

MBREDC E-Newsletter

Best States for Manufacturing in 2021

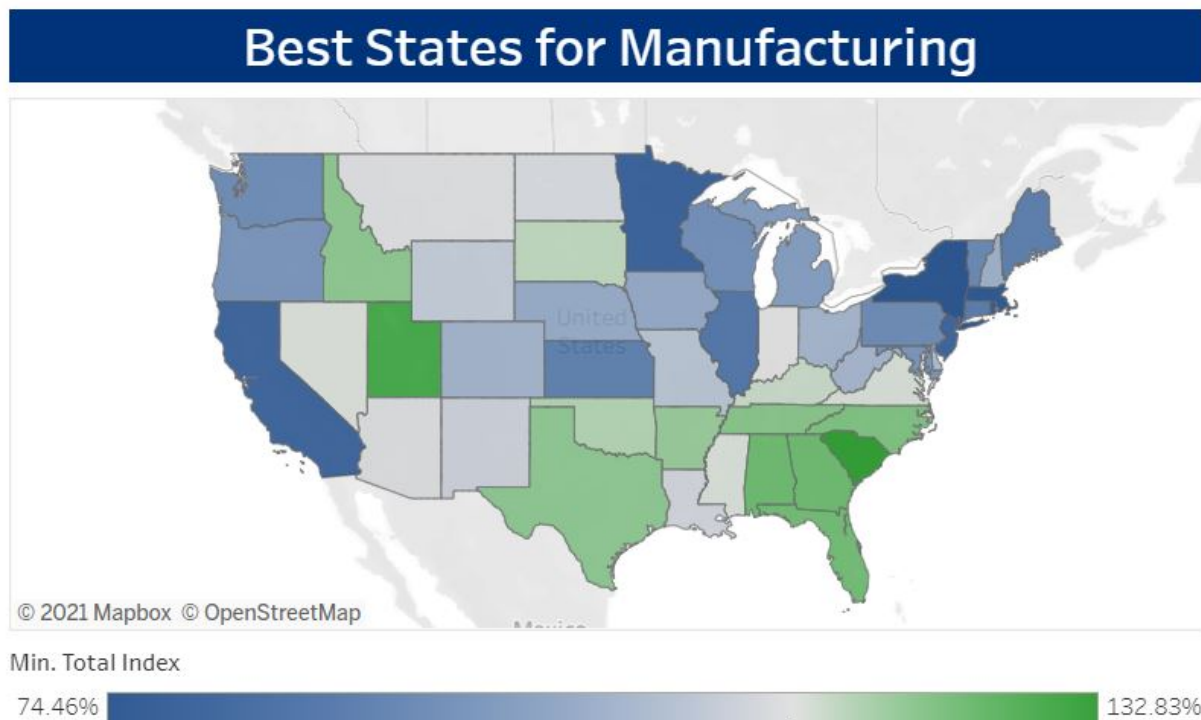
by [Josh Bays](#)

Site Selection Group, a full-service location advisory, economic incentives, and real estate services firm, utilizes a variety of innovative tools and analyses to help its clients evaluate locations for manufacturing investment.

Although location criteria are unique to each specific project's needs, there are standard site selection drivers that typically drive most manufacturing location decisions. A company's ability to hire and retain a qualified workforce, as well as its ability to receive and ship goods in a cost-effective and timely manner, are typically the most influential factors that drive final site selection decisions.

Site Selection Group mapped and listed the 2021 results in the dashboard below. A score of 100% in any one category represents the national average. While no one state or region is a perfect fit for every project or specific industrial sector, there are a couple of clear trends.

Click on map for more information.





