



MBREDC E-Newsletter

Moving Forward in 2022

Words from MBREDC President and CEO Sandy Davis

The MBREDC has three major goals:

1. Recruit and retain high quality industries to generate jobs for the citizens of Horry County.
2. Provide a variety of high quality economic development products in which new and existing industries can locate and or expand.
3. Have the MBREDC recognized as a leader in economic development both in Horry County and in South Carolina.

The major goals are being met and are exceeding our expectations even during a pandemic. Our community has come together to assist one another and many of our businesses and industries have reported some of their best years ever during these times.

2020 & 2021 recruitment efforts were much different than what they have been in the past. Travel has been at a minimum while our new recruiting model consists of Zoom, Teams, and conference calls. We are currently working over 400 leads and 30 plus projects. With companies unable to visit South Carolina, the SC Department of Commerce offered grants to provide counties with virtual videos of sites. These videos are available on our website and are an important tool in recruitment efforts.

2020 & 2021 Announcements:

- Vulcan Materials, 5 new jobs, \$3 million capital investment and a partnership with RJ Corman Railroad.
 - Global Metal Powders, 15 new jobs, \$1.5 million capital investment, purchase of property at Cool Springs Business Park
 - Skutchi Designs, 41 new jobs, \$3.5 million capital investment, purchase of property at Ascott Valley Industrial Park
 - Wild West, 40 new jobs, \$2.5 million capital investment, purchase of building in Loris Industrial Park
- Progress and improvements are being made on sites and buildings at Cool Springs, Ascott Valley, Loris Industrial Park, and Water Tower Road Interchange. It is important that we have these sites ready and available for future prospects.

Supporting existing industry is one of the most important pieces of economic development. On average 85% of all announcements are from existing industries. It is our goal to meet with all existing industry, host events for them to network with their peers and make our presence known that we are a free resource for them to utilize. Members of our team met with more than 100 of our existing companies and listened to their needs and suggestions to assist them with any problems and guide them to solutions or contacts, and we will continue to do so.

As Henry Ford said, "Working together is success." Each project requires many companies at the table to make it happen. The MBREDC thanks everyone who contributes to our success. It is you who makes all of these things possible. I think we can all agree that plans are in place and we are looking forward to many great things in 2022.

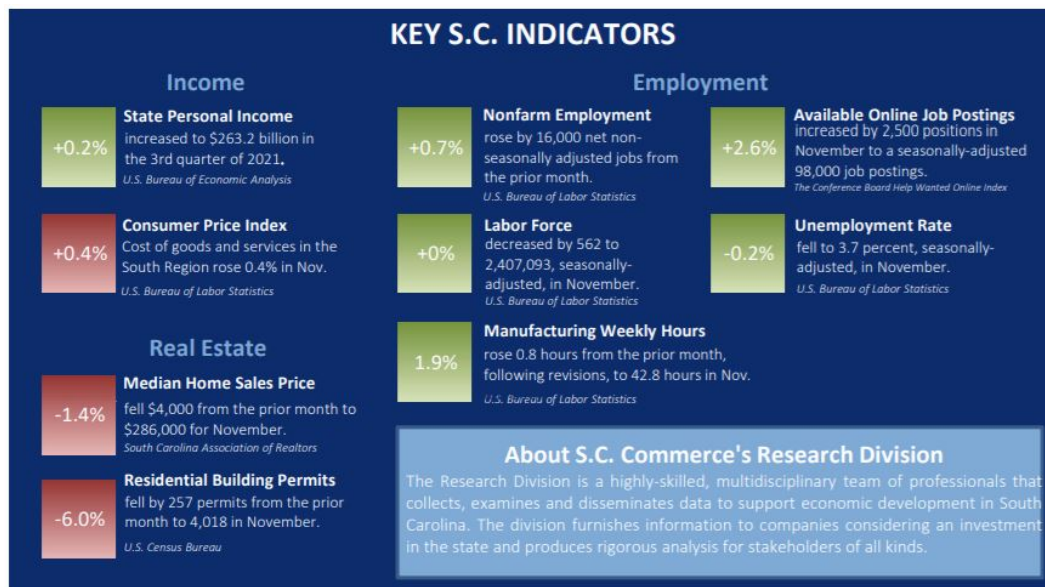


Pictured: Mike Hagg, MBREDC Chairman; Sandy Davis, MBREDC President & CEO; Gary Loftus, MBREDC Board & HC Councilman



