

2023 ANNUAL REPORT

# MYRTLE BEACH

REGIONAL ECONOMIC

DEVELOPMENT

# Vision *to* Reality



MYRTLE BEACH INTERNATIONAL  
TECHNOLOGY & AEROSPACE PARK

**ITAP**  
Horry County  
Dept of Airports





We are  
Horry  
County.

# MYRTLE BEACH

REGIONAL ECONOMIC

DEVELOPMENT

- 5** Message from MBREDC Board  
Chairman and MBREDC President & CEO
- 6** 2023 MBREDC Executive Committee  
and Board of Directors
- 8** About / Mission / Goals
- 10** Industry Awareness
- 12** Target Industries
- 17** Announcements and Progress
- 16** Fiscal Year in Review
- 18** Company Highlights
- 20** Existing Industry
- 22** Membership and Events
- 24** 2023 Ambassadors
- 26** 2023 Economic Development Partners
- 30** Partners In Progress
- 31** Our Team





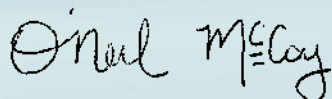


**Each year we look back and celebrate the success of diversification in Horry County. 2023 has proven to be a year of “vision to reality.” A couple of decades ago a group of leaders in our community had a vision to create an economic development group to diversify Myrtle Beach and the surrounding area. The past couple of years have proven that Horry County is being recognized as a leader in making diversification a reality.**

This past year we have continued to grow the subsea cable that was originally announced in 2022. We are the first in South Carolina to be the home of such technology, and it has continued to expand. Local leaders have worked to support the underwater interstate and build on it. Google and META both announced additional cables in our county in 2023. It proves our area along with the creation of the International Technology and Aerospace Park (ITAP), is a success. It is exciting to see such a project come to fruition after the planning and hard work from leaders, Horry County, and the City of Myrtle Beach. For years to come, it will continue to grow and be a leader in the state for technology. DC BLOX will expand its footprint in the ITAP park along with other technology and aerospace companies. DC BLOX has announced a total investment of \$90 million as of 2023.


Existing industry in Horry County has continued to grow and be a success. Each year the MBREDC staff visit each existing industry to learn more about their needs and concerns. One of the major obstacles industry faces in our community is others not knowing what they manufacture or that they even exist in Horry County. The creation of our Industry Awareness Course has been a phenomenal learning experience and an asset in sharing industries with the public. The businesses and the community are benefiting from sharing the experience. Another way we have seen a “vision to reality” take place in the past couple of years.

In addition to announcing \$60 million in capital investment this year, the MBREDC has also continued to grow private membership to a new record. The attendance at events, participation, and sponsorships by our partners contribute heavily to our success. The MBREDC will continue to recruit and retain industry in 2024 and look forward to sharing it all with you again next year. Without the help of Horry County Council, staff, City Councils and their staff, the best Board of Directors, partners, and staff, it would not be possible to have brought the VISION to REALITY. For your support, we thank you. Together all things are possible. Thank you,



**O'NEIL MCCOY,**

MBREDC Chairman 2023



**SANDY H. DAVIS**

MBREDC President & CEO



# MYRTLE BEACH

REGIONAL ECONOMIC

DEVELOPMENT

# 2023

**Executive Committee  
& Board of Directors**

Working  
*together*  
to drive  
**PROGRESS**





EXECUTIVE COMMITTEE

MICHAEL BENSON  
Coastal Carolina University

MIKE COOL  
Santee Cooper

JOHNNY GARDNER  
Horry County Council Chairman

STEVE GOSNELL  
Horry County Administrator

NATASHA HANNA  
Law Office of Natasha M. Hanna

GARY LOFTUS  
Horry County Council

OFFICERS

O'NEIL MCCOY, CHAIRMAN  
McGriff Insurance

GREGG SMITH, VICE CHAIRMAN  
Myrtle Beach City Council

JUSTIN ROOF, TREASURER  
First Citizens Bank

MARILYN FORE, SECRETARY  
Horry Georgetown Technical College

MIKE HAGG, PAST CHAIRMAN  
Horry County Business/Industry

BOARD OF DIRECTORS

BRUCE BAILEY  
Tidelands Health

JOE BONANNO  
Archetype SC

ADAM BOYLES  
RJ Corman

LAURA CROWTHER  
Coastal Carolinas Association of Realtors

CHRISTY EVERETT  
Grand Strand Water & Sewer

GREG HEMBREE  
Local Legislative Delegation

CHERYL KILDAY  
Destination North Myrtle Beach

BRYAN LENERTZ  
Anderson Brothers Bank

CARLTON LEWIS  
Horry Telephone Cooperative

RICK MAXEY  
Horry County Schools

JEFF MCKAY  
NESA

BHUMI PATEL  
Burr & Forman

KAREN RIORDAN  
Myrtle Beach Area Chamber of Commerce

CARY ROWELL  
Eagle Strategies

DAVID SCHWERD  
Diamond Shores

SCOTT SHEA  
CRP Industries

DANNY SHELLEY  
Horry Electric Cooperative

TIM SINCLAIR  
WebsterRogers

RICHARD SINGLETON  
RE/MAX Southern Shores

MARK SMAIZYS  
United Community Bank

SARAH SMITH  
Waccamaw Regional Council of Governments

MONICA VEHIGE  
McLeod Health

BRYAN WATES  
Dargan Construction



# Our Mission

To lead Horry County's efforts in attracting, growing and retaining sustainable businesses that create jobs.

