



MBREDC E-Newsletter



Myrtle Beach International Airport Sets State Record

[From Myrtle Beach Area CVB](#)

For the second consecutive month, The Myrtle Beach International Airport (MYR) set a record for passenger traffic with more than half a million total passengers in July, the highest monthly passenger count ever recorded at an airport in the history of South Carolina. Total passenger traffic, which includes both arriving and departing passengers, totaled 547,933, a 49.1% increase from 367,620 passengers in July 2019, MYR's previous best July on record.

"This is an incredible win for the Myrtle Beach International Airport," said Scott Van Moppes, Director of Airports. "Not only was MYR the busiest airport in the state for two consecutive months, MYR saw the highest passenger counts ever recorded in an airport in South Carolina. These new records are a testament to how truly great our destination is and how high demand for travel to and from Myrtle Beach has become. MYR has always been a first-class facility and more and more people are taking note, including both travelers and the airlines. The entire airport team, including airline staff and TSA have been doing an incredible job of working hard to keep the huge volumes of passengers flowing. We couldn't be prouder of everyone's hard work along with this accomplishment and we look forward to continuing to lead the charge in post-pandemic recovery in the Palmetto State."

Learn more at: www.flymyrtlebeach.com



South Carolina Department of Commerce

ECONOMIC OUTLOOK

KEY S.C. INDICATORS

Income

+14.9%

State Personal Income

increased to \$284.8 billion in the 1st quarter of 2021.

U.S. Bureau of Economic Analysis

NA

S.C. Stock Index

Index is on hiatus. Last closing was at 143.83, on June 12th, 2020.

Bloomberg

Real Estate

+3.6%

Median Home Sales Price

rose \$10,000 from the prior month to \$285,000 for June.

South Carolina Association of Realtors

+42.3%

Residential Building Permits

rose by 1,660 permits from the prior month to 5,588 in June.

U.S. Census Bureau

Employment

+0.7%

Nonfarm Employment

rose by 15,200 net non-seasonally adjusted jobs from the prior month.

U.S. Bureau of Labor Statistics

+0.4%

Labor Force

increased by 8,807 to 2,396,749 seasonally-adjusted, in June.

U.S. Bureau of Labor Statistics

+1.5%

Available Online Job Postings

increased by 1,300 positions in June to a seasonally-adjusted 88,300 job postings.

The Conference Board Help Wanted Online Index

-0.1%

Unemployment Rate

fell to 4.5 percent, seasonally-adjusted, in June.

U.S. Bureau of Labor Statistics

1.9%

Manufacturing Weekly Hours

rose 0.8 hours from the prior month, following revisions, to 42.1 hours in June.

U.S. Bureau of Labor Statistics

About S.C. Commerce's Research Division

The Research Division is a highly-skilled, multidisciplinary team of professionals that collects, examines and disseminates data to support economic development in South Carolina. The division furnishes information to companies considering an investment in the state and produces rigorous analysis for stakeholders of all kinds.

62% of Employers Plan to Increase Base Salaries to Attract New Employees

[From Grand Strand CEO](#)

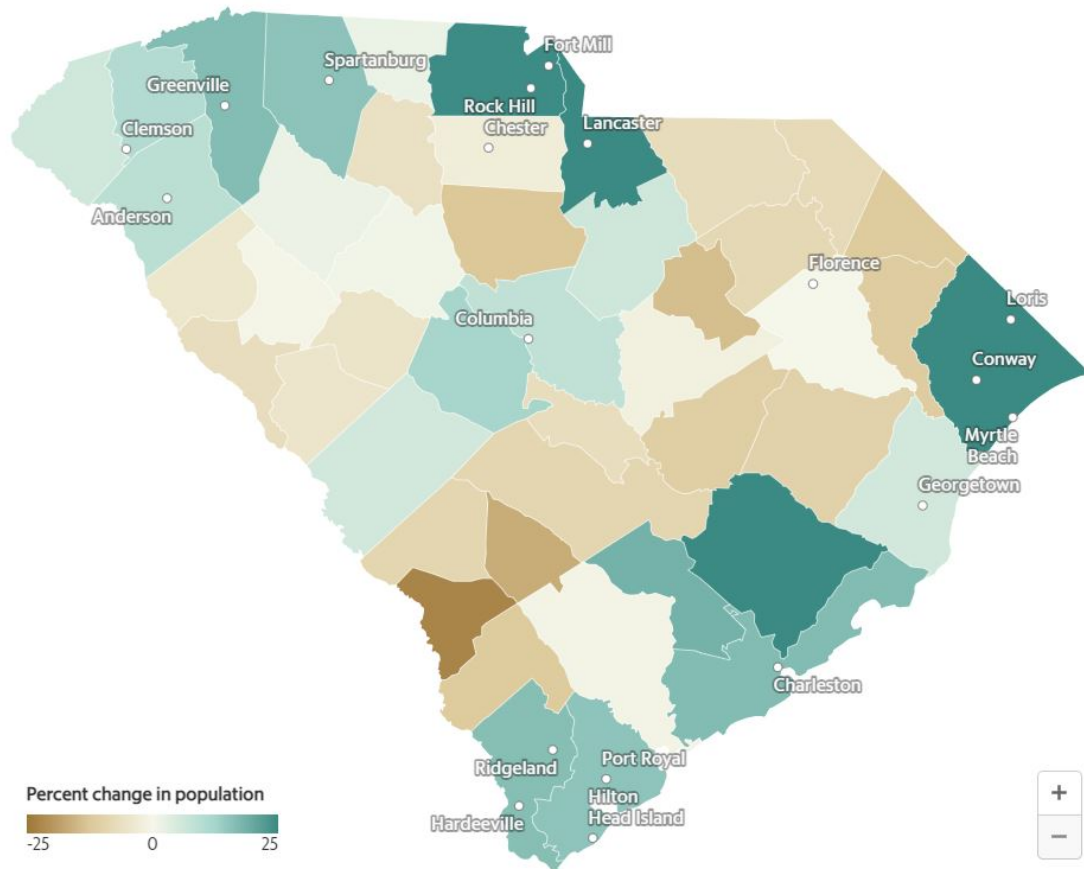
Both hourly and salaried new hires stand to benefit from salary increases: 65 percent of organizations surveyed are likely, or very likely, to increase base salary rates for hourly employees in the next six months. Sixty-two percent plan to do so for salaried workers.

