INVEST IN THE FUTURE OF HORRY COUNTY

• Support Creation of New Jobs with Higher Wages
• Help Us Diversify the Tax Base in the Local Economy
• Support Workforce Development and Training
• Create Opportunities for Horry County’s Graduates
• Assist and Promote Our Mission to Create a Self-sustaining Economy
• Network Exclusively with Local and New Industry Leaders

We appreciate your interest in the growth of Horry County. The EDC welcomes new members to support its mission to advance job growth and economic vitality in the community.

The EDC was established to attract new business, support expansion and retention of existing businesses, and advance community and economic development in the County. The goal of the EDC is to develop high-wage, high-value jobs with specific focus on manufacturing, technology, aerospace, and international trade. The EDC targets and competes for industrial sector relocations and expansions throughout North America, driving jobs, capital investment and economic impact that do the most to improve the quality of life in our community.

EDC member events are held quarterly. At our Annual Meeting the EDC presents area experts to discuss the current economic, educational and business climate in Horry County. This is also an excellent opportunity to network with other business leaders with similar interests in the growth of Horry County.
MEMBERSHIP DRIVES RESULTS

As a leader of your organization, you face tough investment decisions every day. Smart investing is critical to business success in today’s economy. At the Myrtle Beach Regional Economic Development Corporation, we know how crucial every dollar is and understand why it’s important to get the most out of each one of them. We regard our members as investors and know that you expect to see a return on your investment in the MBREDC. Since January of 2012, we have worked an aggressive strategy to produce measurable results, and the verdict is in - We’ve Got What It Takes to Put Horry County Back to Work!

In the last two and a half years, the MBREDC has helped to locate and/or expand 10 companies representing over 1,300 new jobs, creating a yearly economic impact of over $120 million.

We have brought such companies as Bauchslinemann NA, PTR Industries, StarTek and Accent Stainless Steel, and are working with more than a dozen major organizations to show them the benefits of moving or expanding their business to Horry County. As a non-profit organization, we simply couldn’t accomplish this without the investment and support from businesses like yours. Your investment is certain to make a long-lasting impact on Myrtle Beach, and help Put Horry County Back to Work.

MEMBERSHIP DRIVES JOB CREATION.

Every $200 invested with the MBREDC translates into 1 new job for Horry County, creating at least $3,000 of additional state and local tax revenue, reducing the tax burden for You, the existing tax payer.* All dollars help us to entice new companies to Myrtle Beach, as well as assisting local companies with their growth and expansion goals. Jobs created through the EDC are sustainable opportunities for our workforce and our graduates, offering local, higher paying wages and benefits, while bringing millions of dollars in economic impact for Horry County directly.

MEMBERSHIP DRIVES OPPORTUNITY.

Your investment obviously pays off in opportunity and benefits for the market as a whole, but it also yields unique “dividends” for you and your company. As a MBREDC member, you’re guaranteed access to benefits you won’t find anywhere else.

MEMBERSHIP DRIVES JOBS

MEMBERSHIP DRIVES OPPORTUNITY

Chairman’s Partner
$10,000 + investment
• Exclusive EDC sponsorship opportunities
• Invitations to prospect events, dinners, tradeshows, development events, announcements, press conferences and more.
• Opportunities to meet with new and existing companies expanding in Horry County.
• Invitations to new project announcements, ribbon cuttings, etc.
• Access to market intelligence data & reports
• Reserve table at the EDC Annual Meeting
• Feature listing in the EDC Annual Report
• Invitation to all EDC networking events and meetings.
• Website listing w/ logo, contact info and link
• Eligible to serve on EDC Board of Directors & Committees
• Business news sharing – the EDC will share and post relevant business news on their social media pages.
• New Member Social media posting
• Regular EDC updates
• Annual Membership Sticker

President’s Partner
$5,000 Yearly Investment
• Invitations to new project announcements, ribbon cuttings, etc.
• EDC sponsorship opportunities
• Access to market intelligence data & reports
• Reserve table at the EDC Annual Meeting
• Listing in the EDC Annual Report
• Website listing w/ logo, contact info and link
• Eligible to serve on EDC Board of Directors & Committees
• Business news sharing – the EDC will share and post relevant business news on their social media pages.
• New Member Social media posting
• Regular EDC updates
• Annual Membership Sticker

Leadership Partner
2,500 Yearly Investment
• Website listing w/ logo contact info and link
• Six (6) invitations to the EDC Annual Meeting
• Invitation to all EDC networking events and meetings
• EDC Sponsorship opportunities
• Eligible to serve on EDC Board of Directors & Committees
• Business news sharing – the EDC will share and post relevant business news on their social media pages.
• Listing in the EDC Annual Report
• Networking opportunities with local business leaders
• New Member Social media posting
• Quarterly EDC updates
• Annual Membership Sticker

Executive Partner
$1,000 Yearly Investment
• Website listing w/ logo contact info and link
• Four (4) invitations to the EDC Annual Meeting
• Eligible to serve on EDC Board of Directors & Committees
• Listing in the EDC Annual Report
• Networking opportunities with local business leaders
• EDC Sponsorship opportunities
• New Member Social media posting
• Quarterly EDC updates
• Annual Membership Sticker

Supporting Partner
$500 Yearly Investments:
• Invitation to all EDC networking events and meetings.
• Website listing w/ logo contact info and link
• Two (2) invitations to the EDC Annual Meeting
• Listing in the EDC Annual Report
• New Member Social media posting
• Quarterly EDC Newsletter Update
• Annual Membership Sticker