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2020 ANNUAL REPORT

MYRTLE BEACH

Regional Economic

DEVELOPMENT



Stronger

- Message from MBREDC Board Chairman 4
- Message from MBREDC President & CEO **5** 2020 MBREDC Executive Committee
 - & Board of Directors **7**
 - About Us / Mission / Goals 8
 - Industry Spotlight 10
 - Target Industries **12**
 - Fiscal Year in Review **15**
 - Announcements 16
 - Company Highlights **18**
 - Existing Industry 20
 - Membership & Events 22
 - Our Ambassadors 24
 - Our Municipalities 25
- 2020 Economic Development Partners 26
 - Partners In Progress **30**
 - Our Team 31

Together we're making a difference.

Myrtle Beach Regional Economic Development Corporation Annual Report 2020

www.mbredc.org

Despite 2020 being a year of uncertainties, adjustments for businesses, and life changing events, the Myrtle Beach Regional Economic Development Corporation continues to assist our existing industry and recruit businesses to our area.



MBREDC Chairman Fred Richardson The MBREDC remained strong and quickly adjusted during a pandemic, as did our local businesses.

As the MBREDC chairman, I am proud to be part of a community who worked so well to assist each other and make our area stronger. During my tenure with the MBREDC, I have never been prouder of the direction and achievements we have attained. To have three announcements in Horry County is strong, but to be able to do that during a pandemic is awesome! Global Metal Powders (15 new jobs/\$2.5 million capital investment) and Vulcan Materials (5 new jobs/\$3 million capital investment) were two of the three announcements this year. We welcome them to Horry County and look forward to many years of success.

Skutchi Design (41 new jobs/\$3 million capital investment) announced it is expanding operations in Horry County. As an existing industry, that is proof of the success our area can provide. Horry County is proving that it has the environment for manufacturers. The Board and I are excited to be part of an organization that works to diversify an area that means so much to us, our partners, businesses, and community.

As we move forward into 2021, our Board and staff will continue to work to recruit more industry to support current businesses and jobs to utilize the skills in our area. The Board and I are thankful for the partners from utilities, educational institutions, telecommunication providers, governmental organizations, community leaders and hundreds of private businesses that invest and support the MBREDC's mission and efforts. Team Horry!

Best Regards,

Fred KTylanhon

Each year is different, unexpected twists and turns, but 2020 was unforgettable! As I reflect at the end of every year, I am always proud of the growth and success in Horry County. When I look back at 2020, words like compassion, teamwork, commitment, and pride flood my memory.

It was a tough year for many, but everyone worked together to aid other businesses and support each other.

This year the Myrtle Beach Regional Economic Development Corporation continued to recruit new industry and assist our existing industry. Global Metal Powders will invest \$2.5 million and hire 15 new employees. Global Metal Powders plans to make their home in the Cool Springs Industrial Park. Vulcan Materials Company announced its 3 million project and the commitment of 5 jobs. The announcement of Vulcan Materials Company will have a big impact on the RJ Corman Railroad. The project utilizes rail service, providing growth for RJ Corman, sustaining the Horry County rail line and increase employment for them too. Lastly, Skutchi Design is an existing industry in Horry County who will be making a bigger footprint into the Ascott Valley Industrial Park later this year. Skutchi will create 41 new jobs and a capital investment of \$3.5 million.

Another year of success is credited to each of our partners. Thank you for supporting our mission and being a part of our achievements. We appreciate all elected officials, Horry County council and staff, City of Myrtle Beach, North Myrtle Beach, Surfside Beach, Conway, Loris, and Aynor for their assistance from councils and staff. Behind the scenes we have a wonderful MBREDC Board, Executive Committee, Sub Committees and Ambassadors who donate their time because they love Horry County and want the best for our communities. Lastly, thank you to my staff for always being as passionate as I am about the mission or our organization. I look forward to a wonderful 2021, full of growth, jobs and diversity. Please contact our organization if we can assist you!

