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## MBREDC E-Newsletter

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**Scroll to the bottom of the Newsletter where you will find pictures from past events and a sign up for future events, member highlights, job opportunities, and more!**

### **New Payment Method!**

**Membership Invoices will now be sent via email from QuickBooks.**

**Payments may be made online with credit card or ACH.**

**Checks will still be accepted and may be mailed to**

**PO BOX 261966, Conway SC 29528**

**Contact [Lacey Gasque](#) for more information.**

**Look for other upcoming changes to the [MBREDC website!](#)**

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South Carolina Department of Commerce

**ECONOMIC OUTLOOK**

# Overview of South Carolina

**5.1M** **46** **187** **32,020**  
Population Counties Miles of Coastline Square Miles

## Key Indicators



Source: January 2022 Economic Outlook

## Incumbent Worker Training Assistance

The Waccamaw Regional Council of Governments announces the availability of Incumbent Worker Training Assistance (IWT) under provisions of the Workforce Innovation and Opportunity Act of 2014. The purpose of the IWT Program is to assist employers with training currently employed workers to keep businesses and workers

competitive. Private Sector South Carolina Employers/Business Consortiums located in the counties of Horry, Georgetown and Williamsburg and in need of training for incumbent workers due to expansion and changing skill requirements caused by new technology, retooling, new product lines, and new organizational restructuring may be eligible for IWT assistance. You may request an IWT Application by emailing [kmccutchen@wrcog.org](mailto:kmccutchen@wrcog.org) or visiting our website at [www.waccamawworks.org](http://www.waccamawworks.org). Applications for IWT assistance must be submitted to Kim McCutchen at [kmccutchen@wrcog.org](mailto:kmccutchen@wrcog.org) 5:00 p.m. on **Friday, April 8, 2022**.

WIOA is an Equal Opportunity Employer/Program. Auxiliary aides and services are available upon request to individuals with disabilities.



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## Coming to Myrtle Beach April 2023!



## Free Tuition at HGTC

Classes are FREE until '23!

Right now, all current, returning, visiting, and new students are eligible to take classes for free for the Spring, Summer, and Fall semesters!

**That's right... \$0 tuition and no additional fees.**

HGTC offers so many different career paths. You can choose a program leading straight to a rewarding career or continue on to get your bachelor's degree.

**Sounds good, but how do I start?**

[Click Here For Next Steps](#)

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## Upcoming Events

### Upcoming Member Events

#### **MBREDC Member Spring Social**

Join MBREDC Partners for an evening of baseball, food, and fun at

#### **Myrtle Beach Pelicans**



**Thursday, April 28, 2022**

(note date change)

6:00pm Gates Open

7:00pm Game Begins

Meet in the Private Beach Area for food, drinks, and baseball!

1251 21st Ave N

Myrtle Beach SC

\*Number of tickets based on membership level\*

RSVP to [Sandra James](#) or call 843-347-4604

*Thank you to our sponsor:*



### **Upcoming 2022 Events**

May 12- Workforce Recruitment and Retention @ Ground Zero- *Bank of America*

June 9- Technology Workshop @ TopGolf- *Archetype SC*

August 11- Professional Headshot Session @ Hilton Garden Inn

September 22- Community Update Forum w/CCAR

October 13- Fall Social @ House of Blues- *Carolina Cool*

November 10- Growing Your Business @ Miller-Motte College



# Save the Date

**FEBRUARY 10:** M2M Networking  
**MARCH 10:** Existing Industry Networking Event @ Grand Strand Brewing  
**APRIL 7:** Spring Social  
**MAY 12:** Workforce Recruitment & Retention  
**JUNE 9:** Technology Workshop  
**AUGUST 11:** Professional Headshot Session  
**SEPTEMBER 22:** Community Update Forum with CCAR  
**OCTOBER 13:** Fall Social  
**NOVEMBER 10:** Growing Your Business  
**JANUARY 2023:** MBREDC Annual Meeting

**MYRTLE BEACH**  
REGIONAL ECONOMIC DEVELOPMENT

If you would like to receive updates, e-newsletters, and invites to events please contact us at [sjames@mbredc.org](mailto:sjames@mbredc.org) or 843.347.4604.

**\*\*Note April 28 date change\*\***

Interested in Sponsoring or Co-Sponsoring a 2022 event?  
Contact [sjames@mbredc.org](mailto:sjames@mbredc.org) or 843-347-4604

### Benefits of sponsoring:

- Your company name/logo/hyperlink emailed in the invitation to all MBREDC members at least twice prior to the event.
- Your company name/logo displayed at the event.
- 3-5 minutes to discuss your business during the event.
- Opportunity to handout and/or display materials during the event.
- Shared guest list after the event.

Interested in becoming an MBREDC Member?  
Contact [sjames@mbredc.org](mailto:sjames@mbredc.org) or 843-347-4604



Instagram Facebook

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## Partner News

[Myrtle Beach International Airport](#) Wins TSA Award

by [Visit Myrtle Beach](#)

The Transportation Security Administration (TSA) recognized Myrtle Beach International Airport (MYR) as the 2021 Category II-IV Airport of the Year as part of the annual TSA Honorary Awards announced on March 10, 2022. [Full Article](#)



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## Santee Cooper Board names new President and CEO

### Jimmy Staton brings deep, diverse experience

Jimmy Staton, a utility executive with extensive experience in electric and natural gas operations in the Midwestern United States began as the new President and CEO at Santee Cooper on March 1.

