

MYRTLE BEACH

REGIONAL ECONOMIC DEVELOPMENT

Myrtle Beach Regional Economic Development Corporation
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THIS IS HORRY COUNTY

MYRTLE BEACH

REGIONAL ECONOMIC DEVELOPMENT



WHAT'S INSIDE

- | | |
|--|--|
| 4 Message from MBREDC Board Chairman | 16 Announcements |
| 5 Message from MBREDC President & CEO | 18 Company Highlights |
| 6 2019 MBREDC Executive Committee
& Board of Directors | 20 Existing Industry |
| 8 About Us / Mission / Goals | 22 Our Ambassadors |
| 10 Honoring Zephyr International | 24 Membership & Events |
| 12 Target Industries | 26 2019 Economic Development Partners |
| 14 Fiscal Year in Review | 30 Partners In Progress |
| | 31 Our Team |

CHAIRMAN'S MESSAGE

As the 2019 chairman of the Myrtle Beach Regional Economic Development Corporation and member of the board for over a decade, it is amazing seeing the growth Horry County has sustained.



I think back to the vision a small group of leaders discussed for this organization. It was to bring better paying jobs to Horry County, diversify the economy, assist the existing industry in their struggles, build a better workforce by ways of education and build better relationships with the South Carolina Department of Commerce. It has been an honor to have a seat at the table and watch the vision of the MBREDC come to life and witness the success it has brought our county.

2019 was a strong year for the MBREDC. Four announcements totaling over 250 jobs and \$14.725 million of capital investment into Horry County is a huge win for our area. Horry County has competed against many other states and counties and welcomed new projects to our home. The leads for additional companies seeking a place to start a new home are growing in Horry County and I am excited to see what 2020 will hold.

On behalf of the board and myself, I want to thank all MBREDC members and staff for your part in the success of 2019. Each private organization, educational institution, utility, telecommunications provider, governmental organization, community leader and MBREDC employee is the reason that the MBREDC can do what it does. I look forward to many more announcements and continuing to see Horry County grow and diversify.

Best Regards,


NEYLE WILSON
Chairman, MBREDC

PRESIDENT'S MESSAGE

Each year we celebrate the successes and movements made in Horry County. 2019 has proven to be the best one to celebrate thus far.



As a team, many leaders in the community have assisted in proving that Horry County is a great place to live and work. The data supports what we have been selling to our prospects for years and we are so excited to see activity sky rocketing.

The existing industries in our area continue to grow and be a landmark. It is very important to diversify our economy, but to also support the existing companies who have built their businesses in our area and trusted Horry County from the beginning. Three of the Myrtle Beach Regional Economic Development Corporations announcements came from Frontier Communications, BFIVE40 and UPS. Leaders from these organizations believed in Horry County and are proof of the business opportunities that have grown in our county. This is a testament to our county leadership, the municipalities, our education partners, workforce, utility companies, healthcare and many other attributes we have.

CRP Automotive began operations in December 2019. The project became a reality due to all the things above and teamwork. There is not an economic developer who can recruit without the assistance of a team. A team of both the public and private sector. I thank each person who was involved in this project and helped it to come to fruition. With 115 new full-time employees and an investment of \$2.5 million, we are happy to see CRP Automotive open in Horry County.

I am often told that the MBREDC is doing great things and that people are happy to see the expansions and announcements. I want to say "thank you" to each of you who support our mission, our organization, our board of directors, our staff and myself. Our successes are shared with each of you and I appreciate you all walking this journey with us. I look forward to more successes in 2020 and I can't wait to celebrate with each of you.

Many Thanks,


SANDY H. DAVIS
MBREDC President & CEO



OUR LEADERS

Strategically focused to move forward.

Officers

- NEYLE WILSON, CHAIRMAN
Horry Georgetown
Technical College Foundation
- MIKE HAGG, VICE CHAIRMAN
Horry Telephone Cooperative
- MARILYN FORE, SECRETARY
Horry Georgetown Technical College
- JIM APPLE, TREASURER
Burroughs & Chapin Company
- FRED RICHARDSON, PAST CHAIRMAN
Grand Strand Water & Sewer Authority

Executive Committee

- MAYOR BARBARA BLAIN-BELLAMY
City of Conway
- MIKE COOL
Santee Cooper
- DAVID DECENZO
Coastal Carolina University
- STEVE GOSNELL
Horry County Administrator
- GARY LOFTUS
Horry County Council
- DEBBIE MCARTHUR
Integra Fabrics
- O'NEIL MCCOY
McGriff Insurance | BB&T
- PHILIP RENDER
City of Myrtle Beach