Thank you,

Chairman's Message 2020 Annual Report



MBREDC President & CEO Sandy H. Davis

President's Message

2020 Annual Report

WELCOME TO THE **Myrtle Beach Regional Economic Development** Corporation **Annual Meeting** MYRTLE BEACH

in the second

REGIONAL ECONOMIC DEVELOPMENT CATCH THE RISING TIDE

C. C. W. W. S. R. S. S. S.

OUR LEADERS

OFFICERS

FRED RICHARDSON, CHAIRMAN Grand Strand Water & Sewer Authority

MIKE HAGG, VICE CHAIRMAN Horry Telephone Cooperative (HTC)

MARILYN FORE, SECRETARY Horry Georgetown Technical College

JIM APPLE, TREASURER Burroughs & Chapin Company

NEYLE WILSON, PAST CHAIRMAN Horry Georgetown **Technical College Foundation**

EXECUTIVE COMMITTEE

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MIKE COOL Santee Cooper

DAVID DECENZO Coastal Carolina University

STEVE GOSNELL Horry County Administrator

RICK KAYLOR **Tidelands Health**

GARY LOFTUS Horry County Council

O'NEIL MCCOY McGriff Insurance | BB&T

ROBERT WILFONG Development Resource Group, LLC

2020 MBREDC Executive Committee & Board of Directors

BOARD OF DIRECTORS

ROBIN AGNEW Bank of America

JOE BONANNO Archetype SC

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CARY ROWELL **Eagle Strategies** DANNY SHELLEY Horry Electric Cooperative

DODD SMITH Metalas

GREGG SMITH City of Myrtle Beach

SARAH SMITH Waccamaw Regional Council of Governments

ALICIA THOMPSON Burr & Forman

VERLON WULF Horry County Industrial Carolina Cool

JIMMY YAHNIS The Yahnis Company

> **Board & Executive Committee** 2020 Annual Report

Our Mission

To lead Horry County's efforts in attracting, growing and retaining sustainable businesses that create jobs.

Expand and diversify the Horry County economy.

Provide opportunities for area graduates to stay in the area and find employment.

Support and grow existing industry.

Provide additional tax revenue for government jurisdictions and the Horry County Board of Education. Stimulate private sector growth and investment.

The Myrtle Beach Regional Economic Development Corporation (MBREDC) was founded to function as a vital, comprehensive resource for location and expansion assistance, and to facilitate development programs throughout Horry County. We raise the profile of greater Myrtle Beach as a prime business location; we unite key parties in the public and private sectors to accelerate economic growth; and we diversify the economy by attracting suitable and sustainable industries.

About Us

Generate private sector buy-in and support for economic development.

Create well paying jobs for Horry County residents.

Who We Are

About Us 2020 Annual Repor



INDUSTRY SPOTLIGHT

Making our own opportunities.

The 2020 pandemic has been a trying time for all of Horry County's businesses, but in the spirit of our county we have come together to support one another.

Donna Brin experienced the circle of life in a unique way when the pandemic reconnected her across 102 years to her great-grandmother ... and another global pandemic.

bFIVE40 is an eco-friendly large format digital printing company that uses recycled synthetic fibers to print signage for events and custom apparel such as sports jerseys. When the novel coronavirus erupted, those events came to an abrupt halt, and just like her great-grandmother, who owned a sewing shop in the Bronx that employed 35 women to make dresses for Lord & Taylor had to make changes when the great influenza pandemic of 1918 hit, Donna also had to come up with a creative solution to keep them all afloat.

In order to save her business, Donna's great-grandmother pivoted to making medical gowns for area hospitals. Fast-forward to 2020: Brin said recalling that story was a lightbulb moment. She thought of the black-and-white photo she has hanging in her office that shows her great-grandmother's shop and all the women who sewed there.

"I got chills because it was the same thing we were going through," she said.

Inspired, she pivoted her own business to making masks and social-distancing signage, such as directional arrows and the "stand here" circles. "It was the same thing ... we were already using the print technology; switching to masks wasn't that much of a stretch," Brin said. bFIVE40 drew the attention and recognition of Lt. Gov. Pamela Evette for successfully adapting to the pandemic, focusing on sustainability, and for being "women owned".

In her visit to bFIVE40, Lt. Governor Pamela Evette recognized Brin as being another "S.C. company who is doing what's needed to survive, thrive and improve quality of life for our people and their employees during the pandemic."

Brin said the Paycheck Protection Program kept them afloat until she could make the transition, and now she has so much business that her original small staff has tripled.

They donated masks to McLeod Health and created an order for her children's school, Holy Trinity in North Myrtle Beach. Among her big-name clients is the Mike Rowe Foundation, which promotes skilled labor and the Work Ethic Scholarship Program.

