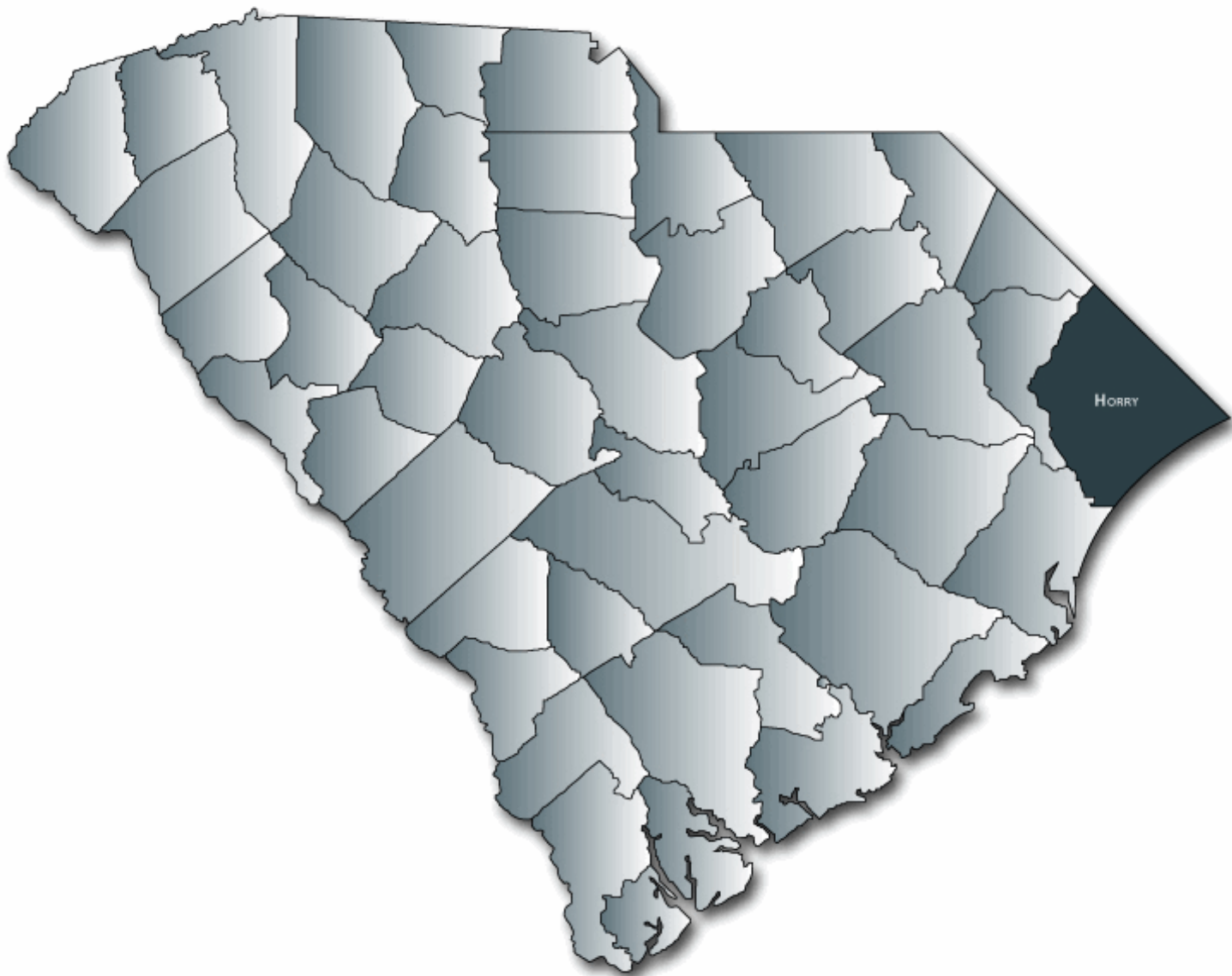


# COMMUNITY PROFILE

Horry County



**S.C. Department of Employment & Workforce**

Business Intelligence Department

1550 Gadsden Street, PO Box 995

Columbia, SC 29202

803.737.2660

[www.SCWorkforceInfo.com](http://www.SCWorkforceInfo.com)

Updated: 12/17/2021



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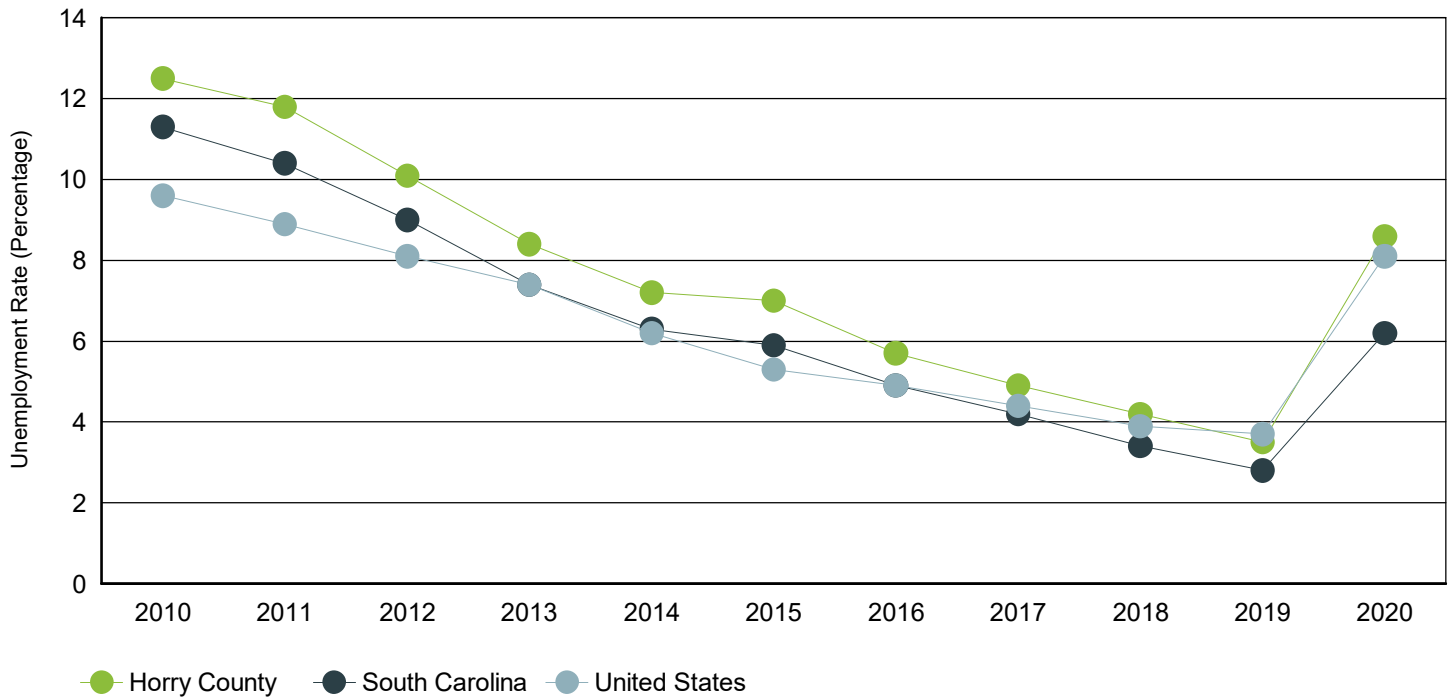
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## Annual Unemployment Rate (Unadjusted)

Trends

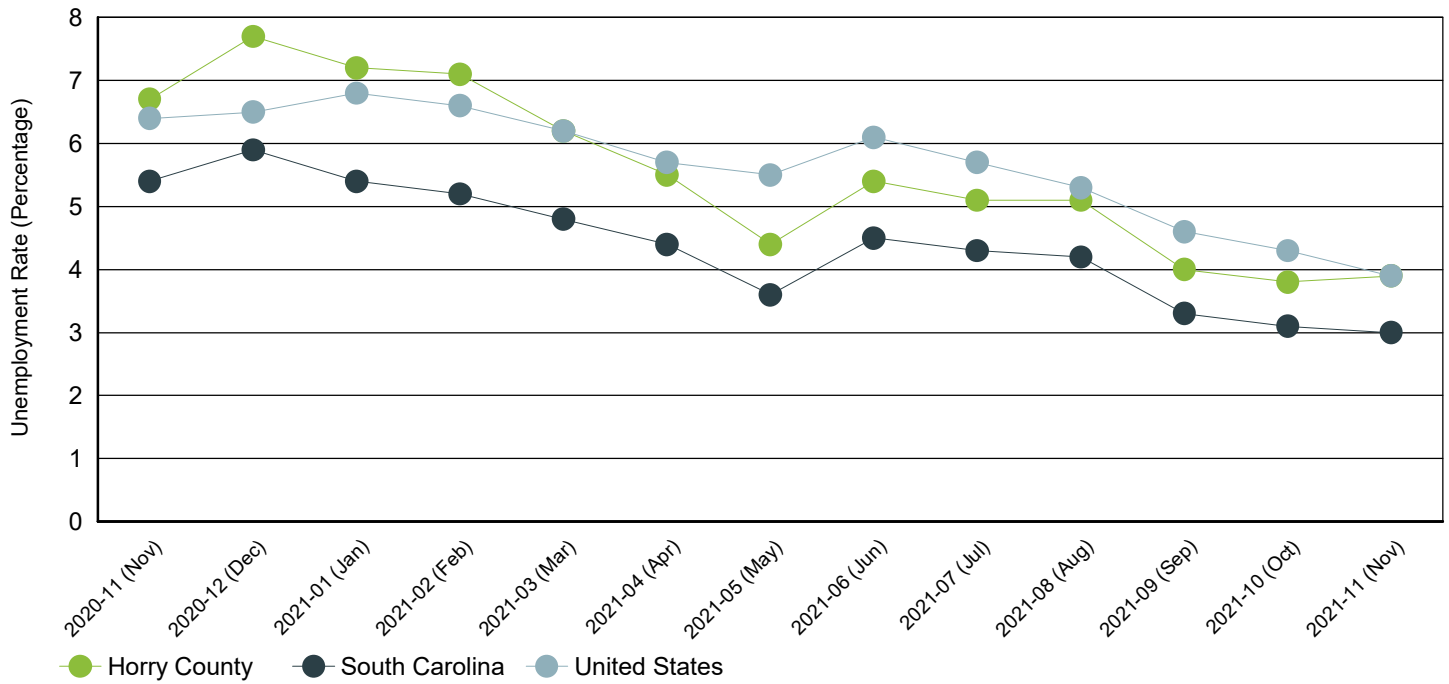


| Year | Horry County |        |       | South Carolina |         |       | United States |            |      |
|------|--------------|--------|-------|----------------|---------|-------|---------------|------------|------|
|      | Employment   | Unemp  | Rate  | Employment     | Unemp   | Rate  | Employment    | Unemp      | Rate |
| 2020 | 134,956      | 12,741 | 8.6%  | 2,237,407      | 147,183 | 6.2%  | 147,795,000   | 12,947,000 | 8.1% |
| 2019 | 142,249      | 5,196  | 3.5%  | 2,302,573      | 65,112  | 2.8%  | 157,538,000   | 6,001,000  | 3.7% |
| 2018 | 138,357      | 6,116  | 4.2%  | 2,242,438      | 78,442  | 3.4%  | 155,761,000   | 6,314,000  | 3.9% |
| 2017 | 135,804      | 7,050  | 4.9%  | 2,200,602      | 96,477  | 4.2%  | 153,337,000   | 6,982,000  | 4.4% |
| 2016 | 131,738      | 8,002  | 5.7%  | 2,174,301      | 111,753 | 4.9%  | 151,436,000   | 7,751,000  | 4.9% |
| 2015 | 127,562      | 9,675  | 7.0%  | 2,134,087      | 133,750 | 5.9%  | 148,834,000   | 8,296,000  | 5.3% |
| 2014 | 124,494      | 9,650  | 7.2%  | 2,082,941      | 139,485 | 6.3%  | 146,305,000   | 9,617,000  | 6.2% |
| 2013 | 122,022      | 11,195 | 8.4%  | 2,034,404      | 163,472 | 7.4%  | 143,929,000   | 11,460,000 | 7.4% |
| 2012 | 119,373      | 13,482 | 10.1% | 1,992,957      | 197,246 | 9.0%  | 142,469,000   | 12,506,000 | 8.1% |
| 2011 | 117,260      | 15,637 | 11.8% | 1,957,493      | 227,678 | 10.4% | 139,869,000   | 13,747,000 | 8.9% |
| 2010 | 115,661      | 16,460 | 12.5% | 1,928,442      | 246,093 | 11.3% | 139,064,000   | 14,825,000 | 9.6% |