Board of Directors

- ROBIN AGNEW
Bank of America
- BILLY ALFORD
North Eastern Strategic Alliance
- TY ANTHONY
Lewis Truck Lines
- ALAN CLEMMONS
SC Legislative Delegation
Clemmons Law Firm
- TONY COX
SC Department of Transportation
Burroughs & Chapin Company
- RICK ELLIOTT
Elliott Beach Rentals
- SAM FRINK
CCU Board of Trustees
- JOHNNY GARDNER
Horry County Council Chairman
- NATASHA HANNA
Law Office of Natasha M. Hanna
- RICK KAYLOR
Tidelands Health
- CHERYL KILDAY
North Myrtle Beach
Chamber of Commerce
- RICK MAXEY
Horry County Schools
- MIKE PHILLIPS
Surteco
- KAREN RIORDAN
Myrtle Beach Area
Chamber of Commerce
- CARY ROWELL
Eagle Strategies
- DANNY SHELLEY
Horry Electric Cooperative
- DODD SMITH
Metglas
- SARAH SMITH
Waccamaw Regional Council
of Governments
- RACHEL WHITLEY
Synovus/ NBSC
- ROBERT WILFONG
Development Resource Group, LLC
- MIKE WOOTEN
DDC Engineering
- VERLON WULF
Horry County Industrial
Carolina Cool

2019MBREDC
EXECUTIVE COMMITTEE
& BOARD OF DIRECTORS

ABOUT US

Our Mission

To Lead Horry County's
Efforts in Attracting, Growing
and Retaining Sustainable
Businesses that Create Jobs.

The Myrtle Beach Regional Economic Development Corporation (MBREDC) was founded to function as a vital, comprehensive resource for location and expansion assistance, and to facilitate development programs throughout Horry County. We raise the profile of greater Myrtle Beach as a prime business location; we unite key parties in the public and private sectors to accelerate economic growth; and we diversify the economy by attracting suitable and sustainable industries.



Zephyr International Honored by Congressman Rice for Export Sales Achievement

Congressman Tom Rice (SC - District 7) joined the US Commercial Service Charleston to recognize Zephyr International, Inc on October 2, 2019. Zephyr International was acknowledged for the positive impact of trade on South Carolina and the local community. Congressman Rice and a representative from the US Commercial Service Charleston toured the facility in Horry County and presented the firm with an International Trade Administration Export Achievement Certificate.

"The company's exports have driven the firm's growth and created jobs here in Conway," Congressman Rice said. "Given the current complexities of modern trade, we need to do everything we can to help U.S. businesses increase global sales and create new jobs through exporting.

"I am proud to present the Export Achievement Certificate to our districts own Zephyr International today."

"On behalf of the Horry County Council, staff and residents, we congratulate Zephyr International, Inc. on their International Trade Administration Export Achievement Certificate that is being awarded to them today by Congressman Tom Rice (SC-7). Horry County is proud to be the place Zephyr International, Inc. calls home. Through the growth in the firm's exports they are saying yes to job creation in Horry County. We look forward to their

continued success and positive impacts on trade in South Carolina," Horry County Council Chairman, Johnny Gardner.

The Conway-based manufacturer has been in business seventeen years. The company exports helicopter hoist maintenance and repair equipment to markets around the world. Zephyr International has worked with U.S. Commercial Service international trade specialists to request assistance in exporting, understanding export product classification, export regulations, and documentation for a variety of markets. Most recently, the U.S. Commercial Service acted to liaison with German Customs Officials to allow one of Zephyr's units to be forwarded duty-free to the German Bundespolizei following warranty repairs.

In 2018, exporters like Zephyr International supported thousands of jobs in South Carolina and contributed to the state's nearly \$35 billion in goods exports.



Aviation



Strategically located in the Southeast's Aviation Corridor, Horry County is a prime location for businesses in the aerospace and aviation industry. The area offers a variety of development-ready sites well-suited for airplane and component manufacturers, Maintenance, Repair and Overhaul (MRO), and aviation technology companies. In addition to the physical assets offered, Horry County is home to the thriving campuses of the Pittsburgh Institute of Aeronautics and The Myrtle Beach Academy of Aviation, where students graduate with certifications in aviation maintenance technology.

Advanced Manufacturing



As manufacturing continues to be one of the fastest growing industries in the U.S., Horry County is quickly becoming an area for great opportunity in advanced manufacturing. Companies from around the world are taking notice to the well-trained, readily available workforce and an affordable operating environment, which makes the community an ideal location for expansion and business development. HGTC's addition of their two new Advanced Manufacturing Center's in both Horry and Georgetown County provide a steady pipeline of highly trained workers in response to the industry demands for Horry County.

Technology & Office



The Grand Strand's state-of-the-art telecommunications infrastructure provides an excellent network foundation for connectivity to anywhere in the world. Horry County offers an excellent quality of life combined with a dynamic workforce that provides a competitive advantage in the global marketplace. Operating costs for Horry County businesses are well below the national average, including low utility rates, low personal and corporate tax structures, low insurance rates, and high productivity from skilled workers. The area offers an abundance of talent with graduates from Horry County Schools, Horry Georgetown Technical College, Miller-Motte Technical College, Webster University and Coastal Carolina University, all of which offer business administration, computer science, IT, and finance-related degrees and programs.

