned and -operated company that retails and distributes men's, women's and children's boots and accessories.

Located at 3683 Ralph Ellis Boulevard in Loris, Wild West's expansion will include a 50,000-square-foot distribution center to support the company's e-commerce division.

The company will begin hiring immediately. Individuals interested in joining the Wild West team should visit [SC Works](#).

Quotes

"My family and I are extremely excited to bring Wild West to the Loris area and continue to grow our business in Horry County. I was born in Loris Hospital and raised in Tabor City, NC. Before founding Wild West, my parents owned and operated Worley's Clothing, retail clothing stores located in Tabor City and Loris through the 80's and 90's. Choosing the Loris Commerce Park for our expansion feels like things have come full circle. I'm very grateful for the opportunity to come home and contribute to this great community." **Wild West of Myrtle Beach Inc., President-Austin Worley**

"We are always thrilled to see one of our existing family-owned businesses grow its presence in our state. We celebrate Wild West's decision to expand and create 40 new jobs in Horry County, and we look forward to their continued growth." **-Gov. Henry McMaster**

"The expansion of Wild West's existing operations in Horry County signals yet another vote of confidence in the workforce and the strong business environment here in South Carolina. Congratulations to Wild West, and we look forward to your continued success." **-Secretary of Commerce Harry M. Lightsey III**

"We are honored to have Wild West announce its third purchase in our county. Small businesses are a huge asset to Horry County, and we appreciate Wild West and their trust in our county. We appreciate the Myrtle Beach Regional EDC, South Carolina Department of Commerce, City of Loris and the council and staff of Horry County for working together to bring this project to fruition." **-Horry County Council Chairman, Johnny Gardner**

"It thrills me to have Wild West locating in the Loris Commerce Park. The City of Loris welcomes them with open arms, and we look forward to a long, prosperous future together. A special thank you to Wild West for choosing to make Loris their home. I would also like to thank Sandy Davis and the MBREDC, Horry County and the other partners involved with this exciting journey. God Bless." **-City of Loris, Mayor, Todd Harrelson**

FIVE FAST FACTS

- Wild West of Myrtle Beach, Inc. (Wild West) is **expanding operations in Horry County.**
- **The more than \$2.5 million investment will create 40 new jobs over the next five years.**
- Wild West is **a boots and apparel retailer.**
- **Located at 3683 Ralph Ellis Boulevard in Loris, S.C.**
- Individuals interested in joining the Wild West team should **visit [SC Works.](#)**

About Wild West of Myrtle Beach Inc. Company

Wild West of Myrtle Beach Inc is a family-owned business that opened in 1996. Wild West has two retail stores and a distribution facility for ecommerce. Wild West specializes in boots, clothing apparel and western products.

About MBREDC

The MBREDC is a public-private partnership that works closely with new and existing industries, site selectors, and economic development professionals to promote economic growth in Horry County. Since January of 2012, the MBREDC has announced over 2,200 new jobs including announcements in advanced manufacturing, aerospace, back-office support, healthcare, and technology-related businesses. For more information, visit [Myrtle Beach Regional EDC.](#)

MEDIA CONTACT:

Sandy Davis
President & CEO
[Myrtle Beach Regional Economic Development Corporation](#)
(843) 347-4604
sdavis@mbredec.org

WWW.MBREDC.ORG

[follow on Twitter](#) | [friend on Facebook](#)

Our address is:
2050 Hwy 501 East, Building 100, 2nd Floor
Conway, South Carolina, 29526
(843) 347-4604

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