

Horry County, SC 4  
 Horry County, SC (45051)  
 Geography: County

Prepared by NESAs

Data for all businesses in area		Horry County,...			
Total Businesses:		14,278			
Total Employees:		156,322			
Total Residential Population:		363,302			
Employee/Residential Population Ratio (per 100 Residents)		43			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	293	2.1%	1,578	1.0%	
Construction	1,103	7.7%	6,484	4.1%	
Manufacturing	278	1.9%	4,045	2.6%	
Transportation	352	2.5%	2,587	1.7%	
Communication	124	0.9%	6,442	4.1%	
Utility	41	0.3%	1,204	0.8%	
Wholesale Trade	383	2.7%	3,048	1.9%	
Retail Trade Summary	3,999	28.0%	50,131	32.1%	
Home Improvement	180	1.3%	2,281	1.5%	
General Merchandise Stores	176	1.2%	5,819	3.7%	
Food Stores	404	2.8%	6,119	3.9%	
Auto Dealers, Gas Stations, Auto Aftermarket	377	2.6%	3,252	2.1%	
Apparel & Accessory Stores	283	2.0%	2,307	1.5%	
Furniture & Home Furnishings	260	1.8%	1,719	1.1%	
Eating & Drinking Places	1,328	9.3%	22,693	14.5%	
Miscellaneous Retail	991	6.9%	5,941	3.8%	
Finance, Insurance, Real Estate Summary	1,534	10.7%	12,210	7.8%	
Banks, Savings & Lending Institutions	319	2.2%	2,273	1.5%	
Securities Brokers	106	0.7%	311	0.2%	
Insurance Carriers & Agents	232	1.6%	2,135	1.4%	
Real Estate, Holding, Other Investment Offices	877	6.1%	7,491	4.8%	
Services Summary	5,360	37.5%	60,664	38.8%	
Hotels & Lodging	351	2.5%	12,768	8.2%	
Automotive Services	429	3.0%	1,928	1.2%	
Motion Pictures & Amusements	533	3.7%	6,327	4.0%	
Health Services	836	5.9%	12,419	7.9%	
Legal Services	272	1.9%	1,511	1.0%	
Education Institutions & Libraries	161	1.1%	8,358	5.3%	
Other Services	2,778	19.5%	17,353	11.1%	
Government	296	2.1%	7,689	4.9%	
Unclassified Establishments	515	3.6%	240	0.2%	
Totals	14,278	100.0%	156,322	100.0%	

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**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	35	0.2%	167	0.1%
Mining	6	0.0%	38	0.0%
Utilities	19	0.1%	956	0.6%
Construction	1,168	8.2%	6,840	4.4%
Manufacturing	337	2.4%	4,380	2.8%
Wholesale Trade	373	2.6%	3,004	1.9%
Retail Trade	2,541	17.8%	26,291	16.8%
Motor Vehicle & Parts Dealers	313	2.2%	2,931	1.9%
Furniture & Home Furnishings Stores	149	1.0%	1,067	0.7%
Electronics & Appliance Stores	61	0.4%	399	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	171	1.2%	2,215	1.4%
Food & Beverage Stores	386	2.7%	5,434	3.5%
Health & Personal Care Stores	203	1.4%	1,455	0.9%
Gasoline Stations	65	0.5%	322	0.2%
Clothing & Clothing Accessories Stores	327	2.3%	2,502	1.6%
Sport Goods, Hobby, Book, & Music Stores	151	1.1%	1,250	0.8%
General Merchandise Stores	176	1.2%	5,819	3.7%
Miscellaneous Store Retailers	380	2.7%	2,775	1.8%
Nonstore Retailers	159	1.1%	122	0.1%
Transportation & Warehousing	242	1.7%	2,047	1.3%
Information	224	1.6%	7,389	4.7%
Finance & Insurance	679	4.8%	4,795	3.1%
Central Bank/Credit Intermediation & Related Activities	338	2.4%	2,335	1.5%
Securities, Commodity Contracts & Other Financial	108	0.8%	322	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	233	1.6%	2,138	1.4%
Real Estate, Rental & Leasing	1,074	7.5%	7,997	5.1%
Professional, Scientific & Tech Services	1,035	7.2%	6,367	4.1%
Legal Services	289	2.0%	1,576	1.0%
Management of Companies & Enterprises	23	0.2%	215	0.1%
Administrative & Support & Waste Management & Remediation	509	3.6%	3,097	2.0%
Educational Services	224	1.6%	8,573	5.5%
Health Care & Social Assistance	1,064	7.5%	16,454	10.5%
Arts, Entertainment & Recreation	415	2.9%	6,111	3.9%
Accommodation & Food Services	1,719	12.0%	35,951	23.0%
Accommodation	351	2.5%	12,768	8.2%
Food Services & Drinking Places	1,368	9.6%	23,183	14.8%
Other Services (except Public Administration)	1,783	12.5%	7,730	4.9%
Automotive Repair & Maintenance	323	2.3%	1,298	0.8%
Public Administration	294	2.1%	7,682	4.9%
Unclassified Establishments	514	3.6%	238	0.2%
<b>Total</b>	<b>14,278</b>	<b>100.0%</b>	<b>156,322</b>	<b>100.0%</b>

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