Marine



The Bucksport Marine Park is a partnership among the Grand Strand Water and Sewer Authority, Santee Cooper, Horry County, and the Myrtle Beach Regional Economic Development Corporation. One of the greatest assets of this site is its direct access to the Intracoastal Waterway (ICWW). It is to be constructed on a 100-acre site adjacent to the historic Bucksport Marina located approximately thirty nautical miles from Winyah Bay and thirty nautical miles from Little River inlet. An economic impact report estimates that the Bucksport Marine Park would directly employ over 200 people with an annual economic impact of well over \$60,000,000. With easy access to the ICWW and ultimately to the entire eastern seaboard, any business needing waterway access or use will not only find a perfect location but a talented and dedicated workforce. Additionally, our workforce development and education partners are committed to assisting businesses in development training programs to meet the needs of each individual industry.

Healthcare



Horry County continues to be one of the fastest growing metropolitan areas in the U.S. The population in Horry County has continued to increase with estimates now over 330,000 and a median age of 45. With this overall increase in population, the need for expanded healthcare options and services is rising. This market includes a variety of healthcare service facilities, physician's offices, medical laboratories, information management firms, and even medical device manufacturers. Healthcare-related businesses in our area work closely with local colleges and universities such as Horry Georgetown Technical College, MillerMotte Technical College and Webster University, which offers dental and nursing programs, and Coastal Carolina University, which offers Nursing, Biology, and Health Administration degrees. Also, Horry County Schools, including the Academy for the Arts, Science, and Technology and the Academy for Technology & Academics provide specific career majors like pre-medicine, nursing, and health sciences among several others. Partnering with these institutions assists in meeting the workforce needs of healthcare-related businesses.

We aren't waiting
for the future to arrive.
We're creating it.

FISCAL YEAR
IN REVIEW

MBREDC's
Source of Operating Income
FY 2019 / 2020 (Budgeted)

\$700,000
HORRY COUNTY

\$320,000
PRIVATE MEMBERSHIP

\$67,272
MUNICIPAL SUPPORT

\$50,000
IN-KIND DONATIONS

\$125
INTEREST EARNED

TOTAL REVENUE
\$1,137,397

MBREDC's
Operating Expenses
FY 2019 / 2020 (Budgeted)

- Personnel - **\$465,000**
- NESA Operations and Grant Match - **\$200,000**
- Recruitment - **\$144,000**
- Building and Office Operations - **\$135,550**
- Marketing and Membership Services - **\$113,800**
- Contract Services - **\$20,000**
- Business Memberships & Staff Training - **\$19,000**
- Contingency - **\$16,000**
- Existing Industry Support - **\$9,000**
- Business & Travel - **\$15,047**

TOTAL EXPENSES
\$1,137,397

2019 ANNOUNCEMENTS

bFIVE40 (Bonk Fit Promo)

bFIVE40
Large Format Print Solutions



Bonk Fit Promo, an existing Horry County manufacturer, announced plans to expand its operations in Horry County in February. The company will hire approximately 20 employees and make a capital investment of more than \$500,000 over the next five years.

Bonk Fit Promo started in 2014 in South Carolina and outsourced manufacturing to focus on growing the business. Bonk Fit Promo is an award-winning designer and innovator of promotional advertising products. In 2019, Bonk Fit Promo announced the purchase of new equipment and hiring additional employees to establish its own manufacturing operations in Horry County. Located on Hwy 90 E in Little River, Bonk Fit Promo is home to the latest dye sublimation and latex printing technology, a custom fabrication shop, sewing operation, and an extensive library of specialty inks and materials, including recycled fabrics and vinyl adhesives. Bonk Fit Promo manufactures printed signage, stretch fabric architecture, and impact marketing solutions for trusted brands in the beverage, sports, entertainment and hospitality industries.

To expand its operations in Horry County, the company has established a facility in Little River, South Carolina. Bonkfit Promo will hire a variety of professional, skilled, and unskilled positions.

"The way we change the world is by turning focus inward and making a difference in your own community. Bonk Fit Promo is proud to help fuel the next generation of creative movers and shakers in Horry County. Together, we will do great things."

