

**Sherri**

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**From:** Sherri Steele <myrtlebeachregionale@autopilotmail2.io>  
**Sent:** Thursday, July 12, 2018 10:21 AM  
**To:** Sherri  
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**SC Office of Innovation plans workshop series as part of 3Phase Initiative**

As part of its new 3Phase Initiative, the Office of Innovation at the S.C. Department of Commerce today announced a workshop series aimed at educating attendees on how to write grant applications for Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) grants. Taking place on Monday, July 23 in North Charleston, S.C., the inaugural workshop will include a networking lunch and individualized 30-minute consulting sessions.

Announced earlier this year, 3Phase is a new resource for South Carolina companies. The SBIR and STTR programs require eligible governmental agencies to

set aside a percentage of their budgets toward small businesses in the creation of innovative, disruptive technologies, which displace established technologies and shake up the industry. The aim of the SBIR and STTR programs is to get these discoveries out of the lab and into the market. 3Phase will provide training and workshops throughout the state on how South Carolina companies can successfully take advantage of these grant programs. 3Phase will also manage the application process for a portfolio of firms. Both of these services are provided at no cost to participants.

"At S.C. Commerce, our job is to support business growth in South Carolina. A critical component of this effort is connecting in-state companies and entrepreneurs with resources that will help them succeed," said Secretary of Commerce Bobby Hitt. "The 3Phase initiative, and these workshops specifically, will help us do just that."

Those looking to register for the July 23 workshop should [click here](#). The next workshop event has been scheduled for October 9 at the NEXT Innovation Center in Greenville, S.C. Additional details on that event, as well as future workshop dates, will be provided in the months ahead. For more information on 3Phase, visit [www.3phasesc.com](http://www.3phasesc.com).



### **The Impact of Archetype SC's Technology Solution at the Myrtle Beach International Airport**

Archetype SC has successfully implemented a new technology, A2 Analytics, at the Myrtle Beach International Airport to monitor TSA wait times. The data gathered by A2 Analytics devices helped the administration at MYR build a case to get additional equipment from TSA, which is a benefit to everyone flying out of Myrtle Beach!

A2 Analytics is a groundbreaking technology, developed by the local IT

consultancy Archetype SC, that combines a unique package of hardware and software, powered by groundbreaking algorithms to provide precise location, mapping, and traffic data. The breakthrough technology provides incredible insights with minimal impact to existing infrastructure, and a deployment to insights time as short as a few hours.

As you're moving through the airport, know Archetype SC and the Myrtle Beach airport are working hard to help your experience be a pleasant one!

For more information on A2 Analytics or how the technology can be used in your industry, [Click Here](#).



### **SCEDA's Main Priority Passed Legislature**

After a long session of hard work and strategic planning from many individuals in SCEDA, other associations and members in the Legislature, SCEDA's bill that expands the scope of job development credits pertaining to professional jobs passed the Legislature this week. This legislation was a partnership with the SC Department of Agriculture, as it also includes language to incentivize agribusiness in South Carolina. The bill now heads to the Governor for his consideration. He has five days upon receipt of the bill to sign, veto or leave unsigned, which has the same effect as signing the bill.

To read more [Click Here](#).



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## Upcoming Events



**MBREDC Event | Economic Development Panel | August 16**

[Click Here to RSVP](#)

**Oyster Roast Social | October 11**

More information coming soon!

## Member News

[Greyphin Consulting Hosts Win a Free Website Design Contest](#)

[MGC Long Run Gives \\$25,000 to USO South Carolina](#)

[Santee Cooper Extends Economic Development Revolving Loan Program](#)

[United Community Banks welcomes new CEO](#)

[Synovus Bank Named One of America's Most Reputable Banks](#)

[Housing & Economic Outlook Remains Steady in Second Quarter of 2018](#)

[Tidelands Health Hosts 3 Blood Drives in July and August](#)

[Tax Credits for College Tuition Increase](#)

[MB Chamber of Commerce President & CEO Search Update](#)

**If you are a MBREDC member and have news to share we would love to hear it! Please send link to [Ssteele@mbredc.org](mailto:Ssteele@mbredc.org)**

## Member Spotlight



Liberty Tax Service is an American company specializing in the preparation of tax returns for individuals and small businesses. It is the third largest tax preparation franchise in the United States.

The Liberty Tax Service in North Myrtle Beach operated by Tami Lee, at the Gator Hole Plaza, has been a member since 2016. When speaking with Tami she stated that she supports the MBREDC because she wants opportunity for her children right at home in Horry County as they get older. We couldn't agree more and are thankful for her continued support in economic development for Horry County.

For more information on this Liberty Tax Service location [Click Here](#)

## New & Renewing Members

### **New Members**

[Marlboro Development Team](#)

### **Renewing Members**

[Anderson Brothers Bank](#)

[Courtyard Marriott Broadway at  
the Beach](#)

[DME Group](#)

[Hampton Inn & Suites](#)

[Oceanfront](#)

[HUB International](#)

[Coastal Carolina National Bank](#)

[Mashburn Construction](#)

[TouchMed Spa](#)

[Newmark Wilson Kibler](#)

[Wildblue Creative](#)

[C.L. Benton & Sons](#)

[Remax Southern Shores](#)

[Horry Georgetown Home](#)

[Builders Association](#)

[Spann Roofing & Sheet Metal](#)

[Liberty Tax Service](#)

*Thank  
you* 

[McAngus Goudelock & Courie](#)

[LLC](#)

[Sandhills Bank](#)

**[MBREDC Chairman's Partners](#)**



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