## WHO WE ARE

The Myrtle Beach Regional Economic Development Corporation (MBREDC) was founded to function as a vital, comprehensive resource for location and expansion assistance, and to facilitate development programs throughout Horry County. We raise the profile of greater Myrtle Beach as a prime business location, we unite key parties in the public and private sectors to accelerate economic growth, and we diversify the economy by attracting suitable and sustainable industries.





**Expand and diversify the Horry County economy.**

**Provide opportunities for area graduates to stay in the area and find employment.**

**Provide additional tax revenue for government jurisdictions and the Horry County Board of Education.**



**Create well paying jobs for Horry County residents.**

**Support and grow existing industry.**

**Stimulate private sector growth and investment.**



## **OUR GOALS**

**Generate private sector buy-in and support for economic development.**



# Industry Awareness Development Course

In 2022, the MBREDC initiated the Industry Awareness Development Course for its members. The purpose of this course is to create an awareness of existing industries throughout Horry County. The class meets once per month for a total of eight months and visits industries in each region of the county. In its first year, participants visited over 40 industries and learned about the many items that are being manufactured in Horry County, distributed across the United States and beyond, and the advances in technology that are being made right here at home. This class has enlightened our members and given them a better understanding of the thriving economy in Horry County.











## AVIATION

Strategically located in the Southeast's Aviation Corridor, Horry County is a prime location for businesses in the aerospace and aviation industry. The area offers a variety of development-ready sites well-suited for airplane and component manufacturers, MRO (Maintenance, Repair, and Overhaul) and aviation technology companies. In addition to the physical assets offered, Horry County is home to the thriving campuses of the Pittsburgh Institute of Aeronautics and the Myrtle Beach Academy of Aviation where students can receive certifications in aviation maintenance technology and train to become pilots.





## MANUFACTURING/ DISTRIBUTION/ LOGISTICS

As manufacturing continues to be one of the fastest growing industries in the U.S., Horry County is quickly becoming an area for great opportunity in advanced manufacturing. Companies from around the world are taking notice to the well-trained, readily available workforce and an affordable operating environment, which makes the community an ideal location for expansion and business development. HGTC's Advanced Manufacturing Centers in both Horry and Georgetown County provide a steady pipeline of highly trained workers in response to the industry demands for Horry County. Due to tremendous growth in our area, there has been a great need for distribution facilities. Horry County has responded to this need through expansion and recruitment efforts. As Horry County continues to grow and change, our area will be on the forefront for future opportunities in Manufacturing, Distribution, and Logistics.



## MARINE

Horry County's proximity to the Intra-coastal Waterway, deep water ports to both the north and the south, and a talented and dedicated workforce make the area ideally suited for marine manufacturing or manufacturing requiring waterway access. The addition of an industrial park located directly on the Intracoastal Waterway ensures access to the entire Eastern Seaboard. Additionally, our workforce development and education partners are committed to assisting businesses in developing training programs to meet the needs of each individual industry in areas such as diesel engine and marine outboard engine repair and boat building offered by Horry Georgetown Technical College.



## TECHNOLOGY & OFFICE

The Grand Strand's state-of-the-art telecommunications infrastructure provides an excellent network foundation for connectivity to anywhere in the world. With the addition of the first Cable Landing Station (CLS) in South Carolina, Horry County will now serve as a landing point for subsea optical communication cables that will connect North America's Southeast region to South America and Europe, making the Myrtle Beach area a technology hub for the Southeast. In addition, an abundance of talent can be found with graduates from Horry County Schools, Horry Georgetown Technical College, Miller-Motte College, Coastal Carolina University, and Webster University, all of which offer business administration, computer science, IT, and finance related degrees and programs.





**IN MAY, DC BLOX, INC.** announced a second subsea optical communications cable to land at its Subsea Cable Landing Station (CLS) in the International Technology and Aerospace Park (ITAP) in Myrtle Beach, South Carolina.

The current DC BLOX, Inc. facility will provide power to the subsea cables to regenerate the optical signal, host local network equipment associated with the cables, provide colocation space for cable partners and local businesses, and serve as a regional exchange point for communications providers.

Edge Cable Holdings USA, LLC (Meta) will be landing a state-of-the-art trans-Atlantic subsea telecommunications cable, the Anjana cable, at the Cable Landing Station. The Cable Landing Station will house the power and telecommunications equipment necessary for the operation of the subsea cable system, as well as the telecommunications equipment needed to link the subsea cable to the wider North American telecommunications network. The 7,121km cable will connect Myrtle Beach, SC to Santander in Spain and is capable of carrying 480 Terabits per second of data communications traffic. The cable is expected to be operational in 2024.

DC BLOX, Inc. is a leader in providing reliable and secure tier III data centers, connectivity services, and dark fiber solutions to businesses in growing markets across the Southeastern, United States. Headquartered in Atlanta, Georgia. The Myrtle Beach facility is the second data center the company has built in South Carolina, the other in Greenville. The company is also building a new high-capacity terrestrial dark fiber optic route from Myrtle Beach to Atlanta that will greatly improve network capacity between Myrtle Beach and the largest communications market in the Southeast.



