

Sherri

From: Josh Kay <myrtlebeachregionale@autopilotmail2.io>
Sent: Tuesday, July 17, 2018 11:24 AM
To: Sherri
Subject: [TEST 07:23:57] MBREDC | May 2018 Newsletter



Integra Fabrics Awarded 2018 Industry Impact Award

As part of the 27th annual Industry Appreciation series, the S.C. Department of Commerce recognized its 2018 Industry Impact award recipients during an event on Thursday, April 26 at 701 Whaley Street in Columbia, S.C. Honoring businesses that have made significant contributions to their communities and state, the recipients were selected within a certain employment size and county development tier group.

“South Carolina has developed a reputation around the world as a place that’s got it all, and that includes a workforce that can meet any challenge,” said Gov. Henry McMaster. “These local business leaders from all across our state are what make South Carolina such a wonderful place to live, work, and play.”

Each year, S.C. Commerce joins local communities to thank businesses for their vital contributions to South Carolina’s economy with an Industry Appreciation event. Nominees for this year’s Industry Impact awards were judged based on a number of

factors, including capital investment, job creation, community engagement and environmental stewardship.

“Team South Carolina is composed of countless moving parts and players, and we’re proud to recognize some of the companies that have made our state’s economy an international powerhouse,” said Secretary of Commerce Bobby Hitt. “These recipients represent the workforce that has made our ongoing success possible.”

To read more [Click Here](#)



Myrtle Air Services receives 145 Air Agency Certificate

Myrtle Air Services, Inc. (MASI) has earned its 145 Air Agency Certificate from the FAA. The FAA regulates civil aviation safety and stipulates that aircraft parts must be repaired by a certified repair station to be legally installed in an aircraft. The certification means that MASI will be held to the FAA’s rigorous high standards, ensuring that the repair station’s programs, systems, and methods of compliance are continuously reviewed, evaluated, and tested.

Myrtle Air Services announced its second location as a subsidiary of Kingman Air Services to Horry County in July 2016. The 145 Air Agency Certificate will be very beneficial to the company’s growth in Horry County.

[**Click HERE For More Information**](#)



**For Second Straight Year, North Myrtle Beach Chamber of Commerce
Wins Crisis Communication and Issues Management Award**

At this year's South Carolina Chapter of the Public Relations Society of America annual Mercury Awards, the North Myrtle Beach Chamber of Commerce and CVB claimed the top honors of "Crisis Communication and Issues Management" award for the second consecutive year. This award of excellence was rightfully earned by the North Myrtle Beach Chamber for developing programs undertaken to deal with an event of issue that has had or may have an extraordinary impact.

"The 'Coast is Clear' campaign was originally developed in 2016 when Hurricane Matthew hit the coast," said George DuRant, senior vice president of tourism development for the CVB. "The campaign resonated with our visitors and they immediately knew we were a resource for keeping them updated and informed. That event provided a 'crisis playbook' we continued to refine to help those in need when Hurricane Irma came storming through."

[For More Information Click Here](#)



Laudisi Enterprises Expanding into Dublin, Ireland

From the Laudisi Press Release: Customer service is the keystone of our business, so when we started receiving inquiries from European customers about the possibility of a Smokingpipes website in their own languages, with quicker European shipping, we took notice, and for the past two years have been working to establish a European branch.

Today, we're pleased to announce that those efforts are reaching fruition. In June, we will open an office in Dublin to bring our favorite pipes (new and estate), as well as a range of pipe smoking accessories, to a European audience. A unique, multilingual website will launch in late summer, complete with all the features expected from Smokingpipes.com.

We've explored numerous questions regarding the new branch, two of the primary being, "Will we sell tobacco?" and, "Where will the office be located?" On the former, the answer is no, because European tobacco regulations make doing so impracticable. On the latter, we considered a number of options where we had deep relationships with suppliers, finally settling on Dublin. Dublin is easily accessible from the US and Europe, simplifying travel between our offices and visits to pipemakers and other vendors on the continent.

There is much to prepare. In early June, a few folks from our South Carolina offices will transfer to new digs in Dublin. Adam O'Neill, social media specialist, his wife Chana, merchandising specialist, and Josh Burgess will relocate to prepare the European branch. They will be joined by several European hires

who, among other roles, will provide customer service in major European languages and generate translations for web content.

We're excited about the future, for ourselves, the company, and the pipe smoking community. We anticipate that Smokingpipes Europe will provide plentiful opportunities to better know our friends in Europe and that the new site will, of course, fulfill a growing need for plenty of fresh pipes and accessories.

For more information check out the [Laudisi blog](#).



Follow us on Instagram

Upcoming Events



MBREDC Event - Healthcare | August 16

Oyster Roast Social | October 11

[More information coming soon!](#)

Member News

[Tidelands Health Wins More Than 20 National Advertising Awards](#)

[HGTC Graduates Class of 2018](#)

[Haynsworth Sinkler Boyd Recognized as a Leading Firm in 2018 Chambers USA](#)

[United Community Bank Recognized for Highest Customer Satisfaction in Southeast by J.D. Power](#)

[CCU's Grant Center Associate Director Opened Inaugural State of S.C. Appraisal Institute Growth Summit](#)

[Myrtle Beach Area Chamber hires interim CEO](#)

If you are a MBREDC member and have news to share we would love to hear it! Please send link to Ssteele@mbredc.org

Member Spotlight



Leave your North Myrtle Beach vacation planning to the experts at [Elliott Beach Rentals](#) because this family-owned company has been doing it since 1959. For generations families have chosen the North Myrtle Beach area for their beach vacations and for more than 50 years Elliott Beach Rentals has been around to help with the accommodations and golf packages. Our expertise goes beyond family fun in the summertime. We also feature winter rentals and shoulder-season golf getaways. When you go with Elliott Beach Rentals, you'll get *"service you expect from people you trust"*. From renting to buying, Elliott Realty, Inc. has three distinct real estate divisions to better serve you: Elliott Beach Rentals, [Better Homes and Gardens Real Estate Elliott Coastal Living](#), and the [Myrtle Beach Golf Authority](#).

For a phenomenal selection of North Myrtle Beach vacation rentals let Elliott Beach Rentals be your guide. We offer oceanfront condominiums and beach houses, townhomes

in quiet neighborhoods, houses with a saltwater channel and dock in the backyard and golf course-view accommodations. We manage a myriad of vacation rental properties from luxury to economy units.

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