Source: S.C. Department of Employment & Workforce

## Monthly Unemployment Rate (Unadjusted)

Past 13 Months



| Period   | Horry County | South Carolina | United States |
|----------|--------------|----------------|---------------|
| Nov 2021 | 3.9%         | 3.0%           | 3.9%          |
| Oct 2021 | 3.8%         | 3.1%           | 4.3%          |
| Sep 2021 | 4.0%         | 3.3%           | 4.6%          |
| Aug 2021 | 5.1%         | 4.2%           | 5.3%          |
| Jul 2021 | 5.1%         | 4.3%           | 5.7%          |
| Jun 2021 | 5.4%         | 4.5%           | 6.1%          |
| May 2021 | 4.4%         | 3.6%           | 5.5%          |
| Apr 2021 | 5.5%         | 4.4%           | 5.7%          |
| Mar 2021 | 6.2%         | 4.8%           | 6.2%          |
| Feb 2021 | 7.1%         | 5.2%           | 6.6%          |
| Jan 2021 | 7.2%         | 5.4%           | 6.8%          |
| Dec 2020 | 7.7%         | 5.9%           | 6.5%          |
| Nov 2020 | 6.7%         | 5.4%           | 6.4%          |

Source: S.C. Department of Employment & Workforce

## Area Job Openings

| Period | Horry County |            |             |              | South Carolina |            |             |              |
|--------|--------------|------------|-------------|--------------|----------------|------------|-------------|--------------|
|        | Employed     | Unemployed | Unemp. Rate | Job Openings | Employed       | Unemployed | Unemp. Rate | Job Openings |
| Nov-21 | 140,348      | 5,658      | 3.9%        | 3,866        | 2,317,620      | 89,473     | 3.7%        | 98,004       |
| Oct-21 | 143,395      | 5,649      | 3.8%        | 3,731        | 2,313,290      | 94,365     | 3.9%        | 95,466       |
| Sep-21 | 143,609      | 5,926      | 4.0%        | 3,506        | 2,309,320      | 99,060     | 4.1%        | 92,236       |
| Aug-21 | 145,672      | 7,830      | 5.1%        | 3,520        | 2,302,920      | 101,481    | 4.2%        | 89,041       |
| Jul-21 | 148,479      | 7,909      | 5.1%        | 3,871        | 2,299,349      | 103,454    | 4.3%        | 92,241       |
| Jun-21 | 146,434      | 8,297      | 5.4%        | 4,350        | 2,289,292      | 107,067    | 4.5%        | 88,293       |
| May-21 | 143,393      | 6,657      | 4.4%        | 4,471        | 2,277,505      | 110,437    | 4.6%        | 86,966       |
| Apr-21 | 140,402      | 8,122      | 5.5%        | 4,264        | 2,262,966      | 118,395    | 5.0%        | 78,103       |
| Mar-21 | 137,801      | 9,179      | 6.2%        | 3,508        | 2,267,442      | 120,655    | 5.1%        | 70,670       |
| Feb-21 | 134,085      | 10,180     | 7.1%        | 2,737        | 2,253,252      | 123,928    | 5.2%        | 64,799       |
| Jan-21 | 131,218      | 10,235     | 7.2%        | 2,326        | 2,235,303      | 125,444    | 5.3%        | 68,687       |
| Dec-20 | 130,909      | 10,916     | 7.7%        | 2,123        | 2,223,480      | 131,582    | 5.6%        | 63,043       |
| Nov-20 | 132,225      | 9,521      | 6.7%        | 1,949        | 2,217,588      | 131,355    | 5.6%        | 61,171       |

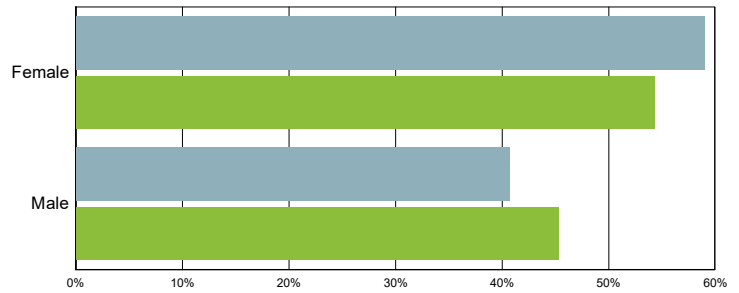
Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series  
 South Carolina Data is Seasonally Adjusted

# Characteristics of Unemployment Insurance Claimants

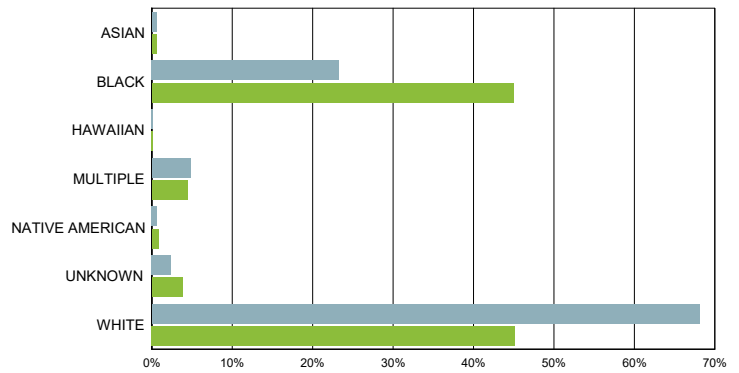
November 2021

■ Horry County ■ South Carolina

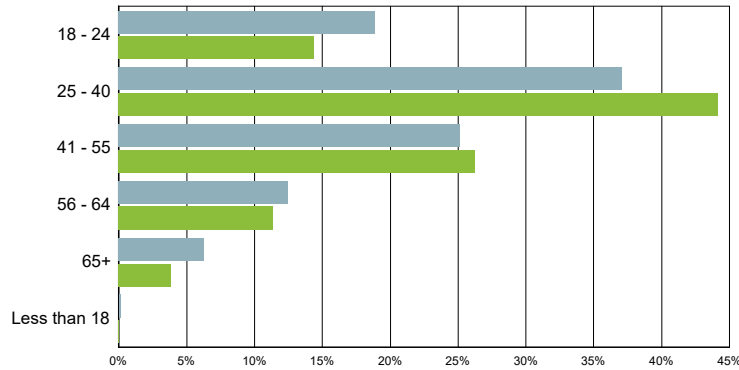
| Gender | Horry County | South Carolina |
|--------|--------------|----------------|
| Female | 441          | 3,040          |
| Male   | 304          | 2,539          |
| O      | 2            | 24             |



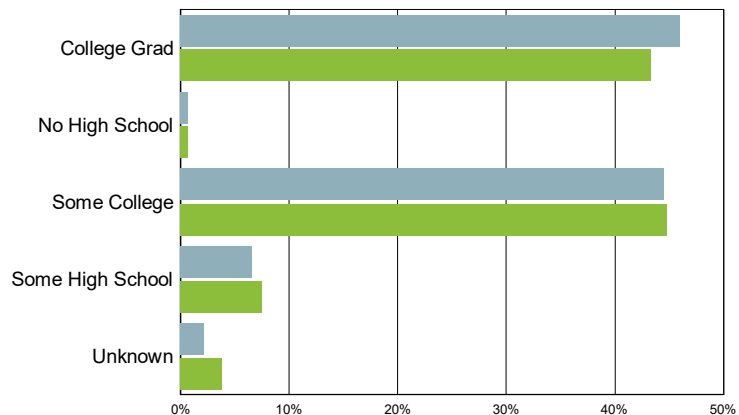
| Race            | Horry County | South Carolina |
|-----------------|--------------|----------------|
| ASIAN           | 4            | 30             |
| BLACK           | 174          | 2,522          |
| HAWAIIAN        | 1            | 10             |
| MULTIPLE        | 36           | 250            |
| NATIVE AMERICAN | 5            | 44             |
| UNKNOWN         | 18           | 216            |
| WHITE           | 509          | 2,531          |



| Age Group    | Horry County | South Carolina |
|--------------|--------------|----------------|
| 18 - 24      | 141          | 805            |
| 25 - 40      | 277          | 2,474          |
| 41 - 55      | 188          | 1,470          |
| 56 - 64      | 93           | 637            |
| 65+          | 47           | 214            |
| Less than 18 | 1            | 3              |



| Education        | Horry County | South Carolina |
|------------------|--------------|----------------|
| College Grad     | 344          | 2,428          |
| Some College     | 333          | 2,510          |
| Some High School | 49           | 419            |
| No High School   | 5            | 34             |
| Unknown          | 16           | 212            |



Source: S.C. Department of Employment & Workforce

## Characteristics of Unemployment Insurance Claims by Industry

Industry Groups With Largest Number of Claims  
November 2021

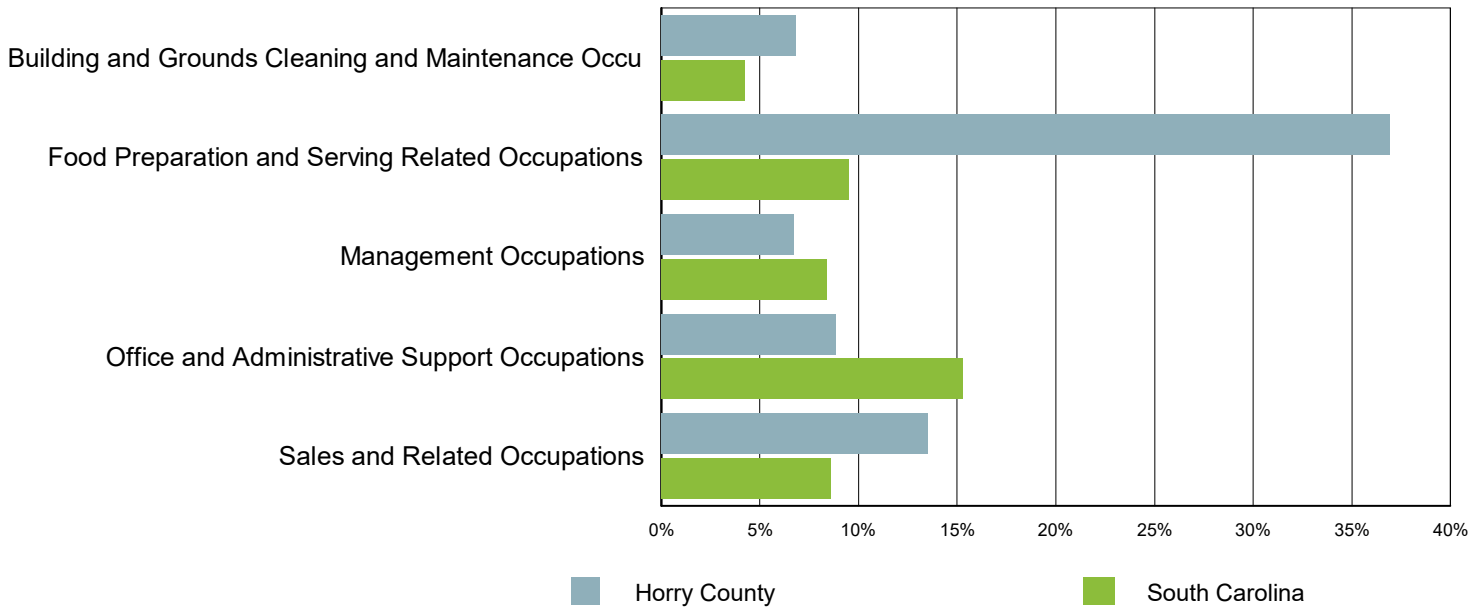


| Industry                                      | Horry County | South Carolina |
|---|--------------|----------------|
| Construction                                  | 23           | 233            |
| Manufacturing                                 | 7            | 832            |
| Wholesale Trade                               | 6            | 192            |
| Retail Trade                                  | 68           | 372            |
| Transportation and Warehousing                | 8            | 222            |
| Information                                   | 1            | 63             |
| Finance and Insurance                         | 9            | 145            |
| Real Estate and Rental and Leasing            | 42           | 113            |
| Professional, Scientific, and Technical Servi | 7            | 237            |
| Management of Companies and Enterprises       | 6            | 93             |
| Administrative and Support and Waste Manageme | 66           | 942            |
| Educational Services                          | 3            | 68             |
| Health Care and Social Assistance             | 40           | 416            |
| Arts, Entertainment, and Recreation           | 24           | 73             |
| Accommodation and Food Services               | 354          | 736            |
| Other Services (except Public Administration) | 29           | 217            |
| Public Administration                         | 6            | 97             |
| Unknown                                       | 48           | 524            |