DONNA BRIN, BONK FIT PROMO, PRESIDENT

Frontier Communications

Frontier
COMMUNICATIONS



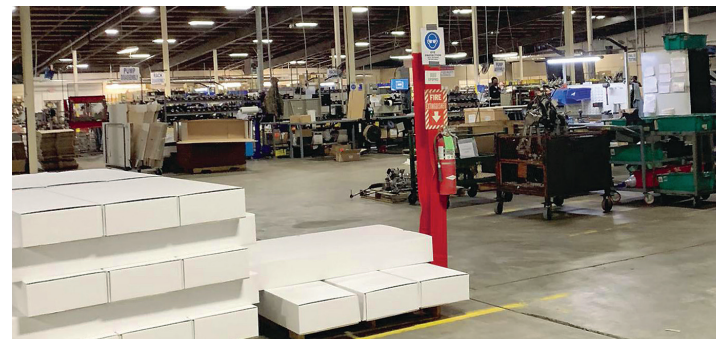
Frontier Communications, a leading provider of broadband, high-speed internet, video, phone and data security services announced in March 2019 its plan to employ about 70 new hires at the Residential Call Center located at 919 Lumber Street in Myrtle Beach. Frontier renovated the 4th floor of their existing facility to accommodate the new operation. This is the third expansion Frontier has announced in Horry County. This announcement is in addition to the 93 employees located on another floor of the building. 53 new employees are on a renovated floor and they are continuing to hire for those positions.

"The Myrtle Beach community is highly confident in the quality of the local work force, especially the scores of new Frontier employees. We welcome them to our team. The experience of being part of a new center has been wonderful, and it's only getting better as more team members are added. I'm looking forward to all the future will bring for our center."

DIRECTOR, RESIDENTIAL CALL CENTERS, JUAN ESCODA

CRP Industries

CRP
INDUSTRIES



CRP Industries Inc., a leading manufacturer in the automotive parts and industrial products sectors, announced in September, plans to establish operations in Horry County. The \$2.5 million investment will create approximately 115 jobs over the next five years.

CRP Industries Inc. provides some of the most recognized brand name products in its market, including AAE steering components; Rein Automotive replacement parts; Pentosin technical fluids; Continental belts and belt kits; AJUSA gaskets and head bolts; Reinflex high-pressure thermoplastic hose; and Perske high-speed motors. The company is headquartered in New Jersey and has locations in North Carolina and Mexico.

Located at 3084 Bashor Road in Conway, S.C., CRP Industries Inc. will establish operations in a newly-constructed 50,000-square-foot facility. The facility will initially be used to manufacture advanced electric power steering systems for the automotive aftermarket under the CRP Industries Inc. brand of AAE, with plans to expand into other products over time.

"Whenever a new company decides to invest in South Carolina, it marks the beginning of a partnership that we know will benefit South Carolinians for a long time. I look forward to watching CRP Industries Inc. thrive in the state and make a positive impact in Horry County and beyond."

GOVERNOR, HENRY MCMASTER

United Parcel Service, Inc. (UPS)

ups



United Parcel Service, Inc. (UPS) the world's largest package delivery company and a leading global provider of specialized transportation and logistics services, is going to expand operations in Horry County. The proposed project will create more than 50 new jobs over the next five years.

Already a partner in the local community, UPS plans to construct the new package delivery center off Water Tower Road in North Myrtle Beach. The facility will significantly increase UPS's delivery fleet serving Horry County, one of the fastest growing regions in the United States. Operations are expected to be online in the latter part of 2020. UPS will also maintain the current package delivery center in Myrtle Beach.

UPS is a global leader in logistics, offering a broad range of solutions including transporting packages and freight; facilitating international trade, and deploying advanced technology to more efficiently manage the world of business. Headquartered in Atlanta, UPS serves more than 220 countries and territories worldwide. UPS employ more than 5,700 people across South Carolina.

"Having such a recognized company expand in our state is a credit to South Carolina's positive business climate and workforce. Congratulations to UPS and we look forward to the company's continued success."

SC SECRETARY OF COMMERCE, BOBBY HITT

COMPANY HIGHLIGHTS

Little River Chamber CEO Jennifer Walters Named SC Chamber of Commerce Executive of the Year

The Carolinas Association of Chamber of Commerce Executives (CACCE) recognized the 2019 South Carolina Chamber Executive of the Year at their Annual Management Conference held today at the Embassy Suites Oceanfront Resort in Myrtle Beach, SC. Jennifer Walters with the Little River Chamber of Commerce was honored as the recipient of the prestigious award.



The CACCE Executive of the Year Award recognizes long-term executives who have excelled over a period of years in leading and innovatively building their chamber. The award is based on the demonstration of excellence in areas of chamber leadership, organizational management, service to the profession, community reputation / involvement, and personal attributes.

Lewis Truck Lines Groundbreaking Ceremony

On October 18, 2019, Lewis Truck Lines (LTL) celebrated their groundbreaking moment of their 20,000 sq. ft new Lewis Truck Lines' facility in Aynor, SC. They are very pleased to be one of the most energy efficient facilities in Horry County as the facility will be geothermal and solar as well. Currently, they have 140 tractors in the fleet at Lewis Truck Lines. They offer dry van, flatbed, intermodal drayage, hot shots and brokerage. All their trucks are equipped with

Omnitracs, LLC Communications and Lytx Drive Cameras. LTL drivers have TWIC cards and will provide a quality on-time service. They are also about to launch a state-of-the-art transportation software, McLeod Software.