South Carolina Department of Commerce

ECONOMIC OUTLOOK

KEY S.C. INDICATORS

Income

-7.8% **State Personal Income**
decreased to \$262.1 billion in the 2nd quarter of 2021.
U.S. Bureau of Economic Analysis

+0.3% **Consumer Price Index**
Cost of goods and services in the South Region rose 0.3% in Sep.
U.S. Bureau of Labor Statistics

Real Estate

-1.1% **Median Home Sales Price**
fell \$3,000 from the prior month to \$282,000 for September.
South Carolina Association of Realtors

+13% **Residential Building Permits**
rose by 473 permits from the prior month to 4,102 in September.
U.S. Census Bureau

Employment

+0.2% **Nonfarm Employment**
rose by 3,500 net non-seasonally adjusted jobs from the prior month.
U.S. Bureau of Labor Statistics

+0% **Labor Force**
increased by 856 to 2,405,257 seasonally-adjusted, in September.
U.S. Bureau of Labor Statistics

-3.0% **Manufacturing Weekly Hours**
fell 1.4 hours from the prior month, following revisions, to 40.9 hours in Sep.
U.S. Bureau of Labor Statistics

+3.6% **Available Online Job Postings**
increased by 3,200 positions in September to a seasonally-adjusted 92,200 job postings.
The Conference Board Help Wanted Online Index

-0.1% **Unemployment Rate**
fell to 4.1 percent, seasonally-adjusted, in September.
U.S. Bureau of Labor Statistics

About S.C. Commerce's Research Division

The Research Division is a highly-skilled, multidisciplinary team of professionals that collects, examines and disseminates data to support economic development in South Carolina. The division furnishes information to companies considering an investment in the state and produces rigorous analysis for stakeholders of all kinds.

Those who wish to receive S.C. Commerce's monthly Economic Outlook can e-mail bwilkerson@SCcommerce.com.

Home Sales

MSA	Indicator	Sep 20	Sep 21
Charleston	Sales Volume	2,262	2,041
	Median Price (000's)	\$300	\$340
Columbia	Sales Volume	1,324	1,470
	Median Price (000's)	\$210	\$238
Florence	Sales Volume	283	247
	Median Price (000's)	\$174	\$185
Greenville	Sales Volume	1,584	1,633
	Median Price (000's)	\$236	\$269
Myrtle Beach	Sales Volume	1,728	1,648
	Median Price (000's)	\$230	\$266
Spartanburg	Sales Volume	519	476
	Median Price (000's)	\$207	\$230
South Carolina	Sales Volume	9,799	9,323
	Median Price (000's)	\$253.0	\$282.0

Source: S.C. Association of Realtors.

Building Permits



Source: U.S. Census

South Carolina Department of Commerce Supporting S.C. Businesses - 2021 Workforce & Retention Webinar featuring Apprenticeship Carolina

S.C. Department of Commerce Business Services Division will provide free monthly webinars that focus on workforce and retention options to help support your S.C. business. Speakers from across the state will provide information on available staffing programs, workforce resources, state labor laws and regulations, and other timely information that can assist your business' continued success in the Palmetto State.

Join us on Wednesday, December 8, 2021 from 11:00 AM until 12:00 PM to learn how Apprenticeship Carolina can help with your workforce needs!



[Register here!](#)

Agency taps Ashely Teasdel to serve alongside Secretary Lightsey

The S.C. Department of Commerce today announced that Ashely Teasdel, most recently serving as director of the Business Services division, has been promoted to Deputy Secretary. Working alongside Secretary Lightsey, Teasdel will support the implementation of agency-wide initiatives and programs and provide strategic management.

Read full article [here](#).





Upcoming Events

[Upcoming Member Events](#)

January Event:

[MBREDC Annual Meeting](#)

Grande Dunes Marina Inn

January 14, 2022

8:00 am Registration and Breakfast

8:30 Meeting

Formal Invitation to Follow

Sponsored by:



Bank

America's Most Convenient Bank®

2022 Events

January- Annual Meeting

February- M2M Networking

March- Existing Industry Event

April- Spring Social

May- Workforce Recruitment and Retention
June- Technology Workshop
August- Professional Headshot Session
September- Community Update Forum
October- Fall Social
November- Growing Your Business

Interested in Sponsoring an upcoming 2022 event?
Contact sjames@mbredc.org or 843-347-4604

Benefits of sponsoring:

- Your company name/logo/hyperlink emailed in the invitation to all MBREDC members at least twice prior to the event.
- Your company name/logo displayed at the event.
- 3-5 minutes to discuss your business during the event.
- Opportunity to handout and/or display materials during the event.
- Shared guest list after the event.