"I'm not sure what I did personally," Rowe said. "I have 6 million people on a Facebook page, and they support my foundation and when this whole mask thing came out, I was right in the midst of trying to raise money." Rowe said that once he posted, suddenly his foundation raised \$250,000 by people ordering "tens of thousands of masks." To keep up with the demand for masks, Brin had to set up an apprenticeship program. "Donna set up an apprenticeship program for inspiring seamstresses in conjunction with the local school, Horry Georgetown Technical College, and all of a sudden we had a story that didn't have nothing to do with masks but everything to do with people who pivot and figure out a way forward in a very weird time," Rowe said.

Brin said "one of the biggest challenges" was finding people who know how to sew, claiming that it is "such a lost art."Brin said that the program "came together beautifully" as people were taught by "masters" of the sewing trade to learn a skill.

The MBREDC salutes all the companies in Horry County who worked to find a new way of doing business to not only maintain their business, but to keep employees working during these unprecedented times. It is through times like these that we come together as a community to show how strong we are.... Horry County Strong!

Lily Guidoti saved her business in the pandemic of 1918 and inspired her great-granddaughter to do the same in 2020. Donna Brin has had the above photo hanging in her office since she started her own business in 2014.





Industry Spotlight

2020 Annual Report



Aviation

TARGET INDUSTRIES **Fueling** ongoing growth.

Strategically located in the Southeast's Aviation Corridor, Horry County is a prime location for businesses in the aerospace and aviation industry. The area offers a variety of development-ready sites well-suited for airplane and component manufacturers. Maintenance, Repair and Overhaul (MRO), and aviation technology companies. In addition to the physical assets offered, Horry County is home to the thriving campuses of the Pittsburgh Institute of Aeronautics and The Myrtle Beach Academy of Aviation. where students graduate with certifications in aviation maintenance technology.



Advanced Manufacturing

As manufacturing continues to be one of the fastest growing industries in the U.S., Horry County is quickly becoming an area for great opportunity in advanced manufacturing. Companies from around the world are taking notice to the well-trained, readily available workforce and an affordable operating environment, which makes the community an ideal location for expansion and business development. HGTC's addition of their two new Advanced Manufacturing Center's in both Horry and Georgetown County provide a steady pipeline of highly trained workers in response to the industry demands for Horry County.



Technology & Office

The Grand Strand's state-of-the-art telecommunications infrastructure provides an excellent network foundation for connectivity to anywhere in the world. Horry County offers an excellent quality of life combined with a dynamic workforce that provides a competitive advantage in the global marketplace. Operating costs for Horry County businesses are well below the national average, including low utility rates, low personal and corporate tax structures, low insurance rates, and high productivity from skilled workers. The area offers an abundance of talent with graduates from Horry County Schools, Horry Georgetown Technical College, Miller-Motte Technical College, Webster University and Coastal Carolina University, all of which offer business administration, computer science, IT, and finance-related degrees and programs.

Marine



The Bucksport Marine Park is a partnership among the Grand Strand Water and Sewer Authority, Santee Cooper, Horry County, and the Myrtle Beach Regional Economic Development Corporation. One of the greatest assets of this site is its direct access to the Intracoastal Waterway (ICWW). It is to be constructed on a 100-acre site adjacent to the historic Bucksport Marina located approximately thirty nautical miles from Winyah Bay and thirty nautical miles from Little River inlet. An economic impact report estimates that the Bucksport Marine Park would directly employ over 200 people with an annual economic impact of well over \$60,000,000. With easy access to the ICWW and ultimately to the entire eastern seaboard, any business needing waterway access or use will not only find a perfect location but a talented and dedicated workforce. Additionally, our workforce development and education partners are committed to assisting businesses in development training programs to meet the needs of each individual industry.



Healthcare

Horry County continues to be one of the fastest growing metropolitan areas in the U.S. The population in Horry County has continued to increase with estimates now over 330,000 and a median age of 45. With this overall increase in population, the need for expanded healthcare options and services is rising. This market includes a variety of healthcare service facilities, physician's offices, medical laboratories, information management firms, and even medical device manufacturers. Healthcare-related businesses in our area work closely with local colleges and universities such as Horry Georgetown Technical College, MillerMotte Technical College and Webster University, which offers dental and nursing programs, and Coastal Carolina University, which offers Nursing, Biology, and Health Administration degrees. Also, Horry County Schools, including the Academy for the Arts, Science, and Technology and the Academy for Technology & Academics provide specific career majors like premedicine, nursing, and health sciences among several others. Partnering with these institutions assists in meeting the workforce needs of healthcare-related businesses.