Source: S.C. Department of Employment & Workforce

# Characteristics of Unemployment Insurance Claims by Occupation

Occupation Groups With Largest Number of Claims  
November 2021



| Occupation   | Horry County | South Carolina |
|--|--------------|----------------|
| Architecture and Engineering Occupations           | 5            | 156            |
| Arts, Design, Entertainment, Sports, and Media Occ | 10           | 72             |
| Building and Grounds Cleaning and Maintenance Occu | 51           | 239            |
| Business and Financial Operations Occupations      | 10           | 158            |
| Community and Social Service Occupations           | 4            | 26             |
| Computer and Mathematical Occupations              | 5            | 84             |
| Construction and Extraction Occupations            | 18           | 230            |
| Farming, Fishing, and Forestry Occupations         | 2            | 25             |
| Food Preparation and Serving Related Occupations   | 276          | 535            |
| Healthcare Practitioners and Technical Occupations | 12           | 149            |
| Healthcare Support Occupations                     | 16           | 165            |
| Installation, Maintenance, and Repair Occupations  | 23           | 206            |
| Life, Physical, and Social Science Occupations     | 2            | 69             |
| Management Occupations                             | 50           | 472            |
| Office and Administrative Support Occupations      | 66           | 857            |
| Personal Care and Service Occupations              | 10           | 74             |
| Production Occupations                             | 21           | 627            |
| Protective Service Occupations                     | 17           | 70             |
| Sales and Related Occupations                      | 101          | 482            |
| Transportation and Material Moving Occupations     | 27           | 470            |
| Unknown  | 21           | 349            |

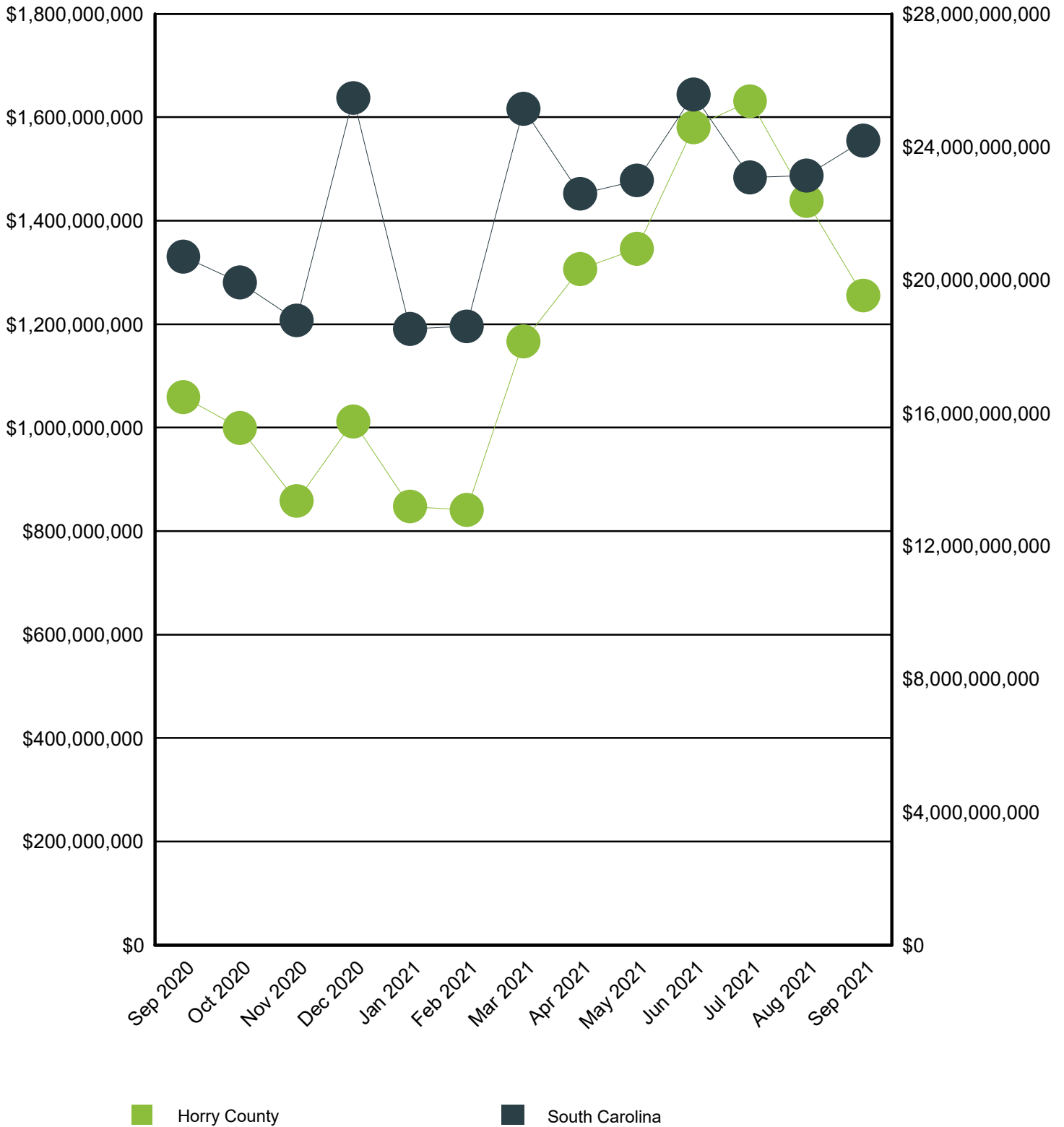
Source: S.C. Department of Employment & Workforce