Interested in becoming an MBREDC Member?
Contact sjames@mbredc.org or 843-347-4604



Instagram Facebook

Partner News


BIO SCIENCES EXPO

EXPLORE YOUR FUTURE!

Tuesday, December 7
4pm-6pm
*Horry-Georgetown Technical College
International Culinary Institute of Myrtle Beach
Grand Strand Campus
920 Crabtree Lane, Myrtle Beach*

- Visit the 'Gene Machine' - Greenwood Genetic Center's Mobile Science Lab
- Learn about HGTC's science programs
- Explore careers in the life sciences
- Find apprenticeship opportunities
- Meet with local healthcare employers
- Learn what skills are needed in the life sciences workforce

PRESENTED BY:





<https://www.ggc.org/biosciences-expo>

BANK OF AMERICA 

Be the generation to serve, inspire and change the world



Through Student Leaders®, Bank of America recognizes high school students who lead and serve in their own communities and beyond. We connect Student Leaders to tools and resources to help make communities better.

As a Student Leader, you will:

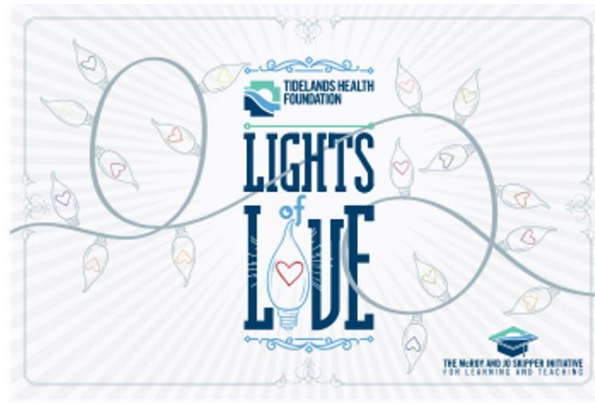
- Work as a paid intern at a local nonprofit for eight weeks
- Attend the weeklong Student Leaders Summit in Washington, D.C.
- Develop leadership and career skills
- Connect with like-minded students from your own community and across the country

Current Juniors and Seniors:

Apply from
November 1, 2021, through
January 28, 2022

[Apply today](#)

Visit our [Student Leaders page](#) for more information.



Honor a loved one this holiday season and support Tideland Health team members by donating to Tideland Health Foundation's Lights of Love.

The [popular campaign](#) offers a unique opportunity to honor, memorialize or recognize a loved one while also supporting scholarships awarded through the health system's [McRoy and Jo Skipper Initiative for Learning and Teaching](#) to Tideland Health employee partners and local graduating high school seniors.

"A donation to Lights of Love truly is a special gift," said Jessica Sasser, executive director of the Tideland Health Foundation.

"Not only are you honoring an individual who is special to you, but you are also helping our current and future health care heroes further their education to serve our community."

For a minimum \$10 tax-deductible donation for each honoree, the Tideland Health Foundation will illuminate a light on the holiday trees at [Tideland Georgetown Memorial Hospital](#), [Tideland Waccamaw Community Hospital](#) and [Tideland Health Medical Park at The Market Common](#) in Myrtle Beach. The trees will remain illuminated throughout the holiday season.

Each donation will also be acknowledged with a special holiday card to the honoree or honoree's family sent on the donor's behalf by the Tideland Health Foundation. In addition, every name honored, memorialized or recognized with a donation will be listed on the Tideland Health website.

Donors can honor anyone – relatives, cherished friends, teachers and front-line health care workers.

"Lights of Love is all about capturing the spirit of the holiday season by honoring those who are or have been bright lights in our own lives or for our community," Sasser said.