> **Target Industries** 2020 Annual Report



FISCAL YEAR IN REVIEW

MBREDC's Source of Operating Income FY 2020 / 2021 (Budgeted)

Horry County	\$700,000
Private Membership	\$320,000
Municipal Support	\$67,272
In-Kind Donations	\$50,000
Interest Earned	\$190
Utilize Assets from FY 19/20 due to COVID	\$70,088

Total Revenue

MBREDC's Operating Expenses FY 2020 / 2021 (Budgeted)

Total Expenses	\$1,207,550
Business & Travel	\$25,000
Existing Industry Support	\$9,000
Contingency	\$16,000
Business Memberships & Staff Training	\$18,000
Contract Service	\$20,000
Marketing & Membership Services	\$125,000
Building & Office Operations	\$133,550
Recruitment	\$178,000
NESA Operations & Grant Match	\$200,000
Personnel	\$483,000

Fiscal Year In Review 2020 Annual Report

\$1,207,550

ANNOUNCEMENTS

Solid foundations for future growth.





GLOBAL METAL POWDERS, a leader in the production of metal powders, announced in July, plans to establish operations in Horry County. The company will hire approximately 15 employees and make a capital investment of \$1.5 million over the next five years.

Founded in 2010, Global Metal Powders produces metal powders using proprietary technologies including vacuum hydrogen reduction, crushing, powder processing, and sizing. The metal powders produced are used in automotive, electronics, glass, medical equipment, photovoltaics, semiconductor, and sputtering targets applications. Global Metal Powders can also provide material sourcing, toll processing, target recycling and refining. Global Metal Powders sets the industry standards for quality and flexibility in the production of metal powders and supplies to a customer base spanning North America, Europe, and Asia.

To establish operations in Horry County, the company will construct a 16,000 square foot facility in the Cool Springs Park outside of Aynor, SC. Global Metal Powders will hire a broad range of manufacturing, metal powder technicians, lab technicians, engineering, and supporting services personnel. The Cool Springs, SC facility will be the headquarters for the company.

All of us at GMP are excited to call Horry County, South Carolina our new home. We look forward to bringing new manufacturing technologies to the area and we look forward to adding local talent to our powder metallurgy team as we continue to grow. **GLOBAL METAL POWDERS, PRESIDENT, DOUG MAILANDER**





VULCAN MATERIALS COMPANY, a Birmingham, Alabama based company engaged in the production, distribution, and sale of construction aggregates, announced plans to open a site in Conway. The company will make an investment of \$3 million and will hire five employees over the next 5 years.

Vulcan Materials Company is the largest producer of construction aggregates in the United States, primarily producing sand, crushed gravel, and stone. They serve 19 states, the District of Columbia, and Mexico. Their products form the building blocks for numerous roads, bridges, homes, and schools throughout the country.

To establish operations in Horry County, the company will locate in Conway off Yeager Ave, with direct frontage along the railroad. Vulcan Materials Company will hire five employees. The site will primarily be used for storage and distribution of construction aggregates, with materials being transported to the site from their Rockingham, NC quarry via rail.

I am elated to finally welcome Vulcan Materials Company to the City of Conway (SC). Vulcan Materials Co. will have a substantially greater impact on our economy and interdependent industrial community than the stats imply. Its presence improves access and allows cost savings in construction and infrastructure products- stretching local and state dollars. Also, Vulcan Materials' utilization of RJ Corman Railroad's award-winning transportation services further secures the existence of critical and efficient rail services for industry in Horry County. Vulcan Materials will find this place and our people proof of their having made a wise decision. Congratulations to Sandy Davis and her MBREDC staff for guiding them to us. The City of Conway stands ready to assist Vulcan as it settles in its new home.

CITY OF CONWAY, MAYOR, BARBARA BLAIN-BELLAMY





SKUTCHI DESIGNS INC, a manufacturer of custom, designer office cubicles and a proprietary interior glass office wall system, announced plans to expand operations in Horry County. The company will hire approximately 41 employees and make a capital investment of \$3.5 million.

Skutchi Designs Inc, a woman-owned business with over 25 years of experience, is a national contract office furniture company. Skutchi carries various products from office cubicles, interior glass office walls, office desks, conference room furniture and more. The company also offers many quick-ship products, in addition to the custom office furniture solutions.