*“The Myrtle Beach Regional EDC has targeted industry for MBiTap for more than a decade. The subsea cables are just the start of new technologies and companies that will surround our area because of their presence and the availability at MBiTap. We are thankful for DC BLOX and congratulate them on the expansion of the Anjana cable.”* ”

– **MYRTLE BEACH REGIONAL EDC CHAIRMAN, O’NEIL MCCOY**



**IN SEPTEMBER, GOOGLE,** announced they would add a second subsea cable in Myrtle Beach. This cable will connect Myrtle Beach with Bermuda and Portugal.

The company said the transatlantic Nuveum cable is expected to be in operation by 2026 and will help Google meet the increasing demand for digital services while boosting South Carolina’s tech profile.

*“The cable’s arrival will further establish the state as a growing technology center, increasing connectivity and job diversification.”* .”

– **SAYS GOOGLE**

*“Nuveum will follow in the footsteps of Firmina, which landed in South Carolina earlier this year and will ultimately connect with Argentina, Brazil, and Uruguay.”* .”

**LOCAL LEADERS** have said the Myrtle Beach landing station can accommodate two more cables — five total — though discussions are underway about potentially doubling that capacity. The three cables, Google (2) and Meta (1) will total a \$90 million investment into the local economy.

About the size of a garden hose, subsea cables are fiber optic lines that run along the ocean floor, forming the backbone of the global internet. Similar to a highway system, they connect communities.

Myrtle Beach is one of the few areas on the East Coast with a subsea cable landing station. Many stations are concentrated in the Northeast, particularly in the New York/New Jersey area, and they are also clustered in Virginia and Florida.





**WHAT IS A CABLE LANDING STATION? .** A cable landing station is a facility located at the coastline where undersea fiber optic cables carrying international telecommunications and internet traffic are connected to terrestrial networks, facilitating global communication and internet connectivity. These cables, made of fiber-optic strands, carry massive amounts of data between countries, and the CLS provides the infrastructure required to connect these cables to land-based networks. In October of 2022, DC BLOX announced its new \$31.5 million, 125,000-square-foot facility at the International Technology and Aerospace Park in Myrtle Beach that would host up to five subsea cables and colocation space for network and cable operators, communications providers, local enterprises, and partners.

Google announced two subsea cables that will land at the DC BLOX Cable Landing Station including the Firmina cable connecting Myrtle Beach to Argentina, Brazil, and Uruguay, and the Nuvem cable to connect to Portugal and Bermuda. In addition, Edge Holdings, a subsidiary of Facebook parent Meta, plans to land its Anjana cable connecting to Spain. Myrtle Beach, South Carolina, traditionally known for its tourism, beaches, and golf, is quickly becoming a thriving, diverse economy. Business sectors such as technology, distribution, and manufacturing are realizing the assets already established in Horry County. As the fastest-growing midsize MSA in the U.S. - business leaders are beginning to take notice.





MBREDC'S SOURCE OF OPERATING INCOME  
FY 2022 – 2023 (BUDGETED)

Our Success  
Begins Here.



**\$50,000**

IN-KIND DONATIONS

**\$220**

INTEREST EARNED

**Total Revenue**  
**\$1,142,492**

## **MBREDC'S OPERATING EXPENSES FY 2022 – 2023 (BUDGETED)**

|   |                   |
|---|-------------------|
| Personnel .....                           | <b>\$543,800</b>  |
| NESA Operations .....                     | <b>\$ 200,000</b> |
| Recruitment .....                         | <b>\$130,000</b>  |
| Building & Office Operations .....        | <b>\$121,300</b>  |
| Contract Services .....                   | <b>\$20,000</b>   |
| Business Memberships & Staff Training.... | <b>\$12,600</b>   |
| Contingency .....                         | <b>\$10,000</b>   |
| Existing Industry Support .....           | <b>\$3,000</b>    |
| Business & Travel .....                   | <b>\$14,000</b>   |
| Marketing & Membership Services .....     | <b>\$87,792</b>   |

**Total Expenses**  
**\$1,142,492**



# Making a Difference



## Tidelands Health, MUSC Health to expand community's access to advanced heart care

Tidelands Health, in partnership with MUSC Health, plans to expand local access to advanced cardiac care, recruiting specialists and adding new services to meet community needs.

A multifaceted strategy approved by the health system's board of trustees includes the recruitment of additional cardiologists and cardiovascular surgeons to serve patients across Georgetown and Horry counties and, long term, the establishment of a comprehensive open-heart surgery program and the construction of a state-of-the-art cardiac catheterization lab at the planned Tidelands Health Carolina Bays Hospital, to be built in the Socastee community.



## CCU held Penny Hall dedication ceremony

In recognition of the more than \$138.5 million Coastal Carolina University has received from the Horry County Penny Sales Tax that supports local education, the University has renamed one of its buildings Penny Hall. CCU's board of trustees and President Michael T. Benson held a dedication ceremony for Penny Hall (115 Chanticleer Drive East) on Monday, March 27, at 10 a.m. Previously known as Academic Office and Classroom Building II, the naming of Penny Hall is a symbol of gratitude to the citizens of Horry County.



## HGTC receives \$8M grant for new Marine Technology Center

Horry-Georgetown Technical College received the largest grant in the school's history.