### Retail Sales

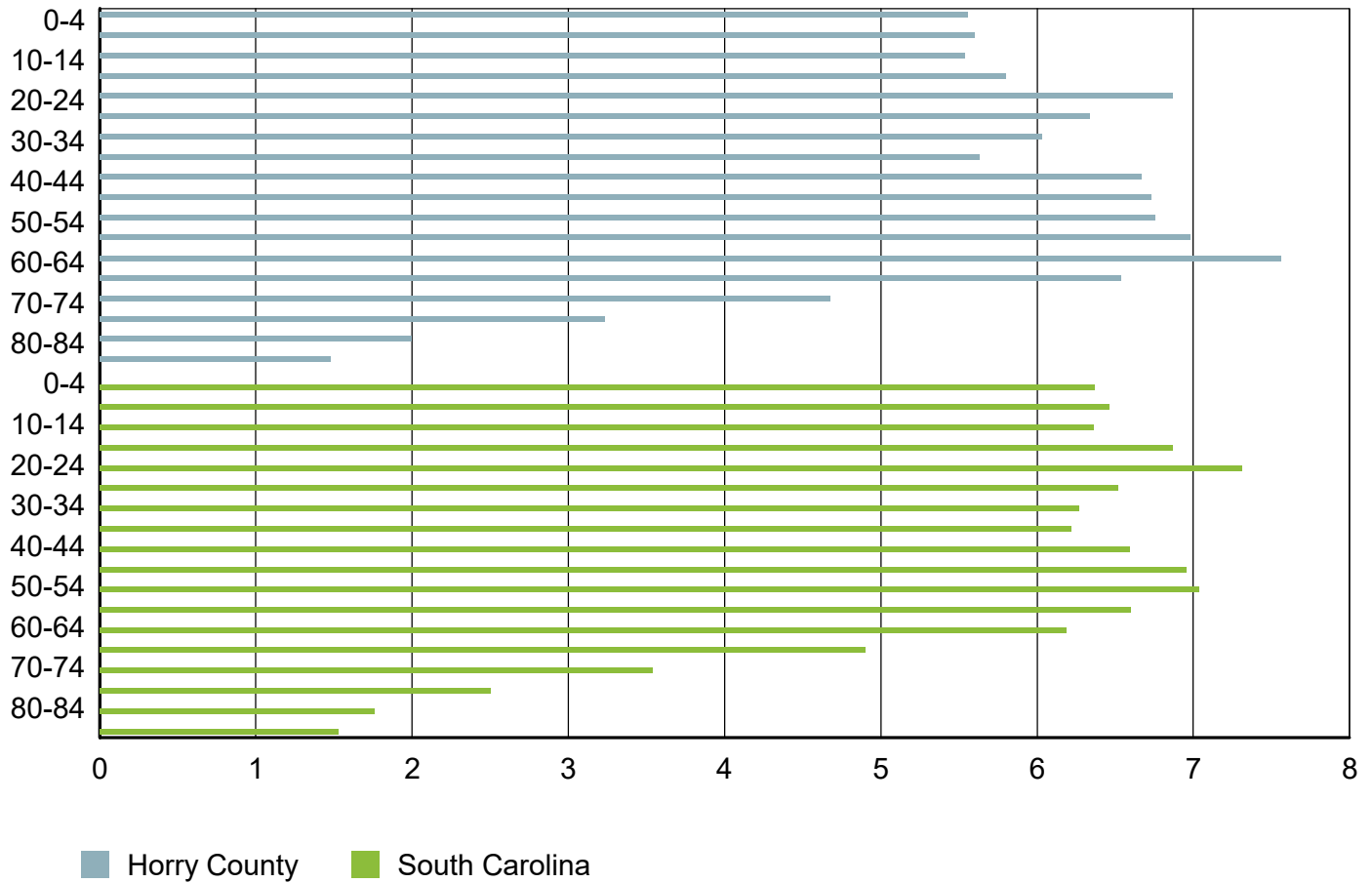
Horry County

South Carolina



Source: S.C. Department of Revenue

### Population by Age



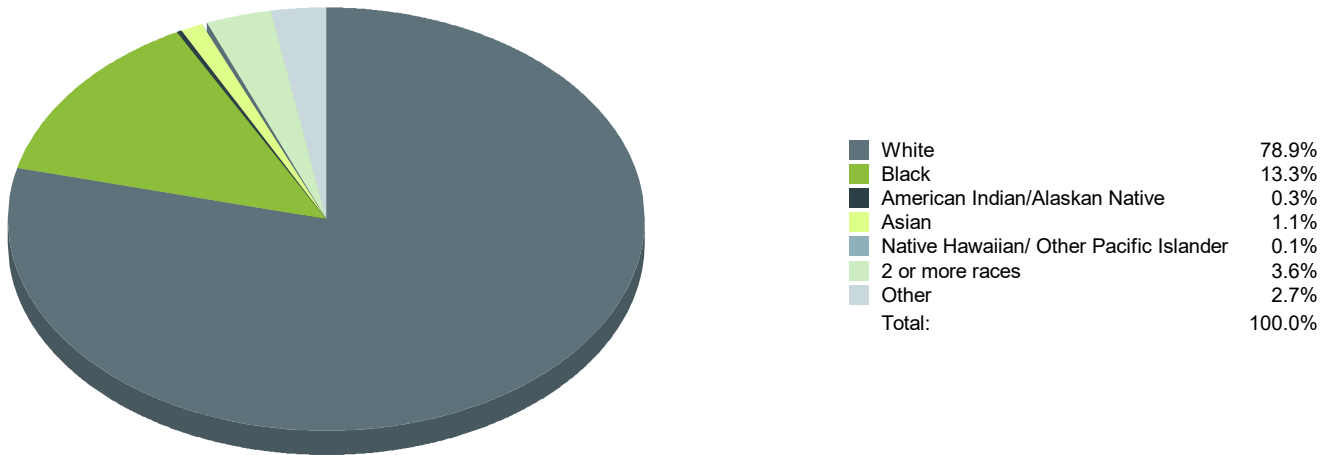
| Age Range    | Horry County | South Carolina | United States |
|--------------|--------------|----------------|---------------|
| 0-4          | 15,371       | 298,242        | 20,052,112    |
| 5-9          | 15,502       | 302,111        | 20,409,060    |
| 10-14        | 15,337       | 297,443        | 20,672,609    |
| 15-19        | 16,049       | 321,540        | 21,715,074    |
| 20-24        | 19,019       | 342,237        | 22,099,887    |
| 25-29        | 17,530       | 305,167        | 21,243,365    |
| 30-34        | 16,694       | 293,464        | 20,467,912    |
| 35-39        | 15,582       | 291,183        | 19,876,161    |
| 40-44        | 18,459       | 308,158        | 20,998,001    |
| 45-49        | 18,622       | 325,660        | 22,109,946    |
| 50-54        | 18,704       | 329,431        | 22,396,322    |
| 55-59        | 19,311       | 309,061        | 20,165,892    |
| 60-64        | 20,909       | 289,690        | 17,479,211    |
| 65-69        | 18,089       | 229,251        | 13,189,508    |
| 70-74        | 12,942       | 165,797        | 9,767,522     |
| 75-79        | 8,943        | 117,187        | 7,438,750     |
| 80-84        | 5,542        | 82,223         | 5,781,697     |
| 85 and older | 4,083        | 71,757         | 5,673,565     |

Source: U.S. Census Bureau, American Community Survey

### Population by Race

| Race                                    | Horry County | %     | South Carolina | %     | United States | %     |
|---|--------------|-------|----------------|-------|---------------|-------|
| White                                   | 222,383      | 80.4% | 3,144,146      | 66.0% | 230,592,579   | 72.0% |
| Black                                   | 37,552       | 13.6% | 1,298,534      | 27.3% | 39,167,010    | 12.2% |
| American Indian/Alaskan Native          | 789          | 0.3%  | 14,732         | 0.3%  | 2,540,309     | 0.8%  |
| Asian                                   | 3,228        | 1.2%  | 61,097         | 1.3%  | 15,231,962    | 4.8%  |
| Native Hawaiian/ Other Pacific Islander | 194          | 0.1%  | 2,128          | 0.0%  | 526,347       | 0.2%  |
| 2 or more races                         | 10,014       | 3.6%  | 169,670        | 3.6%  | 17,464,666    | 5.5%  |
| Other                                   | 7,535        | 2.7%  | 74,130         | 1.6%  | 14,746,054    | 4.6%  |

Source: U.S. Census Bureau, American Community Survey



### Population by Gender

| Gender | Horry County | South Carolina | United States |
|--------|--------------|----------------|---------------|
| Male   | 135,127      | 2,276,305      | 153,247,412   |
| Female | 141,561      | 2,403,297      | 158,289,182   |

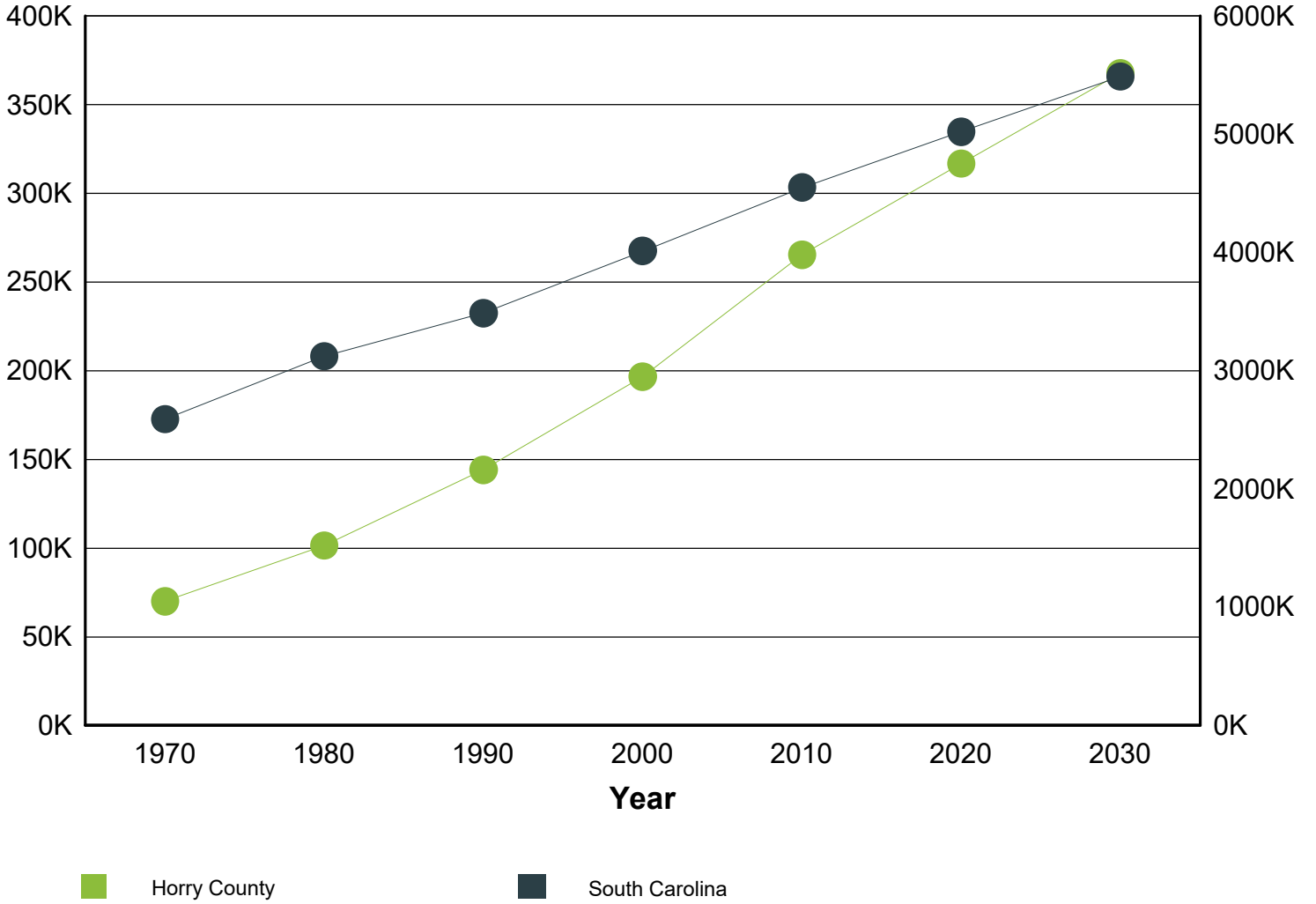
Source: U.S. Census Bureau, American Community Survey

# Population Change

*Historical and Projected*

Horry County

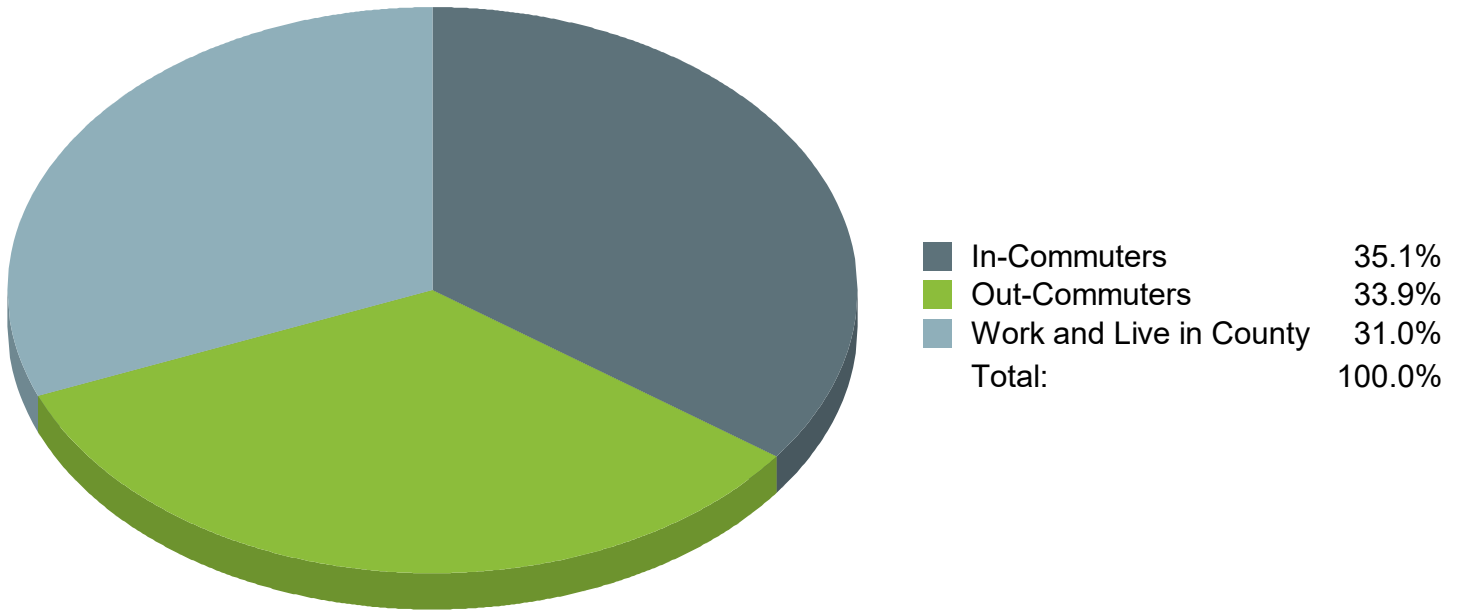
South Carolina



| Year | Horry County | South Carolina |
|------|--------------|----------------|
| 1970 | 69,992       | 2,590,713      |
| 1980 | 101,419      | 3,121,820      |
| 1990 | 144,053      | 3,486,310      |
| 2000 | 196,629      | 4,012,012      |
| 2010 | 265,360      | 4,549,150      |
| 2020 | 316,810      | 5,020,400      |
| 2030 | 367,680      | 5,488,460      |

Source: U.S. Census Bureau

## Commuting Patterns



| Commuting Patterns      | Workers |
|-------------------------|---------|
| Work and Live in County | 108,589 |
| In-Commuters            | 122,917 |
| Out-Commuters           | 118,551 |

Source: U.S. Census Bureau - 2010

## Top 10 Places Residents Are Commuting To

| Area                   | Workers |
|------------------------|---------|
| Georgetown County, SC  | 3,672   |
| Marion County, SC      | 876     |
| BRUNSWICK COUNTY, NC   | 874     |
| Florence County, SC    | 539     |
| COLUMBUS COUNTY, NC    | 470     |
| Charleston County, SC  | 263     |
| Richland County, SC    | 219     |
| MECKLENBURG COUNTY, NC | 212     |
| NEW HANOVER COUNTY, NC | 212     |
| Darlington County, SC  | 124     |