To expand operations in Horry County, the company will construct a new 85,000 square foot facility in the Ascott Valley Industrial Park in Conway, S.C. Skutchi Designs will hire a broad range of manufacturing, distribution, engineering, and support service personnel. The new Conway, SC facility will allow the company to increase their business and supply more customers.

We celebrate the expansion of Skutchi Designs today and every day in Horry County. Skutchi Designs utilizes our workforce and diversifies our economy, which is what the MBREDC strives for. On behalf of the entire MBREDC Board, staff and partners, I would like to congratulate Skutchi Designs on their expansion, past success and future success.

MBREDC CHAIRMAN, FRED RICHARDSON

Announcements 2020 Annual Report

COMPANY HIGHLIGHTS



Carolina Food Services received the 2020 Golbon Lumen Spark Award

This award is given to the Golbon Member that exemplifies excellence in marketing by utilizing the Lumen Creative team and their services. This year's winner did just that by trusting Lumen through an entire company rebrand. This included a new company logo, new website, and multiple custom designed and installed truck wraps. Additionally, when COVID-19 hit, this member was quick to go direct to consumers by adding ecommerce functionality to their website and utilized social media to get the word out and connect with their community. Congratulations to the Carolina Food Services team.



CCU Board Named Michael T. Benson as the University's Third President

The Coastal Carolina University (CCU) board of trustees named Michael T. Benson, D.Phil., the next president of CCU.

A veteran of higher education administration, Benson served as the 13th president of Eastern Kentucky University from 2013 to 2020 and was named president emeritus of EKU in December 2019. While at EKU, he held an appointment as Professor of Government. He is currently a visiting professor in the Department of History of Science and Technology in the Krieger School of Arts & Sciences at Johns Hopkins University.

H. Delan Stevens, vice chairman of the University's board of trustees and chairman of the board's Presidential Search Committee, said, "We are excited to welcome Dr. Benson, and as a board, we firmly believe his leadership talents and experiences are an excellent match for Coastal Carolina University and the advancement of this dynamic institution."

"My family and I are ecstatic to be joining Coastal Carolina University," Benson said. "We appreciate the board of trustees entrusting us with this amazing responsibility, and we pledge to do everything we can to build on the solid foundation already in place. There are limitless opportunities ahead. What a great time to be a Chanticleer. We look forward to getting involved on campus and in the community and to helping our students succeed any way we can."



CMC Received grants totaling \$1,115,000 from the Duke Endowment

In November, Conway Medical Center (CMC) received two grants totaling \$1,115,000 from The Duke Endowment to fund the expansion of a community network of care for the low-income, uninsured in Horry County and the advancement of serious illness care at CMC.

A \$500,000 grant will be used to expand a community network of care for the low-income, uninsured in Horry County. These much-needed funds will help to provide access to quality care for the underserved and vulnerable populations throughout Horry County. Access Health Horry will be managing and facilitating these programs.

A \$615,000 grant will be used to advance and integrate serious illness care within our oncology department and increase support for patients and families managing the impact of serious illness. These funds will allow for increased serious illness care support staff, education and training, improved data collection, and compassionate communication to provide a true circle of complete cancer care.

"We are grateful to The Duke Endowment for their continued and passionate support for advancing healthcare excellence in our community. Conway Medical Center has a long-standing tradition of providing award-winning care as part of our commitment to improving health and saving lives. The support of The Endowment allows us to continue in that mission," said Bret Barr, President and CEO of Conway Medical Center. "Thank you also to our CMC Foundation for leading the efforts and to all of our staff involved in making this happen."



HGTC Announced Heavy Equipment Operator Program

Horry-Georgetown Technical College (HGTC) announced a new initiative with an Entry Level Heavy Equipment Operator program that launched in October. This short-term, five-week class prepares someone for a job in Building and Construction, Site Development, Road Maintenance Construction, Paving and Bridge projects.

The class includes hands-on/in-seat individual equipment training on a bulldozer and an excavator. This class has a small class size with a low student to instructor ratio. The site for the class is located in Aynor off of Highway 501. This is a prime example of how HGTC works with the community to respond to the needs of local business and industry.

"We regularly connect with our community leaders to understand the needs of industry and take pride in being quick responders to meeting those special requests," said Dr. Marilyn Murph Fore, HGTC President. "We are blessed with excellent partnerships in the area and particularly with the demand for enrollment in this program as students prepare for new careers with many area utilities."