The college was awarded an \$8 million grant from the U.S. Department of Commerce through the Economic Development Administration (EDA) for a new Marine Technology Center at its Georgetown campus.

The initiative began in October 2021 when HGTC embarked on a journey toward innovation and industry collaboration when it hosted a board meeting for the South Carolina Boating and Fishing Alliance, said Dr. Marilyn Murphy Fore, HGTC president.

"This landmark event, held on the Conway Campus, brought together a diverse group of individuals, including boat manufacturers from across the state," Fore said. "During this gathering, discussions delved into the dynamics of the boating industry, notably addressing the surge in demand for boats amidst the global pandemic. As individuals sought solace and enjoyment in recreational boating, manufacturers were challenged by low inventory and an increasing demand for boat repairs. It was during this meeting that the concept of a boat building program was born. Horry-Georgetown Technical College's commitment to fostering innovation and meeting industry needs was unwavering. Driven by this spirit, the College pledged to collaborate with industry partners to establish a cutting-edge boat building program."

After receiving the grant, HGTC officials can now begin the process of soliciting for an architect and moving forward with the project.





## Groundbreaking Held for McLeod Center for Cancer Treatment and Research at Seacoast

McLeod Health held a groundbreaking ceremony for the McLeod Center for Cancer Treatment and Research at Seacoast on Monday, July 17, 2023.

A significant milestone in cancer care was announced during the ceremony as attendees learned that this would be the first Comprehensive Cancer Center in Horry County where all cancer treatment services are under one roof. The state-of-the-art facility is being designed to prioritize convenience for patients and their families while providing the advanced cancer care they need. Services in the new Cancer Center will include medical oncology, infusion (chemotherapy/immunotherapy) services and radiation oncology.



## Conway Receives Grant

The City of Conway has received a grant from FEMA's Fiscal Year 2021 Building Resilient Infrastructure and Communities (BRIC) program. The \$2.17 million grant will allow the City to build a massive storm water and park project in one of the neighborhoods most impacted by flooding in recent years.

Chestnut Bay will be a constructed Carolina Bay, possibly the first manmade Carolina Bay in the world. Carolina Bays are natural wetlands that provide critical storage for water after major rain events. They are not unique to the Carolinas, nor are they true bays. They are so named because of the bay trees that typically surround them.

A community park will be centered around Chestnut Bay. The land upon which Chestnut Bay will be constructed is currently unused. This grant will allow the City to activate the area and add another recreational amenity for citizens and visitors.



## Myrtle Beach Awarded Beach Renourishment From Federal Government

The US Army Corps of Engineers is awarding \$56 million to the Grand Strand for a full beach renourishment to repair damage from Hurricane Ian. The federal government is funding 100-percent of the renourishment expense for nearly 27 miles of coastline. In a news release, the Corps of Engineers said the City of Myrtle Beach will receive 650,000 cubic yards of sand, or the equivalent of 65,000 dump trucks. The design-and-coordination phase will take six to nine months, with the actual pumping of sand beginning much later. Myrtle Beach's last renourishment occurred in 2018.

# Accelerating growth in Horry County.

The Grand Strand area, traditionally known for its tourism, beaches, and golf, is quickly becoming a thriving, diverse economy. Business sectors such as technology, distribution, and manufacturing are realizing the assets already established in Horry County. As the halfway point between New York and Miami, and the fastest-growing midsize MSA in the U.S. - business leaders from around the world are beginning to take notice.

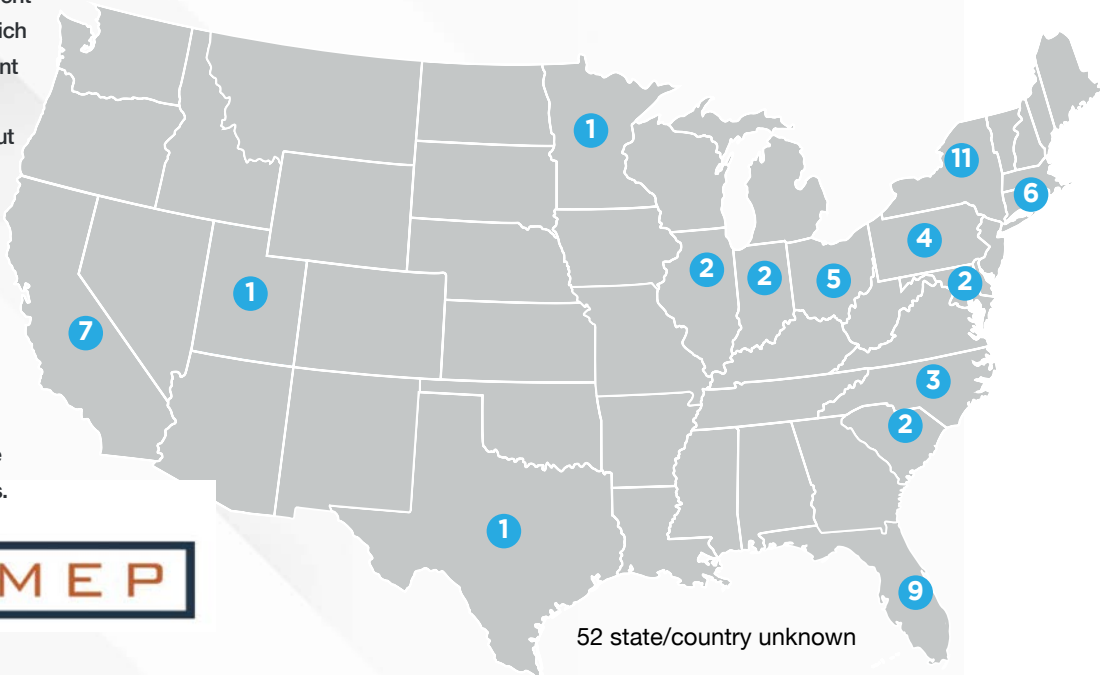
There has been an increased interest from International Companies as well as companies from within the United States. MBREDC team members have addressed this interest through recruitment travels, phone calls, online meetings, and completing interest inventories (RFI). Myrtle Beach Regional Economic Development also had the opportunity to host LiveXchange, which connects site selectors and economic development professionals. This has led to FAM Tours from site selectors who are interested in learning more about the assets and business opportunities found in the Myrtle Beach area.

