



MBREDc E-Newsletter

Welcome Carl Schumpert



MBREDc is pleased to announce Carl Schumpert as Project Manager for the organization. Carl comes to the MBREDc from Northampton County in Eastern North Carolina where he was the Economic Development Planner.

Schumpert's duties with the MBREDc will include supporting existing industries, assisting in recruiting and retaining companies that are MBREDc target industries, and managing projects. He will be attending marketing missions, lead generation conference calls, and other networking events. Carl will be a great addition and asset to the MBREDc team.

Carl received a Bachelor of Science degree from the College of Charleston in Hospitality and Tourism Management and received an MBA from Clemson University. Carl is originally from Saluda, South Carolina. He enjoys boating, fishing, and attending Clemson athletic events.

"Horry County is seeing huge growth in our area and much interest from new industries, distribution and technology. Mr. Schumpert is eager to learn and be a part of a team committed to assisting businesses in Horry County. Carl is professional and personable, which will be a successful combination with our projects. We are excited to have Carl join our team," Sandy Davis, President and CEO of MBREDc.

"The Myrtle Beach area is known as a world-class tourism destination, but I look forward to working with the team at MBREDc in continuing to create a first-class business environment. I look forward to attracting an array of industries to Horry County and assisting our existing industries to grow and thrive," says Schumpert.

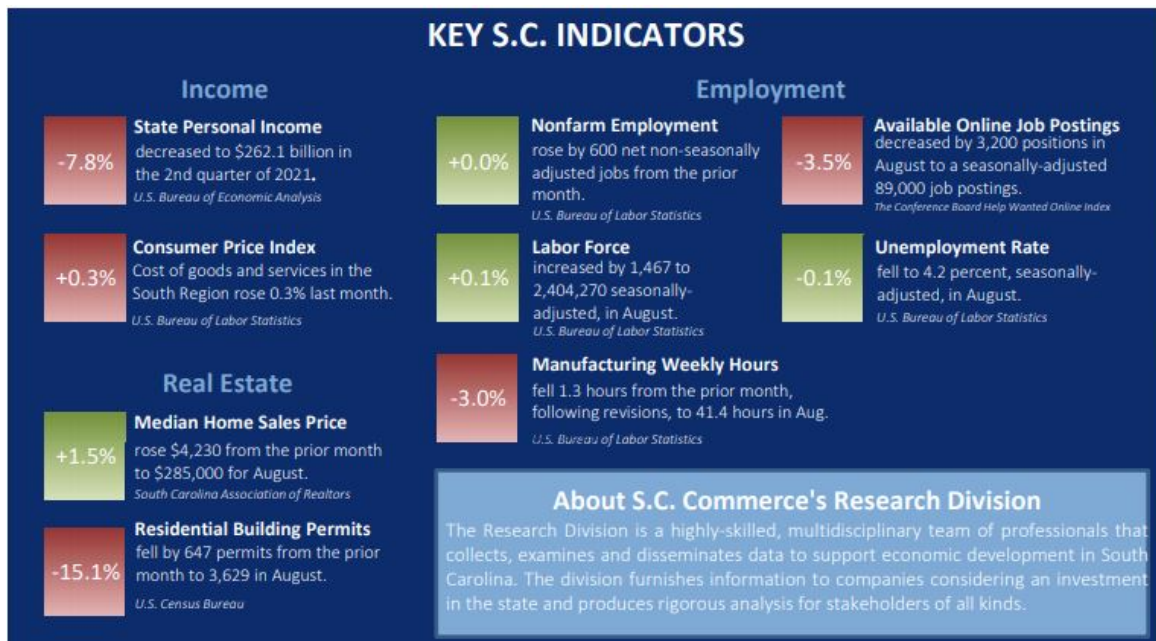
About [MBREDc](#)

The MBREDc is a public-private partnership that works closely with new and existing industry, site selectors and economic development professionals to promote economic growth in Horry County. If you would like more information on industry expansion or recruitment, contact [Sandy Davis](#) or [Carl Schumpert](#).

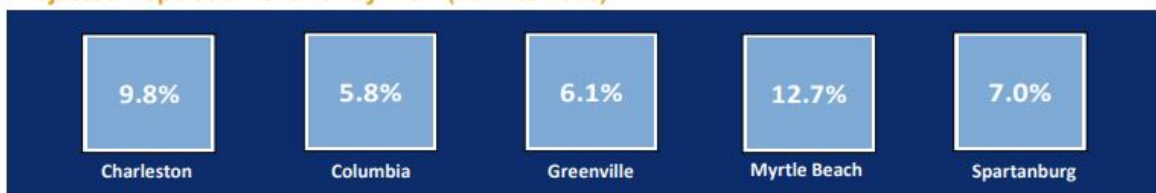


South Carolina Department of Commerce

ECONOMIC OUTLOOK



Projected Population Growth by MSA (2021 to 2026)



Source: ESRI Business Analyst Online, September 2021

South Carolina Department of Commerce Supporting SC Businesses - 2021 Workforce & Retention Series featuring SCMEP

South Carolina Department of Commerce Business Services Division will provide free monthly webinars that focus on workforce and retention options to help support your S.C. business. Speakers from across the state will provide information on available staffing programs, workforce resources, state labor laws and regulations, and other timely information that can assist your business continued success in the Palmetto State.