Lewis Truck Lines is a family owned trucking company in Conway, SC since 1935 by the Lewis family and LeMaster family. Mr. Lewis started Lewis Truck Lines in 1935 and eventually his son, F.A. Lewis took over in 1987. LeRoy LeMaster moved from Newberry, South Carolina and joined the "Lewis Team" as President in 1989. LeRoy has been in the transportation industry for 45 years. As President, LeRoy continued his legacy of providing exceptional service to meet the customer's changing transportation and logistical needs. He believes their drivers are the best in the industry. The integrity and professionalism they exhibit on a daily basis has earned LTL an elite status with their customers.



Through the years, LeRoy wanted to build a new trucking company with a maintenance shop in order to accommodate new business growth. This new facility fulfills this need and they look forward to continuing to serve all of Horry County and surrounding areas.

Tidelands Health opens Medical Park at The Market Common

The new medical park which opened in September brings together more than a half dozen practices and specialties - including primary care, cardiology, gastro-

enterology, orthopedics and more - to provide highly coordinated care all under one roof close to home.

Imagine seeing your physician, completing physical therapy and having your imaging studies all in one convenient location. That's the type of seamless experience you can enjoy at the new medical park, a state-of-the-art, 65,000-square-foot facility designed to put your needs first.



Not only is care more convenient, but the grouping of multiple providers in a single location also allows for more collaboration across medical specialties. Clinicians work closely together to develop a comprehensive and individualized treatment plan for each patient. For example, orthopedics and physical therapy, which are often both involved in a patient's care, are now grouped together on the same floor.

In fact, the medical park was designed with patients in mind. It's conveniently located in the heart of a fast-growing area of Myrtle Beach, with easy access off U.S. 17 Bypass at Farrow Parkway.

A single entrance strategically placed close to parking eliminates confusion about which door to use.

McLeod Health opens Emergency Department in Carolina Forest

McLeod Health began its outreach into Carolina Forest in 2016 to meet the expanding healthcare needs of the Myrtle Beach area. A 43-acre campus, McLeod Health Carolina Forest will

be home to a seven-building campus offering a variety of services.

Currently, we have two buildings that house a wide variety of physician practices and outpatient services including Cardiology, Vascular, Neurology, Family Medicine, General Surgery, Rehabilitation, and our new free-standing Emergency Department.



McLeod Health commits itself to providing treatment, services, and healthcare that's important to you - just as we have in our other communities from the Midlands to the Coast.

Opening of the HGTC Georgetown Advanced Manufacturing Center

On Tuesday, October 8. HGTC President Marilyn Fore led a dedication and ribbon cutting, and more than 200 community and industry leaders toured the new facility for the first time. South Carolina Governor, Honorable Henry McMaster, Representatives from Congressman Rice's office, Representatives from Lindsey Graham's office, members of the South Carolina Legislative Delegation, and many County and City elected officials were in attendance for the celebration.



The brand new 30,000 sq. ft. state-of-the-art facility is conveniently located on the HGTC Georgetown Campus at 4003 South Fraser Street in Georgetown and home to technical educational programs such as advanced welding technologies, machine tool technology, and robotics and mechatronics technology. The Center is projected to support more than \$14 million in new capital investment in the community over the next five years, and Georgetown employers project over 240 jobs will be needed in manufacturing over the next two to five years.

The Center currently has 20 welding booths and more than \$2 million each in mechatronics and machine tool equipment, including manual and computerized numerical control machines. The \$13.5 million building is funded by a federal EDA grant, money from the state capital reserve fund, college funds, and contributions from Georgetown County and the Georgetown County School District.

South Carolina Governor Henry McMaster said, "The HGTC Georgetown Center for Advanced Manufacturing is a tremendous example of one of South Carolina's technical colleges investing in our state's future workforce. Companies from all over the world are coming to South Carolina and creating demand for employees with experience in the skilled trades, and HGTC is answering the demand by creating opportunity for our people."

CCU Named in 100 Best College Buys by Institutional Research and evaluation, Inc.

For the 11th consecutive year, Coastal Carolina University in 2019 was named one of the 100 Best College Buys® by Institutional Research and Evaluation, Inc. (IRE), the only public institution in South Carolina to receive this distinction and one of only three schools in the state.

Coastal Carolina University, regionally accredited by the Southern Association of Colleges and Schools, enrolls more than 10,600 students across undergraduate, graduate, and doctoral level programs. Students can earn their degrees using a variety of delivery methods from on-campus classes to online-only classes, or a hybrid of both, while enjoying a student-to-faculty ratio of 16 to 1. The University also offers students a growing array of internship, research, experiential, and international education opportunities.