The MBREDC continues to support the existing industries in Horry County through yearly visits, building relationships, listening to their concerns, and providing support. We connect them to the resources they need to fill workforce positions, learn about innovations in their fields, and prepare for successful futures for their growing companies.



## 2023 MBREDC PROSPECT LEADS

|                          |    |                         |   |
|--------------------------|----|-------------------------|---|
| Japan . . . . .          | 1  | Texas . . . . .         | 1 |
| Australia . . . . .      | 1  | Illinois . . . . .      | 2 |
| Mexico . . . . .         | 1  | California . . . . .    | 7 |
| France . . . . .         | 1  | New Jersey . . . . .    | 4 |
| Florida . . . . .        | 9  | Minnesota . . . . .     | 1 |
| New York . . . . .       | 11 | Massachusetts . . . . . | 2 |
| North Carolina . . . . . | 3  | Maryland . . . . .      | 2 |
| Connecticut . . . . .    | 6  | Indiana . . . . .       | 2 |
| Ohio . . . . .           | 5  |                         |   |
| Pennsylvania . . . . .   | 4  |                         |   |



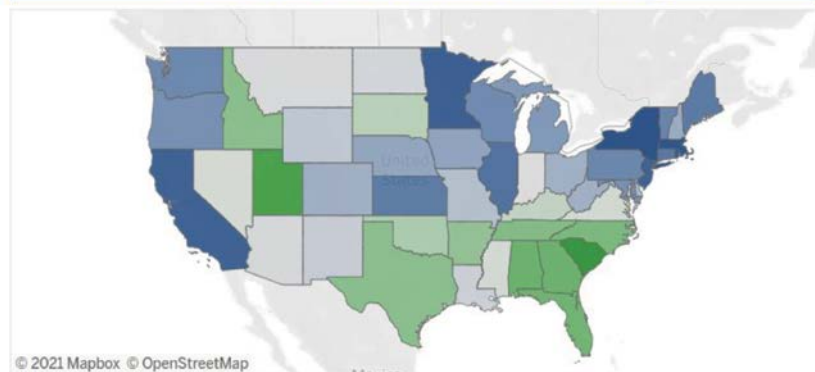




## 2023 MARKETING MISSIONS

- Connecticut
- MIPIM
- Ohio
- LiveXchange – Myrtle Beach, SC
- SelectUSA – Washington, DC
- California
- New York
- IBEX – Tampa, FL
- Ft. Lauderdale International Boat Show

## Best States for Manufacturing



Min. Total Index

74.46%

132.83%

# HGTC

ADVANCED  
MANUFACTURING  
CENTER

HORRY ELECTRIC  
COOPERATIVE, INC.  
MEMBER



**EXISTING  
INDUSTRY VISITS:**  
visited 168 existing  
industries in  
Horry County  
in 2023



# Expanding Opportunities

## ANNUAL MEETING

The MBREDC Annual Meeting held on January 19, 2023, was a great success with well over 200 members, guests, and elected officials in attendance. Presentations were given by MBREDC Board Chairman Mike Hagg, MBREDC President & CEO Sandy Davis, and keynote speaker Annie Baxter, Senior Vice President of CBRE. Thank you to our sponsors: Carolina Cool, HTC, and Truist for supporting this event and the MBREDC throughout the year.

## M2M SPEED NETWORKING

Each year this fast-paced event has MBREDC members talking, laughing, and learning about each other. The Dunes Golf & Beach Club offered the perfect location for this well-attended event, which was sponsored by Cary Rowell, Financial Advisor with Eagle Strategies.

## FAMILY FUN NIGHT

In March, the MBREDC hosted a Family Fun Night at Broadway Grand Prix. With nearly 100 members and their families in attendance, everyone was a winner! Thanks to our sponsors, Corning Credit Union and SGA|NW, who made this fun night possible.

## SPRING SOCIAL

Over 100 members came out to the Myrtle Beach Pelicans in April for a night of baseball, food, and networking. This event would not have been a success without the support of our sponsor, Shade & Shutter Expo.