Staton was previously president and CEO of Southern Star Corp., a leading transporter of natural gas in the Midwest. He also served as executive vice president for NiSource, one of the largest fully regulated utility companies in the United States with approximately 3.5 million natural gas customers and 500,000 electric customers across seven states; as senior vice president for Dominion Resources Inc., and as president of asset operations for Consolidated Natural Gas (CNG) Corp. prior to its acquisition in 2000 by Dominion Resources.

"As a long-time customer, I'm excited to be joining the great team of people at Santee Cooper," said Staton, who has owned a home in North Myrtle Beach for about 15 years. "I look forward to working with our customers and state leaders to ensure safe, reliable and responsive energy service for South Carolina going forward."

[Read more about Jimmy Staton](#)



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## [Miller-Motte College](#) Launches New Grant Program for Students on Campuses in Charleston and Conway

*Up to \$20,000 Opportunities Grant to Help First Time College Students Complete Career-focused Studies in Medical Assisting, Medical Billing & Coding, and Business Administration*

Miller-Motte College campuses in Conway and Charleston, South Carolina are proud to announce the launch of the 2022 Miller-Motte College Opportunities Grant. This Grant encourages first time Miller-Motte College

students to complete a career-focused program of study. This grant is applicable only to those students seeking to study in the Medical Clinical Assistant, Medical Billing & Coding, and Business Administration Programs at Miller-Motte College.

Who is eligible to apply for this Miller-Motte College Opportunities Grant?

- Adults who have completed some college
- Adults who have completed no college
- Recent high school graduates
- Recent GED completers
- Anyone seeking a career change!

Miller-Motte College believes in providing quality career training to meet the demand of local, regional, and national employer partners.

[More Information](#)

A promotional poster for the "WES FOUNDATION FUNDAMENTAL SPORTS CAMP GOLF TOURNAMENT 2nd Annual". The background is a bright, sunny golf course. In the foreground, a golf club head and a white golf ball are on the grass. The text "WES FOUNDATION FUNDAMENTAL SPORTS CAMP" is in a shield-shaped logo at the top. "GOLF TOURNAMENT" is in large white letters. "2nd Annual" is in a green banner. The bottom section is green and contains event details: "Hackler Course at CCU", "BREAKFAST, PRIZES, HOLE IN ONE AND MORE!", "24th JUNE, 2022 FRIDAY", and "SHOTGUN AT 8AM". A red arrow points to the registration link: "REGISTRATION: https://www.flipcause.com/secure/cause\_pdetails/MTQ1MDU4". The website "WESFFC.COM" is on the left side.

WESFFC.COM

**WES FOUNDATION  
FUNDAMENTAL  
SPORTS  
CAMP**

**GOLF  
TOURNAMENT**

**2nd Annual**

**Hackler Course at CCU**  
BREAKFAST, PRIZES, HOLE IN ONE AND MORE!  
**24th JUNE, 2022**  
FRIDAY

Team and sponsorships

SHOTGUN AT  
8AM

**REGISTRATION:** [https://www.flipcause.com/secure/cause\\_pdetails/MTQ1MDU4](https://www.flipcause.com/secure/cause_pdetails/MTQ1MDU4)

[Be a Sponsor](#)  
[Register a Team](#)

## [Learn About the WES Foundation](#)

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### Open Positions at [Laudisi Enterprises](#)



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#### New & Renewing Partners

##### **New Partners**

[Money Mentor Group](#)

[McGriff Insurance](#)

[SC MEP](#)

[Brookgreen Gardens](#)

[RiverTowne Solar](#)

Burch & Burch

For a complete list of MBREDC  
Partners [click here](#)

Interested in becoming a [Partner?](#)

##### **Renewing Members**

[LGA](#)

[First Citizens Bank](#)

[Best Western Plus Myrtle Beach](#)

[DDC Engineers](#)

[WMBF](#)

[Conway Medical Center](#)

SMH Building

Founders Centre I

[Worksman Cycles](#)

[Carolina Food Service](#)

[Banton Media](#)

[WBTW](#)

[City of Myrtle Beach](#)

[WebsterRogers](#)

[Conway Chamber of Commerce](#)

[Homewood Suites Coastal Grand Mall](#)

[Fairfield Inn North](#)

[Benjamin's Bakery](#)

[Vulcan Materials](#)

[Environmental Systems Testing](#)

*Thank  
you*



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## MBREDC Events

On Thursday, March 10, 2022, the [MBREDC](#) hosted an Existing Industry event at [Grand Strand Brewing](#) in Myrtle Beach, sponsored by [Santee Cooper](#). As part of the MBREDC mission, we support existing industries in Horry County by providing resources, assisting with expansions, and hosting events exclusively for industry leaders. Grand Strand Brewing provided tours of the facility along with a history of the downtown area. [MF Scratch](#) provided the delicious food for this well attended event.







If you are interested in attending or sponsoring MBREDC events, contact [sjames@mbredc.org](mailto:sjames@mbredc.org) for more information.

### **MBREDC Chairman's Partners**







To stay up-to-date on everything happening in our area that pertains to our partners and Horry County, follow us on [Facebook](#) and [Instagram](#). For more information about the Myrtle Beach Regional Economic Development Corporation, contact us at [info@MBREDC.org](mailto:info@MBREDC.org) or (843) 347-4604.

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