"This accolade confirms the effort by the University and its various constituent groups to provide a high-quality education at an affordable price," said President David A. DeCenzo, Ph.D. "CCU continues to attract high-performing students because of our commitment to providing unique learning experiences that lead to valuable degrees that prepare them for work and life in the real world."



The experiential learning emphasis at CCU gives students opportunities to lead research projects and gain practical knowledge in their fields of interest, making them career-ready for our region, state, and nation the moment they graduate.

Coastal Carolina University has an economic impact of \$1.5 million per day (and more than \$500 million annually) to the state of South Carolina and employs more than 4,000 full- and part-time employees. More than 11,500 CCU alumni live and work in Horry County alone.

EXISTING INDUSTRY

Existing Industry is an important piece of our local economy here in Horry County. In fact, 80% of the current announcements in the state of South Carolina come from businesses already calling this state their home.

The focus of this past year was to reach out to as many of our existing industry in Horry County by making visits to their facilities to educate businesses on the Myrtle Beach Regional Economic Development Corporation. Our organization is a free resource for their business needs including growth, workforce, and equipment to name a few. This is accomplished by leveraging an extensive network of in-house resources and allied partners. When businesses are given the information, it allows the businesses to continue to grow to their full potential and peak performance.

The MBREDC also hosts educational and networking events for the existing industry businesses in Horry County. These events are well received as it allows companies to meet several different businesses they normally would not be able to awhile learning more about each other's services and products offered. If you would like to be included in these events, please reach out to us.

Lastly, if you know of any business in aviation, manufacturing, marine, technology and healthcare that may have questions regarding expansion, work force issues, new equipment, training, state assistance, networking, and exporting please reach out to the MBREDC and allow us to assist you.

117 EXISTING INDUSTRY VISITS

53 PROSPECT VISITS/MEETINGS

24 PROSPECT CALLS

5 LEAD GENERATION TRIPS

2 TRADE SHOWS



2019 / 2020 MBREDC Membership Ambassadors

The MBREDC Membership Ambassador program helps establish better communication between the MBREDC and its members, along with keeping members up-to-date on opportunities, benefits, and events. The program currently has eight ambassadors that frequently reach out to current members via phone, visits, and emails in an effort to encourage member engagement, to assist the MBREDC with member relations, and to help our investors optimize their membership benefits. Our ambassadors are volunteer business and professional men and women that are in good standing with the MBREDC. The objectives of this initiative is to form lasting relationships between MBREDC members, to spread the word in the community about area businesses, and to encourage all members to get involved with the MBREDC by attending networking events, sharing their business news, and being informed on our overall mission.

OUR 2019 / 2020 MBREDC MEMBERSHIP AMBASSADORS ARE:



RUSTY GASKINS CHAIRMAN
Waccamaw Regional
Council of Governments



LAURA HELMINSKI
SGA / NarmourWright Design



MARGARET H. GEIGER
Twelve31 Media



LYNN KORNITA
United Community Bank



TJ LUNDEEN
Archetype SC



KYLE RAHNER
Carolina Cool



MARK SMAIZYS
TD Bank



JENNIFER WALTERS
Little River Chamber of Commerce

MEMBERSHIP & EVENTS

In addition to quarterly socials that are attended by members, community partners, elected officials and MBREDC representatives, the MBREDC holds educational events that members and existing industry attend to gain insights on diverse topics like marketing, technology, and industry assistance.

Annual Meeting

On January 11, 2019, MBREDC partnered with HTC, Carolina Cool, and Burroughs & Chapin to host the Annual Meeting at the Marina Inn at Grande Dunes. Over 240 EDC Members and partners joined us for the occasion to network and to hear about or plans for the upcoming year. Jason Broadwater, President & Founder of RevenFlo was the keynote speaker.

Women in Business Luncheon

In February, the MBREDC partnered with United Community Bank to host an event at the Ocean Dunes Club where guests heard from leaders in our community that are women. Speakers included Debbie McArthur, President & CEO of Integra Fabrics, Donna Brin, CEO of bFive40 (Bonk Fit Promo), and Karen Riordan, President & CEO of the Myrtle Beach Area Chamber of Commerce.

M2M Networking Event

This style of networking was a hit the first time we hosted it so we partnered with SC Department of Commerce to offer this event again in March. In a controlled and timed setting, participants networked one on one to make the most of their networking experience. This networking event was structured to give high impact and make the most of the attendee's time. It was a great turnout and well received by everyone.



Spring Social

In April, the MBREDC partnered with G3 Engineering to host its Spring Social at the Myrtle Beach Pelicans Baseball Stadium. Members and their guests enjoyed a casual, fun night of networking and baseball.