## INDUSTRY AWARENESS PANEL DISCUSSION

Spreading awareness of our local industries continues to be a major focus of the MBREDC. On May 11, a panel discussion was hosted featuring industry leaders and members of the MBREDC Industry Awareness Class who shared valuable information about industries in Horry County, the skills and training needed, and how they play an integral part in our community by providing jobs for our full-time residents. Thank you to the SC Department of Commerce for partnering with us on this event.







## THEATRE OF THE REPUBLIC

Another great event happened in May at the Theatre of the Republic in downtown Conway. MBREDC Members were invited to attend the sponsor night for Misery: The Play. Many thanks to TOR for a great night at the theatre!

## WORKING WITH YOUR LOCAL UTILITY COMPANIES

In June, MBREDC Members learned about the role of the utility companies when building a new facility or expanding a current building or development project. Thank you to our presenters from Santee Cooper (event sponsor), Horry Electric Cooperative, Grand Strand Water & Sewer Authority, Horry Telephone Cooperative, and Duke Energy. The information shared was of great value!

## AVOIDING HR ISSUES AND PITFALLS

As an employer, it is important to follow HR best practices to avoid issues in the workplace. Perry MacLennan of Haynesworth, Sinkler, Boyd gave an excellent presentation to MBREDC Members that was both informative and entertaining. Thank you to TerraBella Myrtle Beach for hosting the event and to Ulitza Kronemeyer, New York Life Representative, for sponsoring this well attended event.

## COMMUNITY UPDATE FORUM

Co-hosting the Annual Community Update Forum with CCAR in September is a highlight of the year, and year eleven was no exception. With nearly 150 in attendance, the group was presented with the latest information on roads in Horry County, creating a smart city, schools, growth, and the latest trends in area cities along with real estate and economic development updates across the county. Thank you to Bank of America for sponsoring this informative event.

## FALL SOCIAL

The MBREDC Fall Social held at the House of Blues is always a favorite among members. Even after a cold and rainy day, the event was attended by 100 members and was a great evening of networking, food, and entertainment, all sponsored by Carolina Cool and Corning Credit Union.

## HOW HORRY COUNTY OFFICIALS WORK FOR YOU

Navigating governmental offices can be a daunting task for anyone, but MBREDC members now have the knowledge needed to understand property taxes, planning and permitting, infrastructure and regulations, and road projects in Horry County after presentations from each of these departments. Thank you to the City of Conway for hosting this event and to Cary Rowell, Financial Advisor with Eagle Strategies, for sponsoring this event, and to Horry County Government for providing the speakers.

## SUPPORTING OUR LOCAL INDUSTRIES

The MBREDC supports local industries in Horry County by hosting "Industry Only" events each year. Our Spring event was held at Control Solutions Group where industry leaders were treated to food, networking, and demonstrations by CSG's latest equipment.

The Fall event was held at the Myrtle Beach Train Depot where participants were treated to Cobot demonstrations and Virtual Reality headset training activities. Thank you to SCMEP and WRCOG for providing the equipment and demonstrations and sponsoring the interactive event.



# 2023 MBREDC Ambassadors

The MBREDC Membership Ambassadors program helps establish better communication between the MBREDC and its members, along with keeping members up-to-date on opportunities, benefits, and events. Ambassadors reach out to members via phone, visits, and emails in an effort to encourage member engagement, to assist the MBREDC with member relations, and to help our investors optimize their membership benefits. Our ambassadors are volunteer business and professional men and women that are in good standing with the MBREDC. The objectives of this initiative is to form lasting relationships between MBREDC members, to spread the word in the community about area businesses, and to encourage all members to get involved with the MBREDC by attending networking events, sharing their business news, and being informed on our overall mission. We thank all of our MBREDC Ambassadors who have served in this very valuable capacity over the past year.



**Jennifer Walters**  
CHAIRPERSON  
Little River Chamber  
of Commerce



**Danny Fergus**  
Shade & Shutter Expo



**Ulitza Kronemeyer**  
New York Life



**Laura Helminski**  
SGA / NarmourWright  
Design



**Leslie Moloney**  
DBC Radio



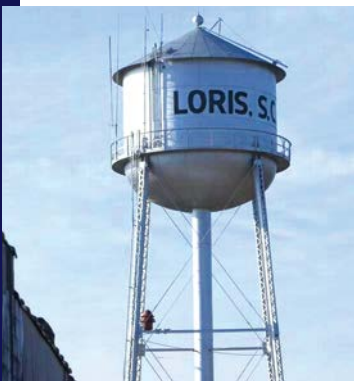
**Stephanie Sebring**  
Ground Zero



**Tammy Stone**  
Homewood Suites  
Coastal Grand Mall



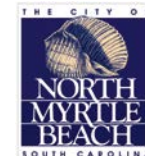
**David Welborn**  
Corning Credit Union







Thank you to all of our municipalities for your continued support and commitment to economic development in Horry County.