Source: U.S. Census Bureau - 2010

## Top 10 Places Residents Are Commuting From

| Area                    | Workers |
|-------------------------|---------|
| Georgetown County, SC   | 4,440   |
| COLUMBUS COUNTY, NC     | 2,303   |
| BRUNSWICK COUNTY, NC    | 2,180   |
| Marion County, SC       | 1,831   |
| Florence County, SC     | 561     |
| Williamsburg County, SC | 302     |
| ROBESON COUNTY, NC      | 201     |
| Charleston County, SC   | 187     |
| Dillon County, SC       | 176     |
| MECKLENBURG COUNTY, NC  | 129     |

Source: U.S. Census Bureau - 2010

## Employers by Size of Establishment

| Employees  | Horry County | South Carolina |
|------------|--------------|----------------|
| 0 to 4     | 6,019        | 93,109         |
| 5 to 9     | 1,694        | 22,087         |
| 10 to 19   | 1,246        | 16,191         |
| 20 to 49   | 898          | 11,970         |
| 50 to 99   | 349          | 4,602          |
| 100 to 249 | 147          | 2,763          |
| 250 to 499 | 31           | 819            |
| 500 to 999 | 8            | 394            |
| 1000 +     | 6            | 296            |

Source: S.C. Department of Employment & Workforce - 2021 Q2  
 - Indicates that the requested data is suppressed

## Employment by Size of Establishment

| Employees  | Horry County | South Carolina |
|------------|--------------|----------------|
| 0 to 4     | 8,365        | 124,640        |
| 5 to 9     | 11,297       | 146,949        |
| 10 to 19   | 16,966       | 220,175        |
| 20 to 49   | 26,988       | 361,537        |
| 50 to 99   | 24,013       | 316,610        |
| 100 to 249 | 21,151       | 421,753        |
| 250 to 499 | 10,812       | 278,791        |
| 500 to 999 | 4,922        | 269,879        |
| 1000 +     | 14,653       | 771,354        |

Source: S.C. Department of Employment & Workforce - 2021 Q2  
 - Indicates that the requested data is suppressed

## 20 Largest Employers

(Listed Alphabetically)

### Corporation Name

CITY OF MYRTLE BEACH

CITY OF NORTH MYRTLE BEACH

COASTAL CAROLINA UNIVERSITY

CONWAY HOSPITAL INC

FOOD LION LLC

FOUNDERS NATIONAL GOLF LLC

GRAND STRAND REGIONAL MEDICAL CENTE

HILTON GRAND VACATIONS COMPANY LLC

HOME DEPOT USA INC

Horry County Council

HORRY COUNTY DEPARTMENT OF EDUCATIO

HORRY TELEPHONE COOPERATIVE INC

LORIS COMMUNITY HOSPITAL DISTRICT

LOWES HOME CENTERS INC

PUBLIX SUPER MARKETS INC

SOUTHEAST RESTAURANTS CORPORATION

Topgolf Payroll Services LLC

WAL-MART ASSOCIATES INC

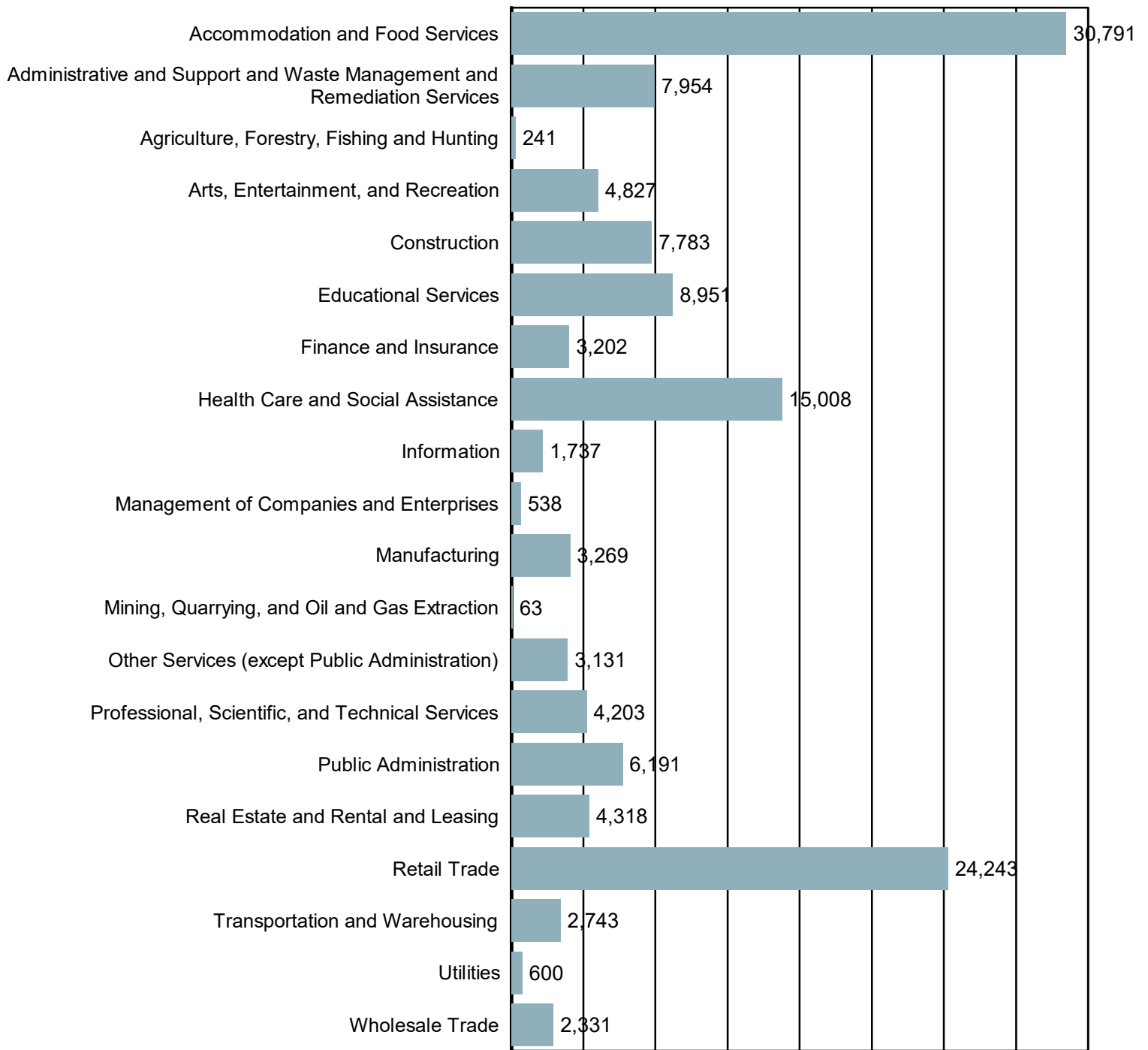
WAL-MART ASSOCIATES INC.

WYNDHAM VACATION OWNERSHIP INC

Source: S.C. Department of Employment & Workforce - 2021 Q2



### Employment by Industry

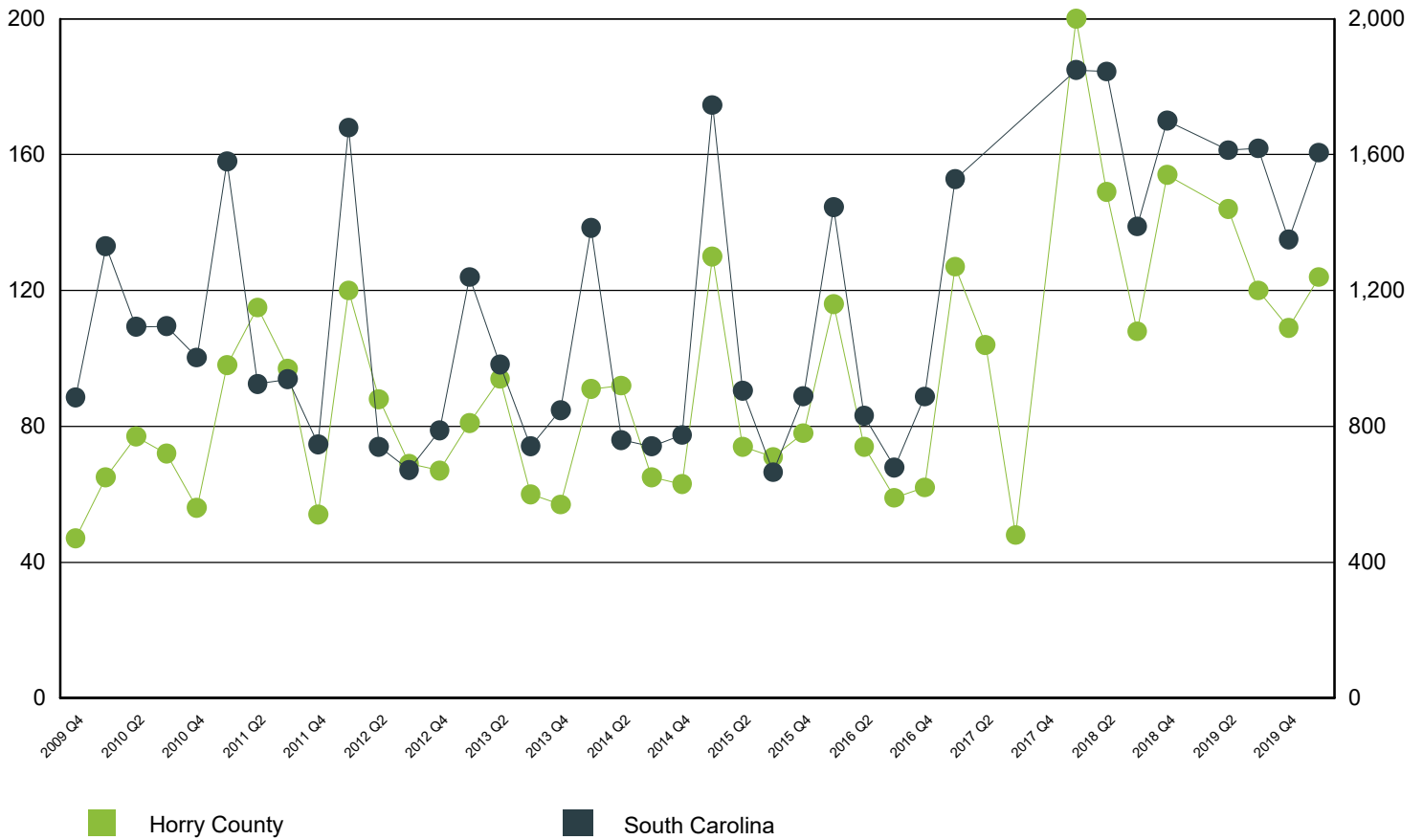


Source: S.C. Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - 2021 Q2

# New Startup Firms

Horry County

South Carolina



| Quarter | Horry County | South Carolina |
|---------|--------------|----------------|
| 2020 Q1 | 124          | 1,606          |
| 2019 Q4 | 109          | 1,350          |
| 2019 Q3 | 120          | 1,619          |
| 2019 Q2 | 144          | 1,613          |
| 2018 Q4 | 154          | 1,700          |
| 2018 Q3 | 108          | 1,389          |
| 2018 Q2 | 149          | 1,845          |
| 2018 Q1 | 200          | 1,849          |
| 2017 Q1 | 127          | 1,528          |
| 2016 Q4 | 62           | 888            |
| 2016 Q3 | 59           | 679            |
| 2016 Q2 | 74           | 831            |
| 2016 Q1 | 116          | 1,445          |
| 2015 Q4 | 78           | 889            |
| 2015 Q3 | 71           | 665            |
| 2015 Q2 | 74           | 905            |
| 2015 Q1 | 130          | 1,746          |
| 2014 Q4 | 63           | 775            |
| 2014 Q3 | 65           | 741            |
| 2014 Q2 | 92           | 760            |

Note: A firm is included in the count when it does not have a UI Account Number in the previous quarter and has a Setup Date that falls in the quarter displayed.