"The prevalence of signing bonuses to attract workers in high demand and short supply has proven to be a short-term phenomenon, as organizations move to a post-pandemic reality," said Garry Straker, compensation consultant at [Salary.com](#). "The shift to salary increases for new hires will have greater long-term impact, so organizations will have to move with care to attract new hires while retaining existing employees. Retention of current employees will require proactively monitoring and addressing salary compression. Incumbent employees who see new hires making as much, or more than themselves may feel they are being treated unfairly and be tempted to look elsewhere to attain a higher pay rate."

[Full Article](#)

SC POPULATION CHANGE SINCE 2010 BY COUNTY

Redistricting data released recently by the U.S. Census Bureau provides a detailed look at how the population and demographics of South Carolina counties have changed since the last decennial census count in 2010.



Horry County was the fastest growing county in South Carolina in the past decade with its population mushrooming by 30%, according to 2020 Census results released from the Census Bureau.

In 2010, Horry County had a population of 269,291, making it the fifth largest county in the state by population. The county jumped 30.4% in population in 2020 with 351,029 people, Census data shows. That [makes it the fourth largest county](#) in the state behind Greenville, Richland and Charleston counties.

So what does it all *mean*? The decennial census is much more impactful than some people might realize. These population and demographic figures are used to determine how many political representatives each geographic area has at local, state and national levels. If that doesn't sound important to you, then money should: Census population figures also [determine the amount of federal funds sent to communities](#) for needs such as roads, day cares, hospitals and more. Read more about [how redistricting can affect you](#) and what you need to pay attention to over the coming months.

[Full Story from The State](#)

Upcoming Events

[Upcoming Member Events](#)

September Event:



[REGISTER HERE](#)

Or Call 843-347-4604

****Because of limited space, kindly limit the number of attendees to one per business****

October Event:

Annual Fall Social

House of Blues

October 14, 2021

5:00-7:00 pm

November Event:

Education and Workforce Panel Discussion

How to get the education and workforce your business needs.

Coastal Carolina University

Wednesday, November 10, 2021

11:30am -1:00pm

Interested in Sponsoring one of the remaining 2021 events
or an upcoming 2022 event?

Contact sjames@mbredc.org or 843-347-4604

Benefits of sponsoring:

- Your company name/logo/hyperlink emailed in the invitation to all MBREDC members at least twice prior to the event.
- Your company name/logo displayed at the event.
- 3-5 minutes to discuss your business during the event.
- Opportunity to handout and/or display materials during the event.

- [Shared guest list after the event.](#)

Interested in becoming an MBREDC Member?
Contact sjames@mbredc.org or 843-347-4604

It's not too early to think about the 2022 Events Calendar.

Share your ideas for future events.

sjames@mbredc.org



Instagram Facebook

Partner News

S U M M E R E V E N T

THE LONG BAY SYMPHONY

ON THE PATIO

MUSIC PROVIDED BY LONG BAY SYMPHONY

Three Course Prix Fixe Menu

SEPTEMBER 8TH, 2021 | 6:00~8:00PM

THE BRENTWOOD RESTAURANT & WINE BISTRO
4269 LUCK AVE., LITTLE RIVER, SC

\$50 ALL-INCLUSIVE (Tax & Tips included)

CALL THE LONG BAY SYMPHONY OFFICE TO RESERVE SEATING:
843.448.8379

longbaysymphony.org



Tidelands Health opens third temporary respiratory clinic to help meet surging demand

Just one week after opening two temporary respiratory clinics to care for patients with symptoms of COVID-19 and other respiratory illnesses, Tidelands Health is opening a third temporary clinic – this one in Myrtle Beach – to help meet surging demand. The health system opened respiratory clinics in Murrells Inlet and Georgetown on Aug. 16, and the volume of patients has necessitated the opening of an additional location. In their first week of operation, the two temporary clinics cared for more than 330 patients. The newest temporary respiratory clinic is located inside Tidelands Health Medical Park at The Market Common. All three clinics are open Monday through Friday from 8:30 a.m. to 4:30 p.m. and provide care for patients 12 and older. To schedule an appointment, call 1-866-TIDELANDS.