# We are Horry County.

## CHAIRMAN'S PARTNERS

City of Myrtle Beach  
City of North Myrtle Beach  
Grand Strand Water & Sewer Authority  
Horry County Government  
Horry Electric Cooperative, Inc.  
Horry Georgetown Technical College  
Horry Telephone Cooperative, Inc.  
Myrtle Beach Area Chamber of Commerce  
Santee Cooper  
Tidelands Health

## PRESIDENT'S PARTNERS

The Brandon Agency  
Burr & Forman  
Burroughs & Chapin Company  
City of Conway  
Coastal Carolinas Association of Realtors, Inc.  
Dominion Energy  
The Jackson Companies  
Pinnacle Financial Partners  
The Yahnis Company

## LEADERSHIP PARTNERS

843-STORAGE  
A.O. Hardee & Son, Inc.  
Bank of America  
Byrne Media  
City of Loris  
CRG Companies, Inc.  
Ebtron, Inc.  
Elliott Realty  
King Construction, Inc.  
R.H. Moore Company, Inc.  
Shade & Shutter Expo  
Smith Sapp  
Surteco  
Synovus Bank  
Theatre of the Republic  
TRUIST  
Vines Plumbing & Restoration  
Webster University  
The Wooten Company





Thank you to all of our  
elected officials and partners  
for your continued support and  
commitment to economic development  
in Horry County.



## EXECUTIVE PARTNERS

A & I Fire & Water Restoration  
Anderson Brothers Bank  
Archetype SC  
Banton Media  
Benjamin's Bakery  
Beverly Homes  
Broadway Ventures, LLC  
The Brigman Company  
Brookgreen Gardens  
Capitol Materials Coastal, Inc.  
Carolina Cool  
Carolina Food Service  
CCU - Grant Center for Real Estate & ED  
Century 21 Boling & Associates, Inc.  
The Citizens Bank  
Coastal Carolina National Bank  
Coastal Carolina University  
Coldwell Banker Sea Coast Advantage  
Conway Medical Center  
Corning Credit Union  
CRM Services  
CRP Industries  
Dargan Construction Company  
DBC Radio  
DC Blox  
DDC Engineers, Inc.  
Destination North Myrtle Beach  
Development Resource Group, LLC  
Diamond Shores  
Duke Energy  
Eagle Strategies, LLC  
First Citizens Bank  
Founders Centre I, LLC  
G3 Engineering & Surveying

Ground Zero  
HB Metal Builders, LLC  
Haynsworth Sinkler Boyd  
HomeTrust Bank  
Integra Fabrics  
iPlanRX  
J&K Home Furnishings  
Laudisi Enterprises  
The Law Office of Natasha M. Hanna  
Lazarus Entertainment Group  
Leonard, Grigg & Associates, LLC  
Lewis Truck Lines  
Little River Chamber of Commerce  
LS3P  
Marlboro Development Team  
Mashburn Construction Company  
Maynard Nexsen  
McGriff Insurance  
McLeod Health  
Metglas  
Miller-Motte College  
Myrtle Air Services, Inc.  
Myrtle Beach Pelicans Baseball Club  
Next Level Mobility  
Pee Dee Office Solutions  
Peoples Underwriters  
Pittsburgh Institute of Aeronautics  
REMAX Southern Shores  
RJ Corman  
S&ME, Inc.  
SGA | NarmourWright Design  
Shed Windows & More, Inc.  
Smooth Transitions  
South Atlantic Bank  
South State Bank

Southern Asphalt  
Spectrum Enterprises  
Tanger Outlets  
TD Bank  
Teknoware, Inc.  
TerraBella Myrtle Beach  
Thomas & Hutton  
Town of Surfside Beach  
Tradd Commercial  
Tyson Sign Company  
United Community Bank  
Vulcan Materials Company - MidEast Division  
Waccamaw Community Foundation  
Waccamaw Land & Timber  
Waccamaw Regional  
Council of Governments  
WebsterRogers, LLP  
Window World of Myrtle Beach, Inc.

## SUPPORTING PARTNERS

1Up Business Solutions, LLC  
963 Film Group  
Alves Painting Services  
American Way Properties  
Apprenticeship Carolina  
BELFOR Property Restoration  
Best Home & Property Services  
Better Business Bureau  
bFIVE40, LLC  
C.L. Benton & Sons, Inc.  
Callie Wise for State Farm  
Cancer Heroes of the Carolinas  
Carlisle Associates, Inc.  
Circa Real Estate  
Coastal Asphalt



Coastal Coating  
Coastal Grand Mall  
Coastal PC Support  
Coastal Structures  
Control Solutions Group, Inc.  
Conway Chamber of Commerce  
Conway National Bank  
Cool Ideas Marketing  
Creative Consultants Group  
Creative Outdoor Solutions  
Don's Deli  
Duplicates INK - marketSMART  
East Coast Signs & Graphics  
ECS Southeast, LLP  
Edward Jones Financial Advisor- Tammy Hardee  
Eggs Up Grill Conway @ University Shoppes  
Elko Spas Billiards & Pools  
Fairfield Inn & Suites Coastal Carolina  
Fairfield Inn North  
FASTSIGNS of Myrtle Beach  
FBi Construction  
First Reliance Bank  
Flooring Plus  
Grand Strand Brewing Company  
Grand Strand SCORE  
Habitat for Humanity of Horry County  
Hampton Inn Broadway at the Beach  
Harper General Contractors  
Heather M. Cannon - Attorney at Law  
Hilton Garden Inn- Myrtle Beach/Coastal Grand  
Homewood Metalworks, Inc.  
Homewood Suites by Hilton Myrtle Beach  
Oceanfront  
Homewood Suites Coastal Grand Mall