CEO Spotlight Panel

In May we hosted a CEO Spotlight Panel during lunch at the HGTC Grand Strand Campus. Guests heard from Bruce Bailey, President & CEO of Tideland Health, Sandy Davis, President & CEO of the MBREDC, Mike Hagg, CEO of HTC, Ebbie Phillips, President & CEO of Tyson Signs, and Fred Richardson, CEO of Grand Strand Water & Sewer Authority. The panel was moderated by Rodney Berry, the Director of Economic Development for Congressman Tom Rice. Panelists spoke on how they became a leader in their company, importance of economic development in their industry and Horry County, along with their future plans.

Technology Event

In June, we partnered with Archetype SC to host a technology focused event at Dave & Buster's. Guests enjoyed lunch and hearing from Archetype SC CEO on the power that technology plays in driving your company and business to success. Attendees of this event also got a gamecard to Dave & Buster's.

Fall Social

In October, the MBREDC hosted the Fall Social at the LuLu's in North Myrtle Beach. This event was sponsored by Bank of America. This is always a great turn out as guests enjoyed a casual evening of music, drinks, networking, giveaways, and food. We had over 135 attendees join us.

Headshots & Lunch

In December, we hosted a lunch networking event where MBREDC partners could come to get headshots done by Gillian Claire Photography. Having an updated headshot is crucial in the business world and this event was well received by our members



OUR MEMBERS

Thank you to all of our elected officials, municipalities and partners for your continued support and commitment to economic development in Horry County.

Chairman's Partners

City of Myrtle Beach
City of North Myrtle Beach
Grand Strand Water & Sewer Authority
Horry County
Horry Electric Cooperative
Horry Telephone Cooperative
Myrtle Beach Area Chamber of Commerce
Santee Cooper
Tidelands Health

President's Partners

Anchor Storage, LLC
Burr & Forman LLP
Burroughs & Chapin Company
City of Conway
Coastal Carolinas Association of Realtors
The Jackson Companies
Thomas & Hutton
The Yahnis Company

Leadership Partners

A.O. Hardee & Son, Inc
Anderson Brothers Bank
BB&T
The Bellamy Law Firm
Carolina Powder Coating
City of Loris
CRG Companies, Inc
Dominion Energy
Ebtron Inc
Elliott Beach Rentals
Metglas
Miller-Motte Technical College
Shade & Shutter Expo
Smith Sapp
Southern Tide Media
Surteco
Synovus Bank
Touch Med Spa
Wells Fargo

Executive Partners

A&I Corporation
Agracel, Inc.
Archetype SC
Bank of America
Banton Media
The Brandon Agency
Carolina Cool, Inc.
Carolina Food Service
Castles Consulting Engineers
CCU - Grant Center for Real Estate & ED
Century 21 Boling
Coastal Carolina National Bank
Coastal Carolina University
Conway Medical Center
Courtyard Marriott Broadway at the Beach
Creative Consultants
Dargan Construction Company
Dave and Busters
DBC Radio
DDC Engineers, Inc.
Development Resource Group, LLC
Duke Energy
Eagle Strategies LLC
First Citizens Bank
Founders Centre I, LLC
G3 Engineering, LLC
GigaTECH
Grande Dunes
Haynsworth Sinkler Boyd, P.A.
Horry Georgetown Technical College

Integra Fabrics
J&K Home Furnishings
Laudisi Enterprises
Law Office of Natasha M. Hanna
Lazarus Entertainment
Leonard, Grigg & Associates, LLC
Lewis Truck Lines
Little Spider Creations
LS3P
Marlboro Development Team
McLeod Loris Seacoast
Mead and Hunt, Inc.
Mobile Communications America
Myrtle Air Services
Myrtle Beach Pelicans Baseball Club
Nexsen Pruet
North Myrtle Beach
Chamber of Commerce
Peoples Underwriters
Pittsburgh Institute of Aeronautics
REMAX Southern Shores
S & ME
Samuel Frink
SGA | NarmourWright Design
South Atlantic Bank
South State Bank
Southern Asphalt
Star Life Safety Inc
StarTek
Sunbelt Rentals
Tanger Outlets

TD Bank
Tech Service Heating & Cooling
Teknoware Inc.
Town of Surfside Beach
Tungsten Corporation
Tyson Sign Company
United Community Banks
United Development Company
Vulcan Materials Company -
MidEast Division
Waccamaw Land & Timber
Waccamaw Regional
Council of Governments
WBTW-TV 13
Webster University

Supporting Partners

5th T Innovation Group
Allegra & Image360
Argos USA LLC
Avison Young
BDHP Partners
BEC Construction
Best Western Plus Myrtle Beach
Better Business Bureau
bFIVE40, LLC
Broadway Ventures, LLC
C.L. Benton & Sons, Inc.
Callie Wise for State Farm
Carlisle Associates Inc.
Carolina Limousine
Carolina Testing
Carolina Trust Federal Credit Union
Chicora Companies
Circa Real Estate
Clemmons Law Firm
Coastal Asphalt
Coastal PC Support
Conway Chamber of Commerce
Conway National Bank
Cool Ideas Marketing
Eggs Up Grill
Fairfield Inn North
FASTSIGNS
FBI Construction
Flooring Plus
Full Steam Ahead
Gillian Claire Photography
Greyphin Consulting, LLC
Habitat for Humanity of Horry County