The Heavy Equipment Operator Program was awarded a \$25,000 grant from the Truist Foundation to assist with equipment and instructor cost.



McLeod Health Announced its Intention to Build a New Hospital in Carolina Forest

On August 18, 2020 McLeod Health announced its intention to build a new hospital ma for Vel pau fici Ev wil pop tion by con rec the on

Company Highlights

in the Carolina Forest area of Horry County. "Pending approval from the Department of Health and Environment Control, our plans are to build a 4-story hospital with up to 48-beds on our 42-acre Carolina Forest campus, where we already have 2 outpatient buildings," said Vehige. "The ongoing development of services at the McLeod Health Carolina Forest campus is intended to offer coordinated services across the healthcare continuum and to address the need for value-based services to ensure good health for the residents living in Carolina Forest and Myrtle Beach communities."

According to the U.S. Census, Horry County is one of the fastest growing counties in South Carolina and Carolina Forest is one of the fastest growing areas of the county. Federal and state statistics demonstrate the need for additional beds in this area.

"The current and projected population of Horry County, as well as the seasonal spikes we experience due to tourism is a major influence on the growing demand for healthcare services in our county," said Vehige. "Additionally, our current COVID-19 pandemic response demonstrated the insufficient hospital bed capacity in Horry County. Even without a pandemic, this shortage will become even more apparent as the population grows."

The addition of the hospital at this location will provide healthcare services needed by the local community and will be part of continued assessment of medical needs and recruitment of specialists and physicians to the area to serve patients and their families on the Coast.

"The planned \$56 million hospital will

have 4 operating suites and will be available for patients from our Carolina Forest Emergency Department that need continuing care," says Vehige. "Additionally, patients from this community, who have various illnesses or require surgery, will find care closer to their home.

The Carolina Forest campus is envisioned to offer a wide range of health services that will provide the emergent, primary, specialty and inpatient care that patients need. McLeod Health will be the only healthcare system building a continuum of care, with specialty services at all three Horry County Hospitals – McLeod Seacoast, McLeod Loris and McLeod Carolina Forest campuses.



Myrtle Beach Received nearly \$10K through TD Bank's 'Urban Greening Program'

In August of 2020, the city of Myrtle Beach received nearly \$10,000 to beautify portions of the city through the planting of trees.

According to information from the city, the money will be used to plant trees and shrubs around the Myrtle Beach Train Depot, as well as to replace trees along the downtown Arts and Innovation District.

The \$9,475 grant was given as part of TD Bank's "Urban Greening Program," which is aimed at improving local communities.

Since 2010, the program has helped plant more than 430,000 trees, and Myrtle Beach alone has gotten more than \$75,000 for five different projects.

EXISTING INDUSTRY Growing ever stronger.

Existing Industry is an important piece of our local economy here in Horry County. In fact, 80% of the current announcements in the state of South Carolina come from businesses already calling this state their home.

The focus of this past year was to reach out to our existing industries in Horry County by making visits to their facilities to educate businesses on the Myrtle Beach Regional Economic Development Corporation. Our organization is a free resource for their business needs including growth, workforce, and equipment to name a few. MBREDC is not just committed to recruiting new industry. We are here to provide services for any company's needs throughout its growth and development. Our Manufacturer's Assistance Guide provides some of the resources available to them, which allows the businesses to continue to grow to their full potential and peak performance.

This year the MBREDC was charged with the task of delivering 425 thermometers provided by FEMA to existing industries and our local business partners. These visits also allowed us to meet with our industry leaders and show our support during a very trying time.

The MBREDC hosts educational and networking events for the existing industry businesses in Horry County. Although COVID changed the way we interacted, events were offered that allowed businesses to interact and learn from each other. If you would like to be included in these events, please reach out to us.

Finally, if you know of any business in aviation, manufacturing, marine, technology, and healthcare that may have questions regarding expansion, work force issues, new equipment, training, state assistance, networking, and exporting please reach out to the MBREDC and allow us to assist you.











United States

Alabama. California Illinois..... Massachu Michigan. Minnesota Missouri



Existing Industry 2020 Annual Report

20 www.mbredc.org

MBREDC PROSPECT LEADS

 	1
 	4
 	1
 	3
 	1

North Carolina
New Jersey
New York
Ohio1
Pennsylvania1
Tennessee2
Undisclosed 30

International

Canada	1
Manitoba	2
Ontario	1
United Kingdom	1

MEMBERHIP & EVENTS

Partnering for impact.

