

Lacey Dorman

From: Sherri Steele <myrtlebeachregionale@autopilotmail2.io>
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To: Lacey Dorman
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Laudisi Enterprises Expanding Operations in Horry County

Laudisi Enterprises, located in Longs, SC. and the parent company of SmokingPipes.com, Laudisi Distribution, Cornell & Diehl, Inc, and Low Country Pipe and Cigar announced plans to invest \$250,000 and hire an additional 35 full time employees over the next five years.

Laudisi Enterprises, founded in 2000 by Sykes Wilford, has expanded and continued to grow its operations from online retailing to manufacturing and distribution over the past 17 years and currently employs approximately 80 full time employees at its Longs, SC facilities. Every year since 2013, Laudisi has been included on the Inc's 5000 fastest growing private companies in the US list, and www.SmokingPipes.com is now the largest retailer of premium pipes and pipe tobacco in the United States.

“When we were first talking about expanding again in 2014 we began looking elsewhere, but we knew we wanted to stay in the Carolinas, so we talked to an EDC in North Carolina about incentives,” says Ted Swearingen, COO. “But the Myrtle Beach Regional Economic Development Corporation showed us a lot of incentives we weren’t taking advantage of, like leveraging our community connection and the chambers of commerce. These were missed opportunities that we started making use of.”

To expand its operations in Horry County, Laudisi will lease an existing building near their existing facility in the Longs, South Carolina area. Laudisi will hire a variety of production, distribution, support services, and customer support positions, and interested applicants can apply at the company’s site(s).

“I am excited about the announced expansion of Laudisi and their commitment to hire 35 more Horry County residents. Having our existing industries and businesses expand in Horry County is proof that we have a great environment for businesses to succeed and we have a great team of partners willing and able to support new and existing industries and businesses grow and thrive. Congrats to Laudisi, the Laudisi team, and to Team Horry for this great announcement!” – **Horry County Council Chairman, Mark Lazarus**

To read more [Click Here](#)



MBREDC 2017 Annual Meeting

We held our 2017 Annual Meeting on January 12th, located at the Marina Inn at Grande Dunes. Despite the rain, the turnout of partners and supporters of the MBREDC was a record for us. Attendees enjoyed networking with local community Elected Officials, CEO's, business owners and other professionals. We would like to thank our sponsors, TD Bank and Webster University as their generosity and additional support is greatly appreciated.

We heard from the MBREDC Chairman, Neyle Wilson, MBREDC President & CEO, Josh Kay, and Horry County Council Chairman, Mark Lazarus covering our year in review, updates, and what is on the horizon. Our guest speaker, Guillermo Maizer, CEO of Atlas Advertising did not disappoint as he spoke on his part in the MBREDC's website overhaul and the importance of making Horry County more than a tourist town.

The MBREDC would like to thank everyone that has a part in making Horry County a great place to do business in and as always the continued support.



Dr. Marilyn Fore to be Honored at WIPL's Celebration of Inspiring Women

Marilyn Fore, Ed.D., president of Horry Georgetown Technical College, will be honored at the 2018 Celebration of Inspiring Women on Monday, Feb. 5, at 6 p.m. at the Sheraton Myrtle Beach Conference Center. The event is part of the eighth annual Women's Leadership Conference and Celebration of Inspiring Women presented by Women in Philanthropy and Leadership (WIPL) for Coastal Carolina University.

The annual celebration and awards were created as an important and lasting way to recognize women who have had a substantive and positive impact in South Carolina and beyond. Since the program's inception in 2011, 37 women have been

recognized. The 2018 honorees also include Amber Campbell, a 2004 CCU graduate and three-time Olympian; Renee Hembree, founder and executive director of Teen Angels in North Myrtle Beach; and Joan Robinson-Berry, vice president and general manager of Boeing South Carolina.

To read more and to RSVP for the conference [Click Here](#)

MBREDC Member Referral Incentive



As a member and partner with the MBREDC, we are excited to now offer a Member Referral Program.

Effective immediately, any new member that you refer and becomes a partner of the MBREDC, the referring company will receive **\$100** credit towards their next years membership with the MBREDC.

There is no limit to the number of referrals credited to your renewing membership dues.

The company name that referred must be mentioned in initial contact to receive incentive.

Please contact Ssteele@mbredc.org to submit referrals or if you have any questions.



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Upcoming Events



Women's Leadership Conference | Feb 5

[More info and to RSVP Click Here](#)



MBREDC M2M Speed Networking | March 7

[Click Here for more info and to RSVP](#)

Member News

[Town of Surfside First to Pass Plastic Bag Ban](#)

[Myrtle Beach Pelicans Introduce New General Manager](#)

[Tanger Outlets has new store opening on 501 Outlets](#)

[Myrtle Beach International Airport sees record 1.1 Million Passengers for 2017](#)

[BB&T has program to increase employee retention and increase productivity](#)

[SC Manufacturers Alliance announces new president and CEO](#)

[Workforce suggests changes to bring more women into manufacturing](#)

[HGTC Culinary Students to Compete in 2018 Culinary Chefs Competition](#)

[South State Bank Announces \\$2.7 Employee Bonus](#)

[Tidelands Health Receives \\$10M Donation, Completes \\$42M Surgery Pavilion](#)

[Marketing Strategies President & CEO Denise Blackburn-Gay receives award for both Certified Crisis Communicator and Certified Reputation Specialist](#)

If you are a MBREDC member and have news to share we would love to hear it! Please send link to Ssteele@mbredc.org

Member Spotlight



The Myrtle Beach Pelicans are the Class A-Advanced affiliate of the Chicago Cubs and play their home games at TicketReturn.Com Field at Pelicans Ballpark in Myrtle Beach, South Carolina. The park has ranked in the top eight in all of Minor League Baseball by Stadium Journey in each of the last six seasons. The same publication also placed the Pelicans in the Top 100 Stadium Experiences in all of sports in each of the last six years and the best in the Carolina League for six straight seasons as well. In June 2017, TicketReturn.Com Field at Pelicans Ballpark won the 2017 TripAdvisor.com Certificate of Excellence award. The Pelicans have won four Mills Cup Championships, including claims to back-to-back titles in 1999 and 2000, and again in 2015 and 2016. The Pelicans have made 11 postseason appearances behind 13 half-season Southern Division championships, including the first half of the 2015 season, second half of 2016 and first half of 2017.

The MBREDC also hosts their Spring Member Social here for members to enjoy a casual evening at the beach retreat section with food, drinks, and networking. Be on the lookout for more info in April on this event.

For more info on game schedule and tickets [Click Here](#)

New & Renewing Members

New Members

[Davis & Floyd](#)

[Myrtle Beach Communications](#)

[Nelson Mullins Riley &](#)

[Scarborough, LLP](#)

Renewing Members

[Cool Ideas Marketing](#)

[NBSC, a division of Synovus](#)

[Bank](#)

[Coastal Carolina Association of](#)

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