Source: S.C. Department of Employment & Workforce

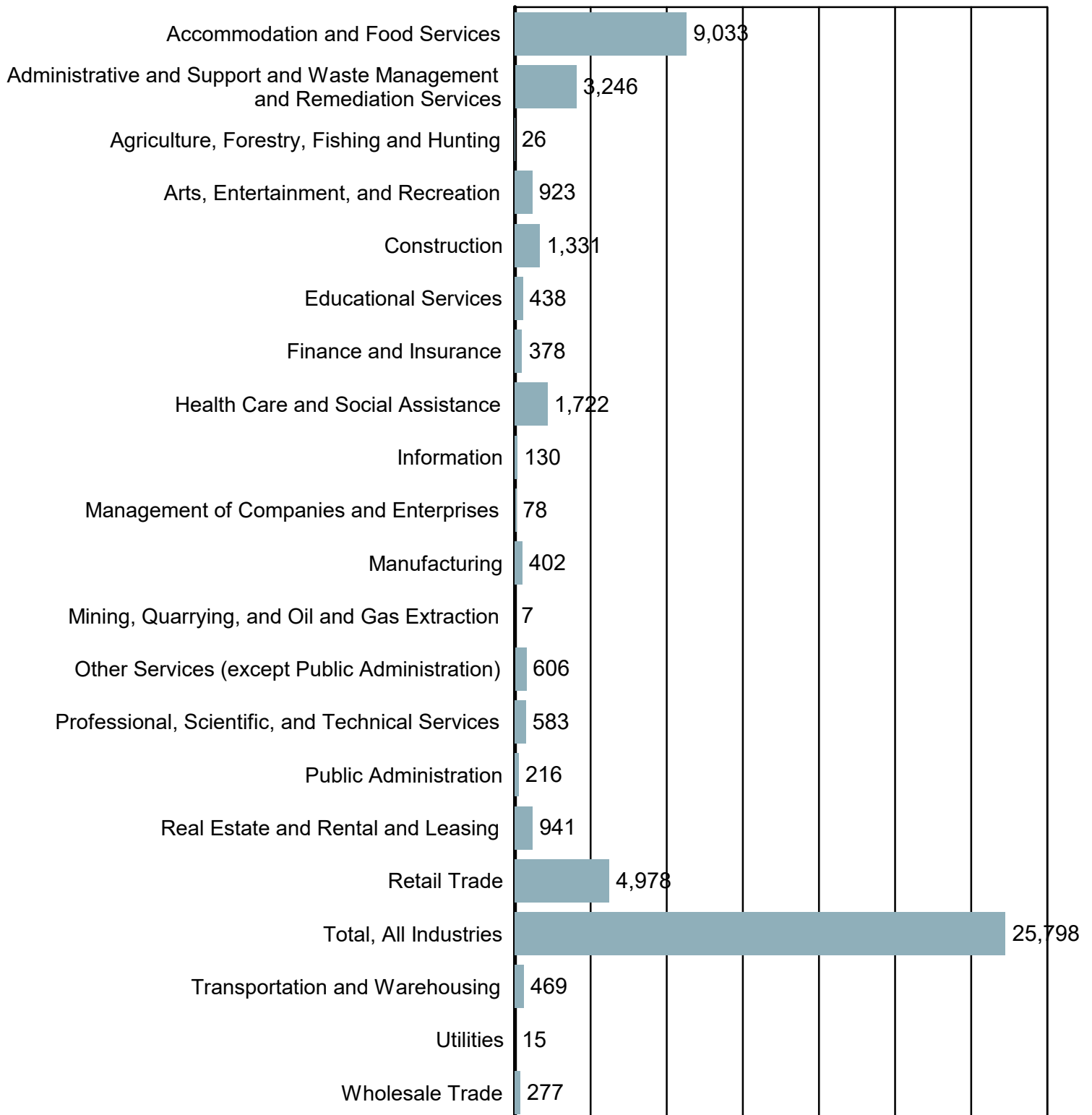
## Top 20 Occupational Openings

Horry County  
November-2021

| Occupation Name (Soccode)  | Job Openings |
|--|--------------|
| Registered Nurses (29-1141)  | 230          |
| Retail Salespersons (41-2031)  | 210          |
| First-Line Supervisors of Retail Sales Workers (41-1011)   | 123          |
| Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012) | 90           |
| Licensed Practical and Licensed Vocational Nurses (29-2061)  | 76           |
| Customer Service Representatives (43-4051)   | 74           |
| Laborers and Freight, Stock, and Material Movers, Hand (53-7062)                                       | 70           |
| Janitors and Cleaners, Except Maids and Housekeeping Cleaners (37-2011)                                | 67           |
| Heavy and Tractor-Trailer Truck Drivers (53-3032)  | 61           |
| Medical and Health Services Managers (11-9111)   | 58           |
| Maids and Housekeeping Cleaners (37-2012)  | 55           |
| Maintenance and Repair Workers, General (49-9071)  | 55           |
| Cashiers (41-2011)   | 49           |
| Waiters and Waitresses (35-3031)   | 49           |
| Cooks, Restaurant (35-2014)  | 44           |
| Security Guards (33-9032)  | 42           |
| Food Service Managers (11-9051)  | 41           |
| Landscaping and Groundskeeping Workers (37-3011)   | 38           |
| Medical Assistants (31-9092)   | 37           |
| Secretaries and Administrative Assistants, Except Legal, Medical, and Executive (43-6014)              | 36           |

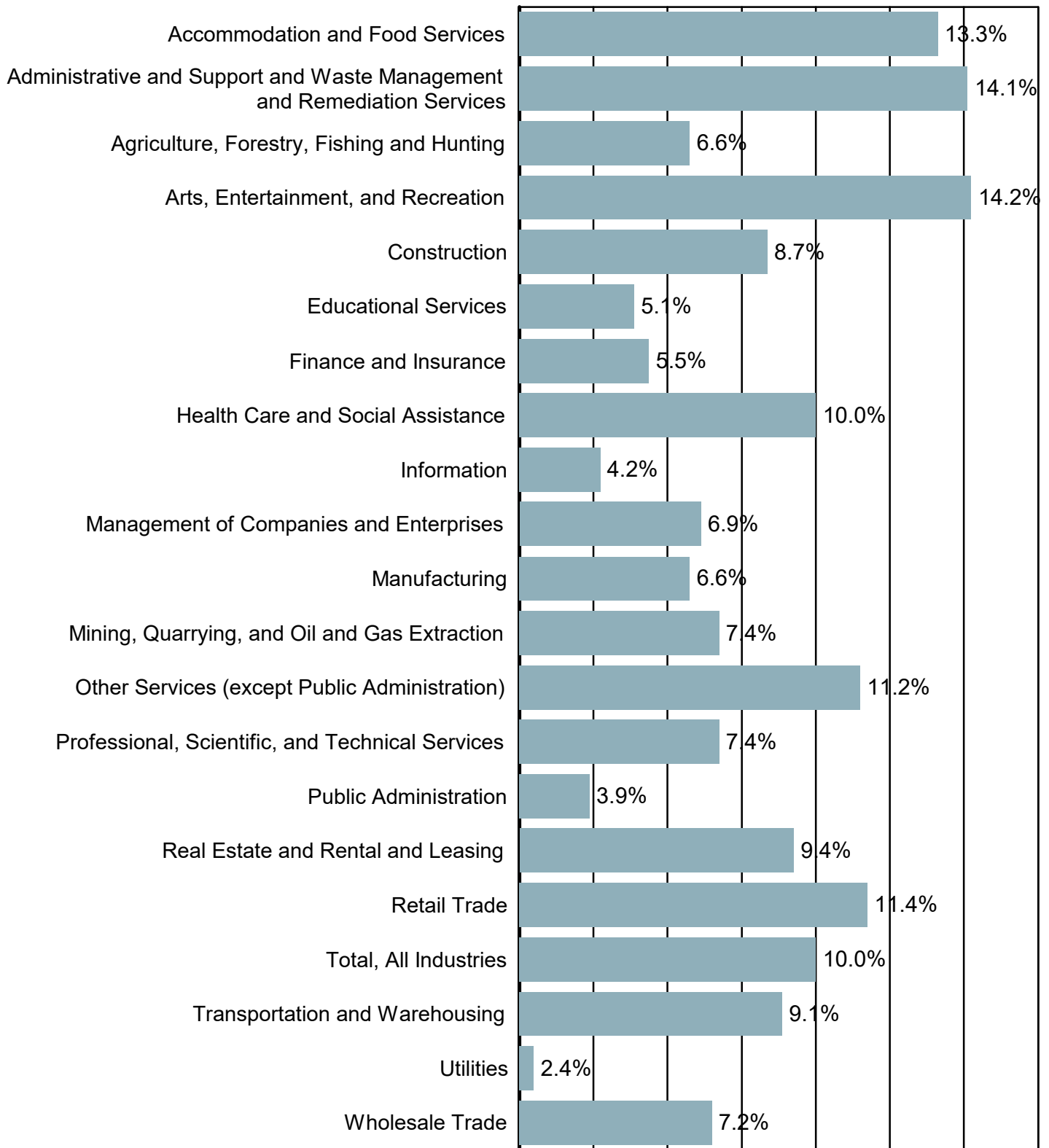
Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series

### New Hires by Industry



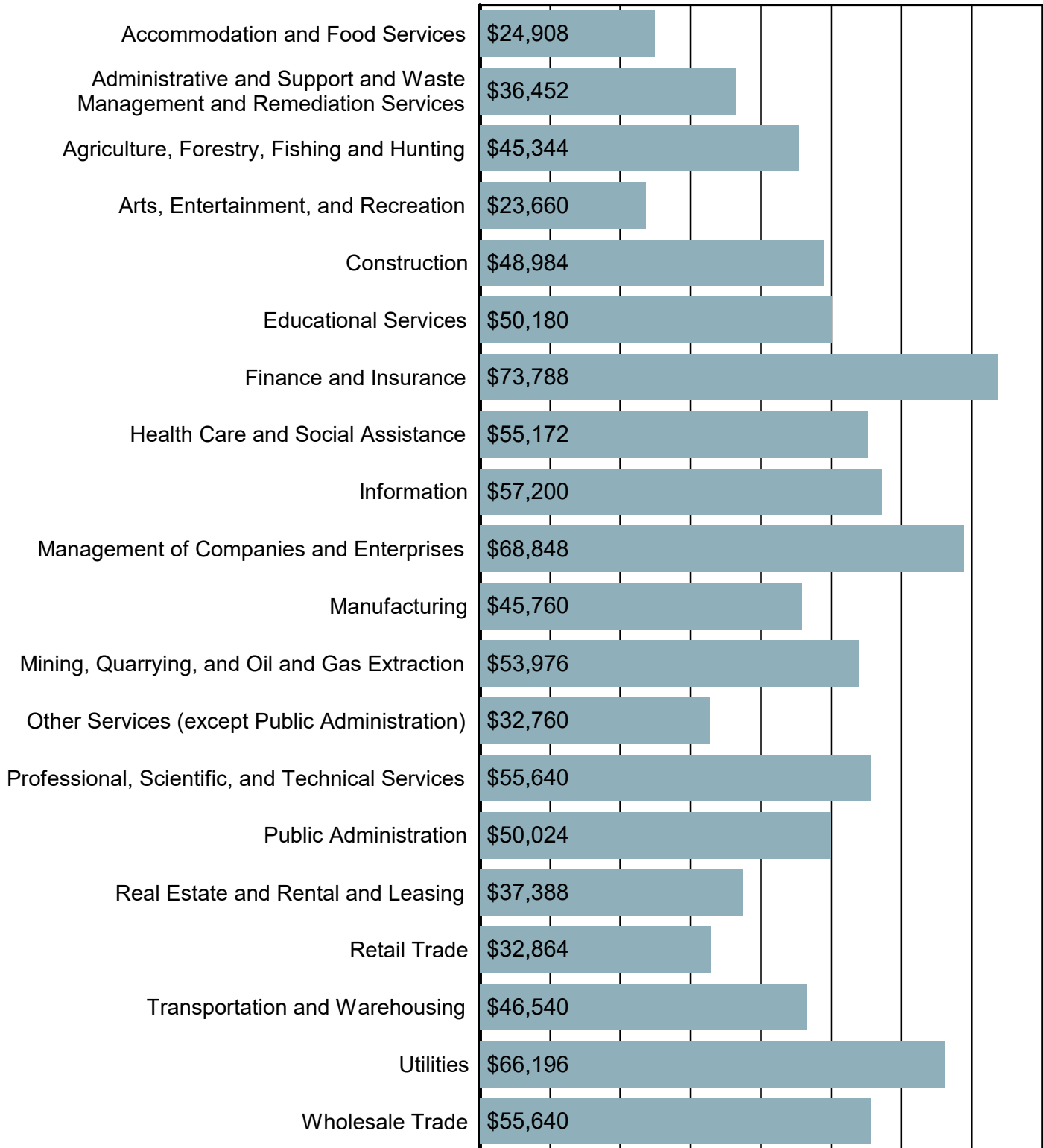
Source: U.S. Census Bureau, Local Employment Dynamics - 2020 Q3