Each year the MBREDC holds socials and educational events that are attended by members, community partners, elected officials and existing industry. These events are designed to bring the community together, to form partnerships and gain knowledge and insight on diverse topics. 2020 presented many challenges in the ways that these events could be held, but the MBREDC managed to bring groups together for some successful events.

On January 10, 2020, MBREDC partnered with Banton Media, Carolina Cool, and Tidelands Health to best the Annual Meeting at the Marina Inp at Grande

Annual Meeting

and Tidelands Health to host the Annual Meeting at the Marina Inn at Grande Dunes. Over 240 MBREDC Members and Partners joined us for a networking breakfast and to hear about MBREDC plans for the upcoming year. South Carolina's Lt. Governor, Pamela Evette, was the keynote speaker.

M2M Speed Networking

This popular networking event was held in February at the Members Club at Grande Dunes in partnership with SC Department of Commerce. Participants had the opportunity to meet other MBREDC members during a one-on-one high impact timed event. Attendees were able to make the most of their time while making valuable connections.

Existing Industry Networking Tour at Advanced Manufacturing Center

This event, held in March, was designed to allow representatives from existing industry an opportunity to meet and network along with business partners. A tour was given of the Horry Georgetown Technical College's Advanced Manufacturing Center and guests enjoyed a performance by the Long Bay Symphony String Ensemble.

Fall Social

In October, the MBREDC hosted the annual Fall Social on the outdoor campus of the Myrtle Beach International Culinary Institute. The food was prepared under the direction of Executive Director and Master Chef Joseph Bonaparte. It was an enjoyable evening of great food, fresh air and networking among members.

Community Forum Update

In October, MBREDC partnered with the Coastal Carolina Association of Realtors to host the 8th Annual Community Forum Update. In addition to MBREDC and CCAR, members heard presentations from area chambers, SC Department of Commerce, and SC Department of Transportation.





Membership & Events 2020 Annual Report









OUR AMBASSADORS **Building solid partnerships.**

2020 MBREDC Ambassadors

The MBREDC Membership Ambassador program helps establish better communication between the MBREDC and its members, along with keeping members up-to-date on opportunities, benefits, and events. Ambassadors reach out to members via phone, visits, and emails in an effort to encourage member engagement, to assist the MBREDC with member relations, and to help our investors optimize their membership benefits. Our ambassadors are volunteer business and professional men and women that are in good standing with the MBREDC. The objectives of this initiative is to form lasting relationships between MBREDC members, to spread the word in the community about area businesses, and to encourage all members to get involved with the MBREDC by attending networking events, sharing their business news, and being informed on our overall mission. We thank all of our MBREDC Ambassadors who have served in this very valuable capacity over the past year.



JENNIFER WALTERS CHAIRPERSON Little River Chamber of Commerce



RUSTY GASKINS Waccamaw Regional Council of Governments



LAURA HELMINSKI SGA / NarmourWright Design Archetype SC



TJ LUNDEEN



KYLE RAHNER Carolina Cool





















Thank you to all of our municipalities for your continued support and commitment to economic development in Horry County.

Our Ambassadors

2020 Annual Report

Our Municipalities 2020 Annual Report

www.mbredc.org 25

OUR MEMBERS

We are Horry County.

CHAIRMAN'S PARTNERS

City of Myrtle Beach City of North Myrtle Beach Grand Strand Water & Sewer Horry County Government Horry Electric Cooperative, Inc. Horry Telephone Cooperative, Inc. Myrtle Beach Area Chamber of Commerce Santee Cooper Tidelands Health

PRESIDENT'S PARTNERS

Burr & Forman Burroughs & Chapin Company City of Conway Coastal Carolinas Association of Realtors, Inc. The Jackson Companies Thomas & Hutton The Yahnis Company

LEADERSHIP PARTNERS

A.O. Hardee & Son. Inc. **BB&T now TRUIST** The Bellamy Law Firm City of Loris CRG Companies, Inc. **Dominion Energy** Ebtron, Inc. Elliott Realty First Reliance Bank Metigas, Inc. Miller-Motte Technical College Shade & Shutter Expo Smith Sapp Surteco Synovus Bank Vines Plumbing & Restoration

Thank you to all of our elected officials and partners for your continued support and commitment to economic development in Horry County.