Date & Time:

November 3, 2021

11:00 AM until 12:00 PM

[Register Here](#) For This FREE Online Event

Workforce Development Resources from SC Department of Commerce

- Manufacturing Assessment

- Workforce & Education
 - Apprenticeship Carolina Program
 - readySC
 - South Carolina Aerospace
 - South Carolina Automotive Council
 - South Carolina Department of Employment and Workforce
-

INFORM SC – PERFORMANCE MAP & MATRIX

Inform SC is the new online hub to access reports detailing SC Commerce's recruitment track record and the incentives awarded to businesses over the last 10 years. The interactive performance map provides comprehensive, county-by-county recruitment data, and the matrix outlines project-specific information.

Woman-Owned Small Business Certification 101

Thursday, November 4, 11:00 AM to 12:00 PM

In celebration of National Women's Small Business Month, Come Learn about the Women Owned Small Business (WOSB) program, designed to help women-owned small businesses to win federal contracts by providing a level playing field for WOSBs to compete. William Furman, Senior Area Manager-SC District Office, U.S. Small Business Administration Presents:

- What is WOSB / ED-WOSB certification?
- Who is eligible?
- Why is it important for women to win federal contracts?
- How to get certified?

[Register Here](#) for this FREE Online Event

Upcoming Events

Upcoming Member Events

November Event: Education and Workforce Panel Discussion

Coastal Carolina University

November 10, 2021

11:00 am -1:00 pm

A skilled workforce is needed in order for Horry County to attract and grow new and existing industries while many of today's job seekers lack the skills that employers are looking for.

How can we ensure that our future and present labor force has the skills that are needed?

How are we training and educating our current and future workers?

Hear from the experts on what is being done now to prepare for the future of Horry County.

Dr. Michael Benson

President, Coastal Carolina University

Dr. Marilyn Fore

President, Horry Georgetown Technical College

Na'Dae Beaty

Youth Apprenticeship Coordinator, Apprenticeship Carolina

Rusty Gaskins

Business and Economic Services Manager, Waccamaw Regional Council of Governments

Eileen Patonay

Regional Workforce Advisor, South Carolina Department of Commerce

Jayson Powers

Principal, Academy for Technology and Academics

REGISTER HERE

Thank you to our Sponsors!

McLeod Health
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 **South Carolina**
Department of Commerce
Just right for workforce.


TIDELANDS HEALTH
with MUSC Health

January Event:
MBREDC Annual Meeting

Grande Dunes Marina Inn

January 14, 2022

8:00 am

Sponsored by:


Banton
media


SHADE & SHUTTER
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2022 Proposed Events

Annual Meeting

Spring Social

Existing Industry Event

Technology Event

Workforce Recruitment & Retention

Community Update Forum

Fall Social

Headshot Session

Share your ideas for upcoming events- email: sjames@mbredc.org

Interested in Sponsoring an upcoming 2022 event?

Contact sjames@mbredc.org or 843-347-4604

Benefits of sponsoring:

- Your company name/logo/hyperlink emailed in the invitation to all MBREDC members at least twice prior to the event.

- Your company name/logo displayed at the event.
- 3-5 minutes to discuss your business during the event.
- Opportunity to handout and/or display materials during the event.
- Shared guest list after the event.

Interested in becoming an MBREDC Member?
Contact sjames@mbredc.org or 843-347-4604



Instagram Facebook

Partner News

Skutchi Designs Groundbreaking

Congratulations to Skutchi Designs Office Furniture on the ground breaking of their new 60,000 square foot facility in the Ascott Valley Industrial Park. The woman-owned business will create 41 new jobs with a \$3.5M capital investment over the next 5 years. The new facility will allow the company to increase their business and supply more customers.





Who Should You Trust To Build Your Website?

By Dorothy Thompson
ArchetypeSC Digital Analyst

With [more than 80% of consumers](#) now beginning their buying process with a search on the internet, your website is often the first and most important touchpoint in the customer experience.

Thanks to continued advances in technology, consumer expectations are at an all-time high.

Bottom line: not having a great website is no longer an option.

In many cases how you promote or sell your business on your website is just as important to your success as providing quality products and services and delivering top-notch customer service.

[Read More](#)



John Dove Accepted into Forbes Technology Council

Horry Georgetown Technical College



John Dove, HGTC Vice President of Technology Solutions, has been accepted into Forbes Technology Council, an invitation-only community for world-class and technology executives. John was vetted and selected by a review committee based on the depth and diversity of his experience. Criteria for acceptance include a track record of successfully impacting business growth metrics, as well as personal and professional achievements and honors.

"We are honored to welcome Mr. Dove into the community," said Scott Gerber, founder of Forbes Councils, the collective that includes Forbes Technology Council. "Our mission with Forbes Councils is to bring together proven leaders from every industry, creating a curated, social capital-driven network that helps every member grow professionally and make an even greater impact on the business world."

