

Lacey Dorman

From: Sherri Steele <myrtlebeachregionale@autopilotmail2.io>
Sent: Monday, September 25, 2017 3:20 PM
To: Lacey Dorman
Subject: MBREDC September 2017 ENewsletter



Call for Nominations to the MBREDC Board of Directors

The Myrtle Beach Regional Economic Development Corporation is a public-private partnership tasked with the recruitment and retention of high-quality businesses and industries throughout Horry County. The MBREDC Board of Directors is responsible for the overall vision, purpose, and strategic plan for the MBREDC and meets quarterly. Board members serve for a three-year term and are eligible for appointment to the MBREDC Executive Committee after serving one year on the MBREDC Board of Directors. Per the MBREDC Bylaws, MBREDC members in good standing are asked to present any

nominations for consideration for Board appointment to the Nominating Committee.

Nominees for Board appointment should meet the following criteria:

- *Be willing and able to attend all quarterly MBREDC Board meetings;
- *Represent an organization that financially supports the MBREDC at or above the Executive Partner level (\$1,000 annually);
- *Be willing to support the MBREDC through attendance at education, social, project announcement events, and committee meetings throughout the year;
- *Provide proven leadership and previous board and/or management experience;
- *Current or prior CEO, COO, CFO, or Senior VP level experience;
- *Provide a diverse Board representation, including age, gender, ethnicity, race, and geography;
- *Provide a skill set beneficial to the MBREDC, including, but not limited to, finance, legal, auditing, marketing, sales, real estate, engineering, construction, community/governmental affairs, healthcare and/or technology.

MBREDC members can nominate individuals, including themselves, by sending a letter of nomination and a copy of the individual's current resume to Josh Kay at jkay@mbredc.org

Nominations will close on October 20, 2017.

MBREDC Existing Industry Event

Thank you to all the existing industry and our partners that attended the MBREDC

event on August 22nd at the Horry Georgetown Technical College Grand Strand Campus. It was a great turnout with a great message by Lewis F. Gossett, President & CEO of SC Manufacturing Alliance



CCU Students Launch Business in Conway

Two Coastal Carolina University students launched a new company on Tuesday afternoon and did it with the help of the Conway Innovation Center (CIC).

The company, LYSI U.S., is the exclusive domestic sales and distribution agent of the Icelandic fish oil giant, LYSI.

LYSI U.S. will start off selling liquid cod liver oil but Edwards and Kunmann hope to expand to Omega 3s and other products in the future.

CEO, Sean Edwards, and CFO, Ross Kunmann, are both a part of CCU's Wall Fellows program, which is how they got involved with the international business.

Edwards and Kunmann were able to get their start with the help of the CIC.

Director of the CIC, Michael Roberts, said it's a business incubator and partnership between the City of Conway and CCU.

To read more [Click Here](#)



SC Power Team Comprehensive Labor Study - Please Share with Employees

SC Power Team is currently funding and conducting an unprecedented state-wide, comprehensive labor study, Project Pioneer, to address the workforce issue and support future economic development efforts. We have engaged Site Selection Group to conduct the study, covering every county in the state through an in-depth process of qualitative and quantitative methods of research.

The purpose of the study is to increase workforce opportunities for South Carolinians and to arm communities with sound data to articulate their labor story. In partnership with your electric cooperative, your county, the state, and Site Selection Group, we have engaged 1,000's of employees with a workforce survey. Workforce feedback is vital to this process and we hope to reach as many employees as possible.

We need direct information from South Carolina workers - your workers - to make the study a success. To that end, a 10-minute online survey has been developed. All participants in the survey have the option to enter a drawing to win a \$500 gift card.

Follow the link to take the [Individual Survey](#). All results are confidential.



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Upcoming Events



MBREDC Member Social - Oyster Roast | Oct. 5

[Click here to RSVP](#)



Composites Suppliers Meetings, Greenville, S.C. | Oct. 9

[Click Here for more info](#)



Economic Development & Transportation Forum | Oct. 18

[Click Here to RSVP](#)



Save the Date | MBREDC Technology Event | Nov. 8th



Save the Date | MBREDC Annual Meeting | Jan. 12, 2018

Member News

[Hotel, Conference Center among options discussed for former Grainger Plant Site](#)

["Myrtle Beach is booming: " City sees growth with over \\$400 million in new construction](#)

[2017 Economic Growth & Real Estate Summit to be held on Sept. 29th at Pine Lakes Country Club in Myrtle Beach](#)

[Coastal Carolina University is No.2 in U.S. News & World Report Best College Rankings](#)

[NFP helps navigate complex world of human resource and employee benefit solutions](#)

[CCU releases Fall 2017 Cultural Arts Calendar](#)

[HGTC opens new Veterans Center for students](#)

[New Continuing Education Classes offered this Fall at HGTC](#)

[United Community Bank Grows Myrtle Beach Team](#)

[The Brandon Agency Honored as 28th Best Place to Work in SC](#)

[WebsterRogers Named in the Top 200 Largest CPA Firms](#)

Member Spotlight



Meet Callie Wise with State Farm. Callie is a State Farm Insurance Agent located in North Myrtle Beach. Callie is invested in her community and surrounding areas as she serves on the North Myrtle Beach Chamber of Commerce Board, supporter of the Little River Chamber of Commerce along with Myrtle Beach Chamber of Commerce gsSCENE. She provides services in Homeowners Insurance, Renters Insurance, condo and commercial insurance. Offers auto insurance, truck insurance along with motorcycle Insurance and RV insurance. Callie also can assist with Health and Life Insurance, and help with retirement planning and college planning. She is a sponsor of our Member Social Oyster Roast on Oct. 5th so be sure to RSVP to meet her! You can learn more about [Callie Wise for State Farm](#) by visiting her website.

New & Renewing Members

New Members

[Carolina Trust Federal Credit](#)

[Union](#)

[C & K Systems](#)

[Thompson & Henry, P.A.](#)

Renewing Members

[Myrtle Beach Area Chamber of Commerce](#)
[Town of Surfside Beach](#)
[Callie Wise for State Farm](#)
[Chicora Companies](#)
[Sutton Park Estates Corporation](#)
[RS Parker Homes](#)
[LandMax Real Estate](#)
[Carolina Food Service](#)
[5th T Innovation Group](#)
[Hilton Garden Inn](#)



MBREDC Chairman's Partners



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