Donations to Lights of Love can be made now through Jan. 15. Go to tidelandhealth.org to complete the donation form, or call 843-652-8080 for more information.



MBREDC Education and Workforce Panel Discussion

On November 10, the MBREDC hosted an Education and Workforce Panel Discussion. The lack of workforce that area businesses have experienced has taken a toll on everyone from the owners, employees and consumers. It is important that we look at ways to prepare for the future through training programs and other incentives that will not only produce more workers but also retain the current workforce. Thank you to President Michael Benson and [Coastal Carolina University](#) for providing the location and to [Bank of America](#), [McLeod Health](#), [Tideland Health](#), and [SC Department of Commerce](#) for partnering with us to host this event.

A special thank you to all our panelists for taking the time to participate in the event: Robin Agnew, [Bank of America](#), Dr. Marilyn Fore, [HGTC](#), Rusty Gaskins, [WRCOG](#), Na'Dae Griffin, [Apprenticeship Carolina](#), Eileen Patonay, [SC Dept. Commerce](#), Jayson Powers, [HCSD/ATA](#).



If you are interested in attending or sponsoring MBREDC events, contact sjames@mbredc.org for more information.

New & Renewing Partners

New Partners

[Control Solutions Group](#)

[RCH Benefits Advisors](#)

[SAU Insurance- Ashley Sullivan](#)

For a complete list of MBREDC
Partners [click here](#)

Interested in becoming a [Partner?](#)

Renewing Members

[City of Myrtle Beach](#)

[Century 21 Boling & Associates](#)

[SGA | NarmourWright Design](#)

[FASTSIGNS of Myrtle Beach](#)

[Beverly Homes](#)

[Archetype SC](#)

[Loris Chamber of Commerce](#)

[Elliott Realty](#)

[BELFOR Property Restoration](#)

[Sellers General Construction](#)

[Development Resource Group](#)

[City of North Myrtle Beach](#)

[A & I Corporation](#)

[Laudisi Enterprises](#)

[Synovus Bank](#)

*Thank
you* 



Experience | Connect | Impact

Today's teenagers are bombarded with negative messages and complex situations to navigate. From pressure to getting into a good college to relationships, identity, and belonging, the decisions a teenager makes during these formative years will determine who he or she becomes as an adult. Sadly, during these vulnerable years of life, many teens are rejecting faith or walking away from positive influences. Teenagers need a safe place to navigate

life, build healthy relationships and meet positive, caring mentors who will offer them wisdom and encouragement while treating them as the adults they are becoming. They need a sense of purpose and encouragement to become who they're meant to be!

This is where Ground Zero comes in. Meeting teenagers where they are and encouraging them to go beyond their wildest imaginations, volunteers and staff invest heavily into the hope and future of those who live in our community. We invite you to come by our location for a private tour or log onto our website at www.mygroundzero.com to learn more.

Investing in our community's future is so important, and you can be a part of the village it takes - one teenager at a time!

For more information on how you can support Ground Zero, contact:

Stephanie Sebring

Advancement Director

Ground Zero

PO Box 8279, Myrtle Beach, SC 29578

904 Chester Street, Myrtle Beach, SC 29577

Office 843.945.9440 ext 205 | Cell 614-270-7707 | Fax 843.945.9441

MyGroundZero.com



PuroClean of Myrtle Beach- Marketing Manager

[Apply Here](#)

MBREDC Chairman's Partners



**Horry Electric
Cooperative, Inc.**
A Touchstone Energy® Cooperative

TIDELANDS HEALTH



To stay up-to-date on everything happening in our area that pertains to our partners and Horry County, follow us on [Facebook](#) and [Instagram](#). For more information about the Myrtle Beach Regional Economic Development Corporation, contact us at info@MBREDC.org or (843) 347-4604.

*Copyright © 2017 | Myrtle Beach Regional Economic Development Corporation
All rights reserved.*

Our mailing address is:
P.O. Box 261966
Conway, South Carolina 29526
(843) 347 - 4604

Want to change how you receive these emails?
You can update your preferences or unsubscribe from this list