South Carolina Department of Commerce

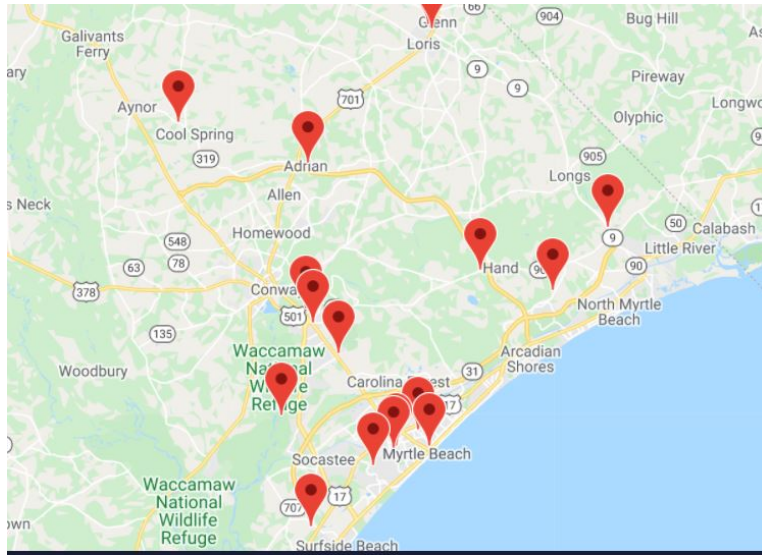
ECONOMIC OUTLOOK



Those who wish to receive S.C. Commerce's monthly Economic Outlook can e-mail bwilkerson@SCcommerce.com.

Available Sites and Buildings in Horry County

Horry County has available sites and buildings to meet the needs of nearly every type of business. If you have a specific question or request, please contact us for more details. Visit our webpage to view potential sites or contact our office for more information.



If you have a site that you think would meet our needs, please contact the MBREDC office at 843-347-4606 or [Sandy Davis](#).

CEOs Eye 2022 With Optimism and a Dash of Uncertainty

From *Grand Strand CEO*

- Nearly two-thirds of CEOs expect their organization's growth to be "very strong" or "strong" over the next 12 months.
- Concerns about financial market instability and inflation have risen sharply with 36% of CEOs naming it as among the top three issues that may influence or disrupt their business strategy in 2022.
- Seventy-eight percent of CEOs indicate supply chain disruptions have spurred increases in business costs as well as margin impacts, while 45% say the supply chain has caused revenue losses and customer service issues.
- Talent remains a top concern for CEOs, with nearly half of surveyed participants saying it's the biggest challenge they face.
- Thirty-two percent of CEOs do not see the business effects of the pandemic being over in the foreseeable future, while 60% expect pandemic business effects to conclude by mid-2022 or end of 2022.

[Read More](#)

Upcoming Events

[Upcoming Member Events](#)

Industry Leaders Event

Join MBREDC and SC MEP to learn about available resources through the OpExChange Program

Tuesday, February 8, 2022
11:15am Registration and Lunch
12:00-1:00 Program

Marina Inn at Grande Dunes
8121 Amalfi Place, Myrtle Beach, SC 29572

[RSVP](#) by Friday, Feb. 4, 2022 or call 843-347-4604

Thank you to our Supporting Partners:



M2M Speed Networking Event

Join MBREDC Members for one-on-one networking in a fast paced setting

Thursday, February 10, 2022
8:30am - 9:00am Registration and Breakfast
9:00-10:00 Networking

The Dunes Club
9000 North Ocean Blvd., Myrtle Beach, SC 29572

Limited to ONE member per business
[RSVP](#) by Friday, Feb. 4, 2022 or call 843-347-4604

Thank you to our sponsors:



Upcoming 2022 Events

March- Existing Industry Event *Santee Cooper*
April- Spring Social
May- Workforce Recruitment and Retention *Bank of America*
June- Technology Workshop *Archetype SC*
August- Professional Headshot Session
September- Community Update Forum
October- Fall Social *Carolina Cool*
November- Growing Your Business

Save the Date

FEBRUARY 10: M2M Networking
MARCH 10: Existing Industry Networking Event @ Grand Strand Brewing
APRIL 7: Spring Social
MAY 12: Workforce Recruitment & Retention
JUNE 9: Technology Workshop
AUGUST 11: Professional Headshot Session
SEPTEMBER 22: Community Update Forum with CCAR
OCTOBER 13: Fall Social
NOVEMBER 10: Growing Your Business
JANUARY 2023: MBREDC Annual Meeting

MYRTLE BEACH
REGIONAL ECONOMIC DEVELOPMENT

If you would like to receive updates, e-newsletters, and invites to events please contact us at sjames@mbredc.org or 843.347.4604.

****Note April 28 date change****

Interested in Sponsoring or Co-Sponsoring a 2022 event?

Contact sjames@mbredc.org or 843-347-4604

Benefits of sponsoring:

- Your company name/logo/hyperlink emailed in the invitation to all MBREDC members at least twice prior to the event.
- Your company name/logo displayed at the event.
- 3-5 minutes to discuss your business during the event.
- Opportunity to handout and/or display materials during the event.
- Shared guest list after the event.

Interested in becoming an MBREDC Member?

Contact sjames@mbredc.org or 843-347-4604



Instagram Facebook

Partner News



Virtual CAREER EXPO for 8th Graders in South Carolina February 14-18, 2022

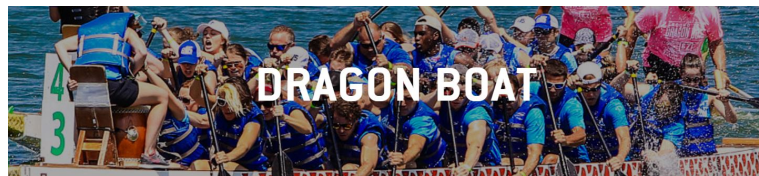
WHAT IS THE P2PSC CAREER EXPO?

Pathways2Possibilities (P2PSC) is an interactive, hands-on career expo designed to help 8th graders link their passions to a paycheck. Professionals from 19 career pathways, aligned with the national and state departments of education, engage the students with hands-on activities in their various fields. They also share what life is like in their jobs and the training and education that is required.

We host 8th graders from 10 counties (Clarendon, Darlington, Dillon, Florence, Georgetown, Horry, Lee, Marion, Marlboro, and Williamsburg) over this five-day event.



[MORE INFORMATION](#)



14th Annual Dragon Boat Festival

Saturday, April 30, 2022

9am-4pm

Grand Park at The Market Common, Myrtle Beach, SC

The Dragon Boat Festival is Ground Zero's premier annual fundraiser. Teams of 20 paddlers and one drummer compete, racing for the fastest time in their division. Participants and teams can win awards and prizes for their race results and fundraising efforts. The event is free to spectators who can enjoy the variety of activities the Festival has to offer. In addition to the races, there will be a drummer costume voting contest, live DJ, and awards ceremony, plus food and drink vendors, entertainment, and a Family Fun Zone will be available throughout the day*.

[Register Here](#)



Experience | Connect | Impact



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BROADCASTING
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Grand Strand's Largest Job Fair!

*Wednesday March 9th 2022
Myrtle Beach Convention Center
11 AM to 6 PM*



Sponsorship and Vendor Opportunities

Each booth is \$550. Electric is extra depending on voltage needed.
Double booth is \$1,000 plus electric if needed.



Special!! All booth prices 10 percent off if purchased by February 11th!!! Must be paid in Advance.

**CONTACT LESLIE MOLONEY 843-503-2144
LMOLONEY@DBC RADIO.COM**

[Contact Leslie Moloney.](#)

Upcoming Seminars with Tammy Hardy- [Edward Jones](#)

[Registration](#) Required

Join us!