### Turnover by Industry



Source: U.S. Census Bureau, Local Employment Dynamics - 2020 Q1

### Average Annual Wage by Industry



Source: S.C. Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - 2021 Q2

## Age of Workers by Industry

| Industry                                      | 14-18 | 19-21 | 22-24 | 25-34  | 35-44  | 45-54  | 55-64  | 65+   |
|---|-------|-------|-------|--------|--------|--------|--------|-------|
| Total, All Industries                         | 5,495 | 6,983 | 7,350 | 24,673 | 24,897 | 24,645 | 21,318 | 9,712 |
| Agriculture, Forestry, Fishing and Hunting    | 7     | 8     | 10    | 48     | 36     | 48     | 43     | 25    |
| Mining, Quarrying, and Oil and Gas Extraction | 0     | 0     | 3     | 5      | 8      | 5      | 10     | 5     |
| Utilities                                     | 0     | 9     | 17    | 87     | 142    | 135    | 88     | 44    |
| Construction                                  | 110   | 266   | 400   | 1,551  | 1,862  | 1,757  | 1,393  | 528   |
| Manufacturing                                 | 43    | 91    | 132   | 500    | 561    | 733    | 748    | 203   |
| Wholesale Trade                               | 23    | 75    | 129   | 477    | 630    | 601    | 608    | 250   |
| Retail Trade                                  | 1,007 | 1,784 | 1,590 | 4,120  | 3,655  | 3,735  | 3,885  | 2,171 |
| Transportation and Warehousing                | 32    | 87    | 126   | 397    | 395    | 529    | 431    | 158   |
| Information                                   | 8     | 58    | 107   | 382    | 516    | 499    | 260    | 78    |
| Finance and Insurance                         | 3     | 43    | 139   | 839    | 925    | 837    | 671    | 233   |
| Real Estate and Rental and Leasing            | 136   | 210   | 210   | 826    | 804    | 886    | 954    | 488   |
| Professional and Technical Services           | 38    | 105   | 185   | 771    | 955    | 860    | 876    | 414   |
| Management of Companies and Enterprises       | 10    | 24    | 27    | 85     | 130    | 121    | 145    | 83    |
| Administrative and Waste Services             | 133   | 332   | 466   | 1,779  | 1,600  | 1,585  | 1,249  | 564   |
| Educational Services                          | 8     | 24    | 138   | 1,245  | 1,980  | 2,279  | 1,860  | 508   |
| Health Care and Social Assistance             | 41    | 238   | 522   | 2,745  | 3,144  | 3,131  | 2,580  | 1,015 |
| Arts, Entertainment, and Recreation           | 611   | 448   | 318   | 709    | 579    | 669    | 709    | 776   |
| Accommodation and Food Services               | 3,164 | 2,930 | 2,442 | 6,259  | 5,083  | 4,273  | 3,262  | 1,522 |
| Other Services, Except Public Administration  | 65    | 130   | 159   | 551    | 513    | 606    | 571    | 306   |
| Public Administration                         | 52    | 120   | 231   | 1,298  | 1,378  | 1,355  | 975    | 342   |

Source: U.S. Census Bureau, Local Employment Dynamics - 2020 Q3

## Labor Market Projections

*Total Employment by Industry*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

| Waccamaw<br>Industry  | 2016<br>Estimated<br>Employment | 2026<br>Projected<br>Employment | Change | Percent<br>Change | Annual<br>Percent |
|---|---------------------------------|---------------------------------|--------|-------------------|-------------------|
| Total All Industries  | 176,825                         | 202,586                         | 25,761 | 14.57             | 1.37              |
| Accommodation and Food Services                                 | 34,452                          | 42,639                          | 8,187  | 23.76             | 2.15              |
| Health Care and Social Assistance                               | 16,559                          | 20,764                          | 4,205  | 25.39             | 2.29              |
| Retail Trade  | 26,723                          | 29,997                          | 3,274  | 12.25             | 1.16              |
| Administrative and Support and Waste Management<br>and Remediat | 9,255                           | 10,971                          | 1,716  | 18.54             | 1.72              |
| Construction  | 8,525                           | 9,661                           | 1,136  | 13.33             | 1.26              |
| Educational Services  | 11,752                          | 12,816                          | 1,064  | 9.05              | 0.87              |
| Real Estate and Rental and Leasing                              | 5,220                           | 6,250                           | 1,030  | 19.73             | 1.82              |
| Arts, Entertainment, and Recreation                             | 5,992                           | 6,801                           | 809    | 13.50             | 1.27              |
| Professional, Scientific, and Technical Services                | 5,296                           | 6,000                           | 704    | 13.29             | 1.26              |
| Other Services (except Government)                              | 8,326                           | 8,948                           | 622    | 7.47              | 0.72              |
| Wholesale Trade   | 3,027                           | 3,568                           | 541    | 17.87             | 1.66              |
| Transportation and Warehousing                                  | 2,123                           | 2,490                           | 367    | 17.29             | 1.61              |
| Finance and Insurance   | 3,832                           | 4,098                           | 266    | 6.94              | 0.67              |
| Information   | 2,163                           | 2,275                           | 112    | 5.18              | 0.51              |
| Management of Companies and Enterprises                         | 733                             | 840                             | 107    | 14.60             | 1.37              |
| Manufacturing   | 7,821                           | 7,895                           | 74     | 0.95              | 0.09              |
| Utilities   | 499                             | 502                             | 3      | 0.60              | 0.06              |
| Mining  | 72                              | 70                              | -2     | -2.78             | -0.28             |
| Agriculture, Forestry, Fishing and Hunting                      | 3,013                           | 2,823                           | -190   | -6.31             | -0.65             |

Source: S.C. Department of Employment & Workforce - Industry Projections



## Labor Market Projections

*Total Employment by Occupation*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

| Waccamaw<br>Occupation                                     | 2016<br>Estimated<br>Employment | 2026<br>Projected<br>Employment | Openings<br>(Replace) | Openings<br>(Growth) | Annual<br>Openings |
|--|---------------------------------|---------------------------------|-----------------------|----------------------|--------------------|
| Total, All Occupations                                     | 176,825                         | 202,586                         |                       |                      |                    |
| Management Occupations                                     | 10,043                          | 11,138                          |                       |                      |                    |
| Business and Financial Operations Occupations              | 3,955                           | 4,564                           |                       |                      |                    |
| Computer and Mathematical Occupations                      | 1,218                           | 1,377                           |                       |                      |                    |
| Architecture and Engineering Occupations                   | 900                             | 982                             |                       |                      |                    |
| Life, Physical, and Social Science Occupations             | 386                             | 426                             |                       |                      |                    |
| Community and Social Service Occupations                   | 1,823                           | 2,156                           |                       |                      |                    |
| Legal Occupations  | 1,007                           | 1,176                           |                       |                      |                    |
| Education, Training, and Library Occupations               | 7,766                           | 8,627                           |                       |                      |                    |
| Arts, Design, Entertainment, Sports, and Media Occupations | 2,384                           | 2,536                           |                       |                      |                    |
| Healthcare Practitioners and Technical Occupations         | 7,741                           | 9,402                           |                       |                      |                    |
| Healthcare Support Occupations                             | 4,254                           | 5,535                           |                       |                      |                    |
| Protective Service Occupations                             | 4,430                           | 4,789                           |                       |                      |                    |
| Food Preparation and Serving Related Occupations           | 26,418                          | 32,939                          |                       |                      |                    |
| Building and Grounds Cleaning and Maintenance Occupations  | 13,201                          | 15,616                          |                       |                      |                    |
| Personal Care and Service Occupations                      | 6,990                           | 8,287                           |                       |                      |                    |
| Sales and Related Occupations                              | 25,046                          | 28,434                          |                       |                      |                    |
| Office and Administrative Support Occupations              | 24,974                          | 26,742                          |                       |                      |                    |
| Farming, Fishing, and Forestry Occupations                 | 1,921                           | 1,790                           |                       |                      |                    |
| Construction and Extraction Occupations                    | 7,582                           | 8,540                           |                       |                      |                    |
| Installation, Maintenance, and Repair Occupations          | 8,524                           | 9,710                           |                       |                      |                    |
| Production Occupations                                     | 6,617                           | 6,870                           |                       |                      |                    |
| Transportation and Material Moving Occupations             | 9,645                           | 10,950                          |                       |                      |                    |

Source: S.C. Department of Employment & Workforce - Occupational Projections

## Labor Market Projections

*Growing Occupations*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

| Waccamaw   | 2016                    | 2026                    |                   |         |        |       |                   |
|--|-------------------------|-------------------------|-------------------|---------|--------|-------|-------------------|
| Occupation   | Estimated<br>Employment | Projected<br>Employment | Percent<br>Change | Replace | Growth | Total | Average<br>Salary |
| Physician Assistants                                   | 98                      | 143                     | 46                |         |        |       | \$ 105,976        |
| Nurse Practitioners                                    | 133                     | 190                     | 43                |         |        |       | \$ 101,042        |
| Medical Assistants                                     | 558                     | 743                     | 33                |         |        |       | \$ 36,245         |
| Occupational Therapists                                | 92                      | 120                     | 30                |         |        |       | \$ 79,585         |
| Cooks, Restaurant                                      | 3,765                   | 4,905                   | 30                |         |        |       | \$ 29,568         |
| Diagnostic Medical Sonographers                        | 53                      | 69                      | 30                |         |        |       | \$ 62,459         |
| Bakers   | 208                     | 270                     | 30                |         |        |       | \$ 26,464         |
| Nonfarm Animal Caretakers                              | 355                     | 460                     | 30                |         |        |       | \$ 26,227         |
| Veterinary Technologists and Technicians               | 78                      | 100                     | 28                |         |        |       | \$ 31,415         |
| Occupational Therapy Assistants                        | 25                      | 32                      | 28                |         |        |       | \$ 58,384         |
| Physical Therapist Aides                               | 25                      | 32                      | 28                |         |        |       | \$ 32,318         |
| Medical Secretaries                                    | 389                     | 495                     | 27                |         |        |       | \$ 37,179         |
| Veterinary Assistants and Laboratory Animal Caretakers | 140                     | 178                     | 27                |         |        |       | \$ 33,618         |
| Social and Community Service Managers                  | 85                      | 108                     | 27                |         |        |       | \$ 81,830         |
| Medical and Health Services Managers                   | 304                     | 385                     | 27                |         |        |       | \$ 111,291        |
| Personal Financial Advisors                            | 64                      | 81                      | 27                |         |        |       | \$ 108,773        |
| Massage Therapists                                     | 181                     | 229                     | 27                |         |        |       | \$ 33,498         |
| Food Service Managers                                  | 636                     | 801                     | 26                |         |        |       | \$ 69,795         |
| Security and Fire Alarm Systems Installers             | 54                      | 68                      | 26                |         |        |       | \$ 44,539         |
| Healthcare Social Workers                              | 74                      | 93                      | 26                |         |        |       | \$ 52,805         |

Occupations are sorted by highest estimated percentage growth from estimate year to projection year.