Horry Georgetown Home Builders Association  
House of Blues Myrtle Beach  
HUB International Southeast  
ImageWerks  
Info Quest  
Integrated Media Publishing  
K-Con, Inc.  
King's Gift Baskets  
Lemon or Lime  
Liberty Tax Service  
Long Bay Symphony  
Loris Chamber of Commerce  
M.F. Scratch  
Manpower  
Marina Inn at Grande Dunes  
McAngus Goudelock & Courie, LLC  
McMillan Mazdan Smith Architecture  
Melton Electric  
Melton Power Systems  
The Merchant Strategy, Inc.  
Merrill Lynch  
Minuteman Press  
Monarch Roofing  
Monarch Solar  
Monteith Construction  
NanoAir Solutions  
New York Life Insurance- Ulitza Kronemeyer  
Palmetto Protection Films  
Pepsi Bottling Ventures, LLC  
The Post & Courier Myrtle Beach/Georgetown  
Times  
The Printing Port  
Proforma  
Prudential Advisors - Gael Gordon  
RCH Benefits Advisors, LLC

Richardson Custom Builders  
Ross Innovative Employment Solutions Corp.  
Sansbury Butler Properties, LLC  
SC DEW  
SC MEP  
SC Power Team  
Schooley Mitchell of Myrtle Beach  
Sellers General Construction, LLC  
Skutchi Designs, Inc.  
SMH Buildings  
SOS Care, Inc.  
Spann Roofing & Sheet Metal, Inc.  
Spherion Staffing  
Stasmayer, Incorporated  
Stunning & Brilliant Events  
SunCoast Building Products & Services  
Sure Trac, Inc.  
Talotta Contract Interiors  
TeamLogic IT - Myrtle Beach  
Terry Monahan Photo Illustration  
Thomas Concrete  
THS Constructors  
Tideland Commercial, Mike Shank  
Town of Aynor  
Tropical Smoothies Café 02, Inc.  
United Way of Horry County  
VSC Fire & Security, Inc.  
Wild West of Myrtle Beach, Inc.  
Wildblue Creative  
WMBF  
Woodyard Insurance Group  
Worksman Cycles  
WPDE  
WTS  
WWMB



# Partners in progress

The MBREDC, and the greater Horry County community, is a partnership of dedicated supporters. Our partnership includes governmental agencies, utility providers, economic development allies, and many private businesses that invest in our mission. We have a modern infrastructure, a skilled workforce, and higher education institutions that will provide your business with every opportunity to thrive. Our county offers a diverse mix of sites and buildings, from Class A industrial parks to business and commerce centers, for your prime business location.

South  
Carolina  
named

**#2** state for doing business  
according to  
Area Development.

**#1** Available Real Estate

**#1** Site-Readiness Programs

**#1** Speed of Project Permitting



# MYRTLE BEACH

REGIONAL ECONOMIC

DEVELOPMENT



**Sandy Davis**  
**PRESIDENT & CEO**

Sandy Davis is an Horry County native and a graduate from Coastal Carolina University. After earning her Bachelor of Arts in Interdisciplinary Studies in 2004, she entered the workforce with Horry Telephone Cooperative. Prior to working for the MBREDC, Mrs. Davis worked as a controller with a local railroad. In her position as President & CEO, she is responsible for operations, human resources, project management, recruitment, existing industry development, growing the organization's private sector membership, and providing support to the MBREDC.

**sdavis@mbredc.org**  
**843.347.4604**



**Lacey Gasque**  
**OPERATIONS & ADMINISTRATIVE SUPPORT**

Lacey Gasque is an Horry County native where she received an Associates in Science Degree from Horry Georgetown Technical College in 2016, and a Bachelor of Science in Business Administration Degree from Coastal Carolina University in 2017. While earning her degrees, she interned with the MBREDC for three years and handles administrative duties and accounting.

**lgasque@mbredc.org**  
**843.347.4604**



**Sandra James**  
**DIRECTOR OF INVESTOR RELATIONS**

Sandra James is an Horry County native and a graduate of Coastal Carolina University. She earned her Master's of Education from the University of South Carolina and taught in Horry County Schools for over 30 years. Sandra worked at the elementary, middle, and high school levels during her career. Her experience provided the perfect segway into joining the MBREDC team in which job creation and training are the top priorities. Sandra is responsible for promoting membership, planning events, managing marketing, and providing support to existing industry.

**sjames@mbredc.org**  
**843.347.4604**



**Carl Schumpert**  
**PROJECT MANAGER**

Carl Schumpert received a Bachelor of Science degree from the College of Charleston in Hospitality & Tourism Management and later went on to earn his MBA from Clemson University. Before joining the team at MBREDC, Carl served as the Economic Development Planner for Northampton County, North Carolina. His duties at the MBREDC include supporting existing industries, assisting in recruiting and retaining companies that are MBREDC target industries, and managing projects. Carl is originally from Saluda, South Carolina.

**cschumpert@mbredc.org**  
**843.347.4604**

# MYRTLE BEACH

REGIONAL ECONOMIC DEVELOPMENT

Myrtle Beach Regional Economic Development Corporation

2050 Highway 501 East | Building 100 | Conway, South Carolina 29526

Local: 843.347.4604 | Toll Free: 1.800.844.4983 | [info@mbredc.org](mailto:info@mbredc.org) | [www.mbredc.org](http://www.mbredc.org)