"The significant spread of COVID-19 in our region has placed a tremendous burden on our community's emergency departments," said Gayle Resetar, chief operating officer at Tidelands Health. "These clinics provide a convenient alternative for patients with respiratory symptoms who need care but who are not experiencing a medical emergency.

"The temporary clinics are helping patients easily access the care they need and, at the same time, are relieving some of the pressure our ERs are experiencing during this COVID-19 spike."

For more information contact:

Dawn Bryant
Senior Communications Strategist
Tidelands Health
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Murrells Inlet, SC 29576
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Or visit [Tidelands Health Website](#)



Wild West Expansion Ribbon Cutting

The [MBREDC](#) was excited to host a ribbon cutting for our latest expansion- The Wild West Distribution Center on July 29 at their new facility in Loris, SC. This local family owned business will bring over 40 jobs to Horry County. Congratulations and best wishes for a successful future!



If your company is considering an expansion in Horry County, contact the MBREDC to learn how we can assist you.

Sandy Davis, President & CEO
843-347-4604
sdavis@mbredc.org

On August 12, MBREDC, along with [TD Bank](#), hosted a Member 2 Member Speed Networking Event at [The Dunes Club](#) of Myrtle Beach. [MBREDC Partners](#) were treated to a delicious breakfast, an incredible view, and the opportunity to network with 40 members in a fast paced environment. If you have not attended one of these fun, exciting, and a bit noisy events, look for a similar event in 2022!



If you are interested in attending MBREDC events, contact sjames@mbredc.org for more information.

New & Renewing Partners

New Partners

[Wild West of Myrtle Beach](#)

Renewing Members

[Brandon Agency](#)
[Town of Surfside Beach](#)
[Hampton Inn Broadway at the Beach](#)

For a complete list of
MBREDC Partners
[click here](#)

Interested in
becoming a [Partner?](#)

[Circa Real Estate](#)
[Ebtron](#)
Heather M. Cannon- Attorney at Law
[CCU- Grant Center of Real Estate & Econ. Dev.](#)
[VSC Fire & Security](#)
[Better Business Bureau](#)
[A Summer Home](#)
[Teknoware](#)
[iHeartMedia](#)
[Marlboro Development Team](#)
[Anderson Brothers Bank](#)
[LS3P](#)
[TeamLogic IT](#)

Thank
you 



The Grand Strand's own Long Bay Symphony returns with yet another beautifully structured season of beloved masterpieces. This season's Masterworks Series, ***Moving Forward, Looking Back***, will include the following performances:

Opposite Ends of the Spectrum: Strings, Percussion and Beyond

Featuring oboist James Austin Smith

Sunday, September 26, 2021

String instruments, with their technical versatility and homogeneous blend of sound, are the backbone of the orchestra. This program highlights the strings' idiomatic lushness, as well as their rhythmic and percussive qualities.

Classical Masters

Featuring ECU Piano Competition Winner Anna Bray

Sunday, November 7, 2021

The three iconic composers who were architects of the mature Classical style are featured in this program of great masterpieces.

The Romantic Legacy: from Rossini to Ravel

Featuring violinist Benjamin Baker

Sunday, January 30, 2022

The Romantic Era, initiated by the intensity of Beethoven's style and lasting well into the 20th century, produced the most emotional, passionate and widely beloved classical music of all time.

A Melancholy Beauty: Special Presentation in Conjunction with Violins of Hope & Varna International's Songs of Life

Featuring the Carolina Master Chorale, the Bulgarian National Vocal Ensemble, and vocal soloists

Sunday, April 24, 2022

A once-in-a-lifetime symphonic and vocal event, as part of the *Violins of Hope* and *Songs of Life* month-long Holocaust remembrances throughout South Carolina.

One Vision: The Music of Queen

Featuring the rock band from Jeans n Classics

Saturday, March 26, 2022

Join the Long Bay Symphony in a celebration of the unforgettable music of Queen.

For more information contact:

Cole Davis

Director of Marketing & Community Engagement

(843) 448-8379

cdavis@longbaysymphony.com

[Long Bay Symphony Schedule](#)

MBREDC Chairman's Partners



To stay up-to-date on everything happening in our area that pertains to our partners and Horry County, follow us on [Facebook](#) and [Instagram](#). For more information about the Myrtle Beach Regional Economic Development Corporation, contact us at info@MBREDC.org or (843) 347-4604.

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