Hampton Inn Broadway at the Beach
Harper General Contractors
Hilton Garden Inn -
Myrtle Beach/Coastal Grand
Hire the Winners
HireQuest Direct
Homewood Metalworks, Inc.
Horry Georgetown
Home Builders Association
House of Blues Myrtle Beach
HUB International Southeast
iHeart Media
Info Quest
JTE Real Estate
JW Crum Consulting, LLC
King Construction Services
Law Offices of Richard M. Lovelace, Jr. P
Liberty Tax Service
Little River Chamber of Commerce
Long Bay Symphony
Loris Chamber of Commerce
Mancill, Inc
Mashburn Construction Company
McAngus Goudelock & Courie, LLC
MF Scratch
Monarch Roofing
Monarch Solar
Mosby Carolina Forest
Myrtle Beach Downtown
Redevelopment Corporation
Nelson Mullins Riley & Scarborough LLP
NFP Corporate Services
PC Matic

Phillips & Jordan
PNC Bank
Printing Port
Proforma
Residence Inn Myrtle Beach Oceanfront
Richardson Custom Builders
RJ Corman
Ross Innovative Employment
Solutions Corp.
Sandhills Bank
Sansbury Butler Properties
SC Power Team
Sellers General Construction, LLC
SmartSite Management LLC
SMH Building
Spann Roofing & Sheet Metal Inc.
SunTrust Bank
Sure Trac Inc.
Talotta Contract Interiors
TeamLogic IT Myrtle Beach
Thomas Concrete
Town of Aynor
Tropical Seas Hotel
Tropical Smoothie Cafe 02, Inc.
Twelve 31 Media, LLC
VSC Fire & Security, Inc.
Waccamaw Regional Education Center
WebsterRogers LLP
Wildblue Creative
WMBF-TV
Worksman Cycles
WPDE-TV
WWMB-TV



US CENSUS
2ND
FASTEST
GROWING
METRO-AREA

SOUTH CAROLINA RANKS
NO. 3
TOP STATES
FOR DOING
BUSINESS

HORRY COUNTY RANKS
TOP 5
FOR WORKFORCE
DEVELOPMENT
PROGRAMS
BY AREA DEVELOPMENT MAGAZINE

Partners In Progress

The MBREDC, and the greater Horry County community, is a partnership of dedicated supporters. Our partnership includes governmental agencies, utility providers, economic development allies, and many private businesses that invest in our mission. We have a modern infrastructure, a skilled workforce, and higher education institutions that will provide your business with every opportunity to thrive. Our county offers a diverse mix of sites and buildings, from Class A industrial parks to business and commerce centers, for your prime business location.

"After completing extensive due diligence on several potential new locations for our expanded operations, we chose Conway and Horry County because of their workforce, their focus on supporting new businesses as demonstrated by strong financial and administrative assistance to our project, and the technical partnership offered by Horry Georgetown Technical College. We are excited to begin this new chapter in the growth of CRP with the State of South Carolina, Horry County, and the City of Conway as our partners."



DAN SCHILDGE, CRP INDUSTRIES CEO

OUR TEAM



Sandy Davis

PRESIDENT & CEO

Sandy Davis is a Horry County native and a graduate from Coastal Carolina University. After earning her Bachelor of Arts in Interdisciplinary Studies in 2004, she entered the workforce with Horry Telephone Cooperative. Prior to working for the MBREDC, Mrs. Davis worked as a controller with a local railroad. In her position as President & CEO, she is responsible for operations, human resources, project management, recruitment, existing industry development, growing the organization's private sector membership, and providing support to the MBREDC.

sdavis@mbredc.org
843.347.4605



Lacey Gasque

OPERATIONS & ADMINISTRATIVE SUPPORT

Lacey Gasque is a Horry County native where she received an Associates in Science Degree from Horry Georgetown Technical College in 2016, and a Bachelor of Science in Business Administration Degree from Coastal Carolina University in 2017. While earning her degrees, she interned with the MBREDC for three years and handles administrative duties and accounting.

lgasque@mbredc.org
843.347.4604



Sherri Steele

DIRECTOR OF INVESTOR RELATIONS

Sherri Steele graduated from Coastal Carolina University with a Bachelor of Science in 2008. She then entered the workforce full time for a local health facility in sales where she was promoted to Membership Director during her stay with them for seven years. After taking some time off for family, she joined the MBREDC in July 2016 part time and was then promoted to Director of Investor Relations in April 2017. In this role Mrs. Steele is responsible for working with our current members, member events, recruiting new supporters and investors in the MBREDC, maintaining the website, marketing, and assisting existing industry.

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