Source: S.C. Department of Employment & Workforce - Occupational Projections

## Labor Market Projections

### Declining Occupations

(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

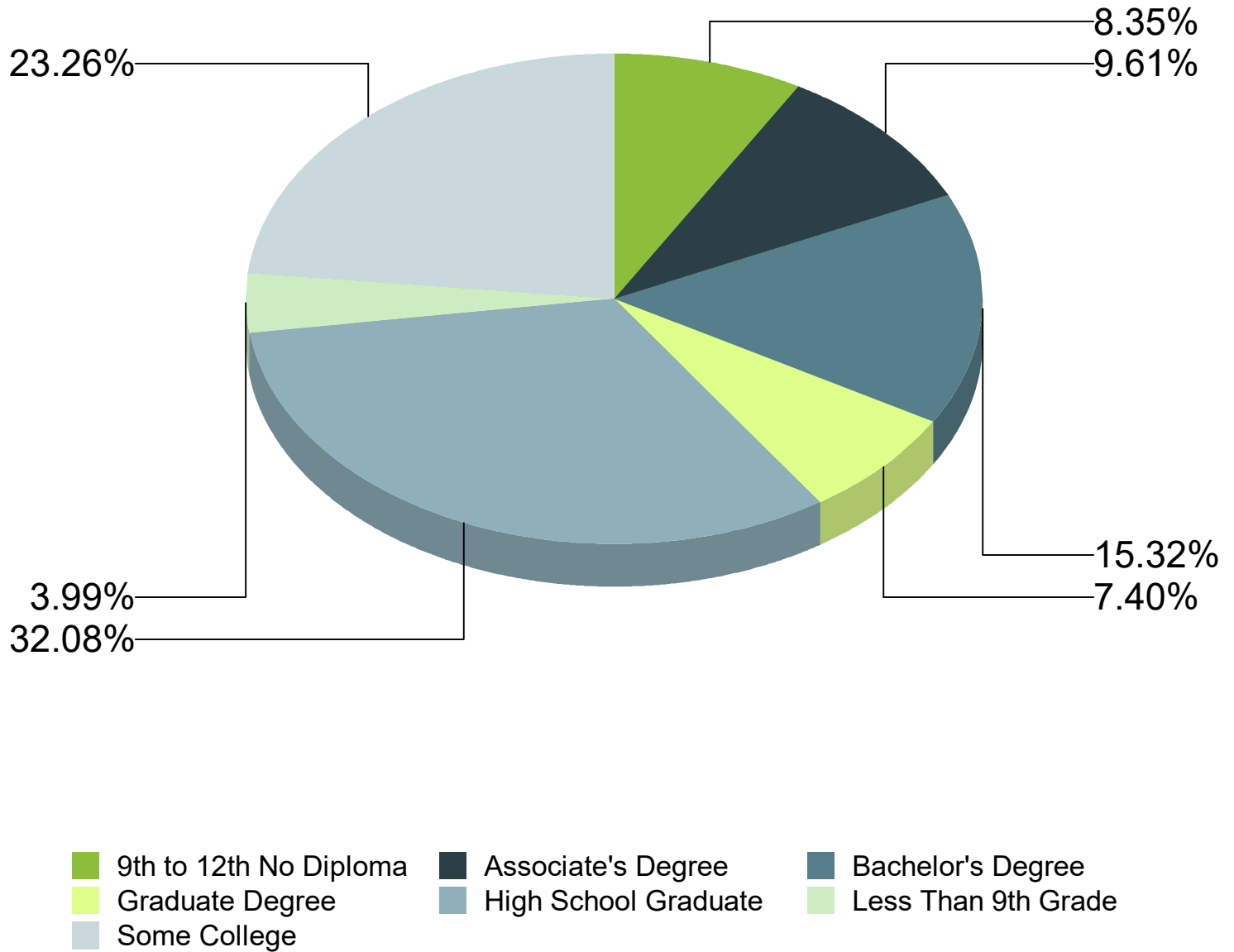
| Waccamaw   | 2016                 | 2026                 |                |         |        |       |                |
|--|----------------------|----------------------|----------------|---------|--------|-------|----------------|
| Occupation   | Estimated Employment | Projected Employment | Percent Change | Replace | Growth | Total | Average Salary |
| Legal Secretaries  | 261                  | 224                  | -14            |         |        |       | \$ 49,130      |
| Executive Secretaries and Executive Administrative Assistant | 240                  | 206                  | -14            |         |        |       | \$ 45,653      |
| Sewing Machine Operators                                     | 155                  | 134                  | -14            |         |        |       | \$ 24,267      |
| Photographers  | 524                  | 454                  | -13            |         |        |       | \$ 34,862      |
| Data Entry Keyers  | 88                   | 77                   | -13            |         |        |       | \$ 36,358      |
| Credit Authorizers, Checkers, and Clerks                     | 25                   | 22                   | -12            |         |        |       | \$ 35,781      |
| Logging Equipment Operators                                  | 174                  | 160                  | -8             |         |        |       | \$ 29,223      |
| Postmasters and Mail Superintendents                         | 13                   | 12                   | -8             |         |        |       | \$ 90,045      |
| File Clerks  | 66                   | 61                   | -8             |         |        |       | \$ 30,029      |
| Medical Transcriptionists                                    | 83                   | 77                   | -7             |         |        |       | \$ 39,297      |
| Emergency Management Directors                               | 15                   | 14                   | -7             |         |        |       | \$ 69,125      |
| Travel Agents  | 167                  | 157                  | -6             |         |        |       | \$ 39,922      |
| Bill and Account Collectors                                  | 294                  | 278                  | -5             |         |        |       | \$ 40,731      |
| Tellers  | 839                  | 799                  | -5             |         |        |       | \$ 33,606      |
| Meter Readers, Utilities                                     | 47                   | 45                   | -4             |         |        |       | \$ 43,397      |
| Inspectors, Testers, Sorters, Samplers, and Weighers         | 371                  | 357                  | -4             |         |        |       | \$ 37,360      |
| Cutting and Slicing Machine Setters, Operators, and Tenders  | 82                   | 79                   | -4             |         |        |       | \$ 38,549      |
| Claims Adjusters, Examiners, and Investigators               | 85                   | 82                   | -4             |         |        |       | \$ 73,773      |
| First-Line Supervisors of Correctional Officers              | 59                   | 57                   | -3             |         |        |       | \$ 58,335      |
| Printing Press Operators                                     | 59                   | 57                   | -3             |         |        |       | \$ 42,486      |

Occupations are sorted by highest estimated percentage decline from estimate year to projection year.

Source: S.C. Department of Employment & Workforce - Occupational Projections

# Educational Attainment

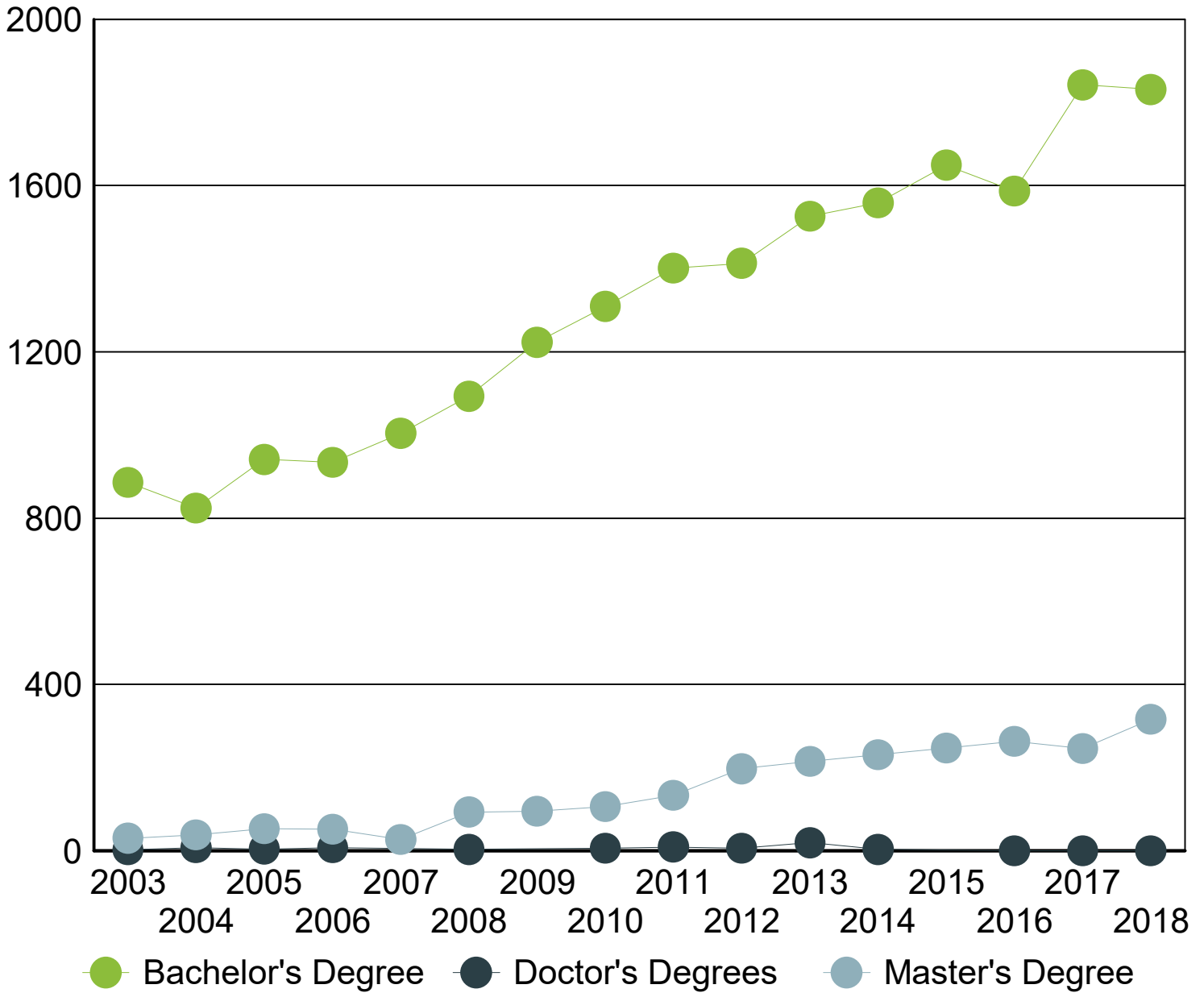
(Population 25 Years and Older)



Source: U.S. Census Bureau, American Community Survey - 2013 5-Year Estimates

### Graduate Trends

(Based On Graduates From Area Schools)



Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System

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## Educational Institutions

Coastal Carolina University  
103 Tom Trout Drive  
Conway, SC 29526  
843.347.3161  
<http://www.coastal.edu>  
2018 Degrees Awarded: 4,330

Horry-Georgetown Technical College  
2050 Highway 501 East  
Conway, SC 29526  
843.347.3186  
<http://www.hgtc.edu>  
2018 Degrees Awarded: 2,884

Strand College of Hair Design  
423 79th Ave N  
Myrtle Beach, SC 29572  
843.467.2397  
<http://www.strandcollege.com>  
2018 Degrees Awarded: 52

Golf Academy of America-Myrtle Beach  
3268 Waccamaw Blvd.  
Myrtle Beach, SC 29579  
800.342.7342  
<http://www.golfacademy.edu>  
2018 Degrees Awarded: 182

Miller-Motte Technical College-Conway  
2541 Highway 501 East  
Conway, SC 29526  
843.591.1100  
<http://www.miller-motte.edu>  
2018 Degrees Awarded: 686

*Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System*