Outsmart the Scammers

Incidents of fraud are on the rise and scammer tactics are becoming complex. That's why it's important to educate yourself!

TUESDAY, FEBRUARY 15TH
9-10AM
C3 COFFEE COMMUNITY ROOM
1701 CHURCH STREET, CONWAY
REFRESHMENTS PROVIDED

Presented by
Tammy Hardy, AAMS®
Financial Advisor



Space is limited! RSVP today to
tammy.hardy@edwardjones.com
or call #843.915.0034

Edward Jones

VIRTUAL SEMINAR

Five Money Questions for Women

with Tammy Hardy, AAMS®,
Financial Advisor

Feb 22, 2022
April 5, 2022
June 14, 2022

12-1PM ET 🕒

limited space

Register Now!

tammy.hardy@edwardjones.com or call 843.915.0034



*Where women are encouraged to get Smart about Money
No guilt, no shame, just personal growth and motivation*

Coffee & Confidence

A LADIES COFFEE CLUB

*Join us on the third Wednesday of every month; where we'll discuss current events, the economy & investing- in a relaxed, informal setting- a great way to get to know one another.
9:00 - 10:00am or 5:30 - 6:30pm. The choice is yours!*

EDWARD JONES- TAMMY HARDY, AAMS®
FINANCIAL ADVISOR
908 Third Ave., Conway

Space is limited. RSVP today to tammy.hardy@edwardjones.com
or call #843.915.0034

New Partners

[Creative Outdoor Solutions](#)
[Duplicates Ink](#)
[Guild Mortgage](#)
[Woodyard Insurance Group](#)
[Hussey Gay Bell](#)
[Waccamaw Community Foundation](#)
[ImageWerks](#)
[Thompson & Henry](#)
[Marina Inn at Grande Dunes](#)
[ECS Southeast](#)

For a complete list of MBREDC
Partners [click here](#)

Interested in becoming a [Partner?](#)

Renewing Members

[South State Bank](#)
[Long Bay Symphony](#)
[Eggs Up Grill](#)
[Habitat for Humanity of Horry County](#)
[Myrtle Beach Area Chamber of Commerce](#)
[Myrtle Air Services](#)
[Coldwell Banker Sea Coast Advantage](#)
[Harper General Contractors](#)
[G3 Engineering & Surveying](#)
[TD Bank](#)
[Proforma](#)
[Dominion Energy](#)
[CRP Industries](#)
[Carolina Pavement Markings](#)
[Broadway Ventures](#)
[SURTECO](#)
[Sunbelt Rentals](#)
[Waccamaw Land & Timber](#)
[S&ME](#)
[Burr & Forman](#)
[Santee Cooper](#)
[Integra Fabrics](#)
[Duke Energy](#)
[MF Scratch](#)
[South Atlantic Bank](#)
[City of Myrtle Beach](#)
[Coastal Carolinas Association of Realtors](#)
[Flooring Plus](#)
[Info Quest](#)



MBREDC 2022 Annual Meeting Highlights

On January 14, 2022, the MBREDC held its first Annual Meeting since 2020. The team was happy to host this extraordinary event along with our sponsors: [Banton Media](#), [Shade & Shutter Expo](#), and [TD Bank](#). With nearly 200 members, guests, and elected officials in attendance, presentations were given by each of the sponsors, [MBREDC](#) President & CEO Sandy Davis, Board Chairman Mike Hagg, and [South Carolina Secretary of Commerce](#) Harry Lightsey.

In an effort to diversify the local economy, the Myrtle Beach region offers many incentives to attract industry to our area or to our existing industries who would like to expand. It was agreed by all that Horry County is a great place to do business and 2022 is bringing many great additions to our area.

"Working together and supporting each other can make anything possible," says Sandy Davis.

"We are looking forward to a record year!"



If you are interested in attending or sponsoring MBREDC events, contact sjames@mbredc.org for more information.

MBREDC Chairman's Partners



To stay up-to-date on everything happening in our area that pertains to our partners and Horry County, follow us on [Facebook](#) and [Instagram](#). For more information about the Myrtle Beach Regional Economic Development Corporation, contact us at info@MBREDC.org or (843) 347-4604.

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