Forbes Technology Council Is an Invitation-Only Community for World-Class CIOs, CTOs, and Technology Executives.

[Read Full Article](#)



MBREDC Annual Fall Social

On Thursday, October 14, MBREDC hosted the Annual Fall Social with [Carolina Cool](#) and [Mashburn Construction](#) as sponsors. Members were treated to a delicious Low Country Boil, networking opportunities and even a band at the [House of Blues](#). The weather was perfect for an evening of entertainment with nearly 100 partners attending.





If you are interested in attending MBREDC events, contact sjames@mbredc.org for more information.

New & Renewing Partners

New Partners

[Landmax- J.P. Jordan and Associates](#)
[Skutchi Designs](#)
[Ground Zero](#)
[Filomena Thompson- Realty One](#)
[Group Dockside](#)
[Diamond Shores](#)
[Cancer Heroes of the Carolinas](#)

Renewing Members

[Dargan Construction](#)
[Nexsen Pruet](#)
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[CRG Companies](#)
[Sansbury Butler Properties](#)
[Stunning & Brilliant Events](#)
[Lemon or Lime](#)
[RJ Corman](#)

For a complete list of MBREDC Partners [click here](#)

Interested in becoming a [Partner?](#)





JOB OPENINGS and TRAININGS



ATTRACT. EDUCATE. CONNECT. EVOLVE.

The GAF Roofing Academy will provide a comprehensive steep slope roofing training. The graduates of the program receive OSHA 10 and a GAF Roofing Academy certification. Completion of the program signals to roofing employers that the graduates have the proper entry-level skills for a roofing installation job.

Program Details:

- This program will focus on teaching the basics of steep slope roofing installation.
- The graduates of the class will have the knowledge and skills to enter into the commercial roofing industry.
- Graduates will receive a certificate of completion as a GAF Roofing Academy Certified Graduate.
- Upon Completion, graduates will have the opportunity to interview with our certified contractors and employers in the area for full-time employment.
- Transportation to and from training facility is the responsibility of the attendee.
- Graduates will receive \$200 towards a set of tools upon proof of employment.
- \$250 stipend will be provided upon completion of training.
- Light breakfast and lunch provided each day.

Class Schedule:
November 8th -12th
8 am - 4 pm

Location:
Monarch Roofing
4336 Waccamaw Blvd
Myrtle Beach, SC 29579

Contact:
Wesley Jobs
Wesley.Jobs@gaf.com
209.418.9579

Register today on our website: www.gaf.com/roofingacademy



We protect what matters most™

Roofing Academy

Your path to a lucrative, long-term career

As you begin your military-to-civilian transition, choosing your new career can be both exciting and intimidating. With so many possibilities, it wouldn't surprise us if you've never considered the roofing industry as an option.

What may surprise you, however, is that roofing isn't just "a job" anymore! Today, it's an innovative and widely respected industry comprised of well-paying, personally rewarding career opportunities — and the talented professionals leading the way are continuously looking to hire hard-working individuals of character and dedication such as yourself.

GAF can help you get there with our Roofing Academy education and career training program, which combines a real-world introduction to roofing with the practical hands-on training you need to become a sought-after candidate.

Want to earn a good salary? The average starting wage for a roofer in the U.S. is \$39,970/year (\$19.22/hour)*

Wish to work in a stable industry? Roofing jobs are expected to increase 12% by 2028 — faster than the average for all occupations!†

Want room to grow? Working in roofing gives you the freedom to choose your own path — and can even lead to careers in such areas as sales, estimating, and project management.

Whatever your ambition, **get there with GAF Roofing Academy.**

"I absolutely recommend this course to any veteran who wants to get into construction but perhaps doesn't know the angle to approach it. This class will set you up for success."

— GAF Roofing Academy Graduate

Register Now at
www.gaf.com/roofingacademy



*For 2018–2028, Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Roofers, on the Internet at <https://www.bls.gov/ooh/construction-and-extraction/roofers.htm>

We protect what matters most™



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During this class, we will train on residential roofing installations. Each student will receive a voucher to complete OSHA10 training as well. Upon graduation, students will be given access to GAF WorkBelt, which is our job/contractor matching app that will help those students interested find employment with one of our certified contractors. We also provide a \$250 stipend to those who graduate from our Roofing Academy.

Requirements:

- 18 years of age and older with a valid driver's license
- Physically able to lift and carry 50 lbs.
- Able to work in outdoor conditions safely and at heights (hot, cold, windy, etc.)
- Looking for full time employment with career potential within the roofing industry

This event is **FREE** and open to the public.

November 8-12, 2021. 8am-4pm

[Monarch Roofing](#)

4336 Waccamaw Blvd.

Myrtle Beach, SC 29579

Register: www.gaf.com/roofingacademy.

If you would like to have your available jobs included in our newsletter, contact sjames@mbredc.org

[MBREDC Chairman's Partners](#)



To stay up-to-date on everything happening in our area that pertains to our partners and Horry County, follow us on [Facebook](#) and [Instagram](#). For more information about the Myrtle Beach Regional Economic Development Corporation, contact us at info@MBREDC.org or (843) 347-4604.

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