Our Members

2020 Annual Report

EXECUTIVE PARTNERS

A&I Fire and Water Restoration Agracel, Inc. Anchor Storage, LLC Archetype SC Bank of America Banton Media **Beverly Homes** Carolina Cool Carolina Food Service CCU - Grant Center for Real Estate & ED Century 21 Boling & Associates, Inc. Coastal Carolina National Bank **Coastal Carolina University** Coastal Office Solutions, LLC **Conway Medical Center Creative Consultants CRP** Industries Dargan Construction Company DBC Radio DDC Engineers, Inc. Development Resource Group, LLC Duke Energy Eagle Strategies, LLC First Citizens Bank Founders Centre I. LLC G3 Engineering & Surveying Hooks System Technology, Inc. Horry Georgetown Technical College Integra Fabrics **J&K Home Furnishings** Laudisi Enterprises The Law Office of Natasha M. Hanna

Lazarus Entertainment Group Lewis Truck Lines Leonard, Grigg & Associates, LLC LS3P M.B. Kahn Construction Marlboro Development Team Mashburn Construction Company McLeod Health Mead and Hunt, Inc. Mobile Communications America Myrtle Air Services, Inc. Myrtle Beach Pelicans Baseball Club Nexsen Pruet North Myrtle Beach Chamber of Commerce Peoples Underwriters Pittsburgh Institute of Aeronautics **REMAX Southern Shores** S&ME. Inc. SGA | NarmourWright Design South Atlantic Bank South State Bank Southern Asphalt Star Life Safety, Inc. StarTek Sunbelt Rentals Tanger Outlets **TD Bank** Tech Services Heating & Cooling Teknoware. Inc. Town of Surfside Beach

Tungsten Corporation

Tyson Sign Company United Community Bank United Development Company Vulcan Materials Company -MidEast Divison Waccamaw Land & Timber Waccamaw Regional Council of Governments WBTW

SUPPORTING PARTNERS

5th T Innovation Group A Summer Home Anderson Brothers Bank Avison Young **BEC Construction BELFOR Property Restoration** Best Western Plus Myrtle Beach Better Business Bureau bFIVE40. LLC Bradham Insurance Agency Brandon Agency Broadway Ventures, LLC C.L. Benton & Sons, Inc. Callie Wise for State Farm Carlisle Associates, Inc. Carolina Limo & Gillian Claire Photography Carolina Pavement Markings, Inc. Clemmons Law Firm Coastal Asphalt Coastal PC Support Conway Chamber of Commerce **Conway National Bank** Cool Ideas Marketing Eggs Up Grill Conway @ University Shoppes Environmental Systems **Testing Services, LLC** Fairfield Inn North FASTSIGNS of Myrtle Beach Flooring Plus Greyphin Consulting, LLC

Our Members

2020 Annual Report

Habitat for Humanity of Horry County Hampton Inn Broadway at the Beach Harper General Contractors Heather M. Cannon - Attorney at Law Highland Roofing Company Hilton Garden Inn -Myrtle Beach/Coastal Grand Hire the Winners Homewood Metalworks, Inc. Horry Georgetown Home Builders Association House of Blues Myrtle Beach **HUB** International Southeast iHeart Media Info Quest King Construction Services, Inc. Leadership Management International. Inc. Lemon or Lime Liberty Tax Service Little River Chamber of Commerce Long Bay Symphony Loris Chamber of Commerce M.F. Scratch Mancill. Inc. MacQueen Properties, LLC Marv K Bittle - State Farm Ins. McAngus Goudelock & Courie, LLC Miller-Valentine Construction Monarch Roofing Monarch Solar Mosby Carolina Forest

PC Matic Phillips & Jordan The Printing Port Proforma **Richardson Custom Builders RJ** Corman **Ross Innovative Employment Solutions Corp.** Sandhills Bank Sansbury Butler Properties, LLC SC Power Team Sellers General Construction, LLC SmartSite LLC SMH Building Spann Roofing & Sheet Metal, Inc. Spartina Land Surveying Stunning & Brilliant Events Sure Trac. Inc. Talotta Contract Interiors TeamLogic IT - Myrtle Beach **Topgolf Myrtle Beach** Town of Aynor Tropical Smoothies Café 02. Inc. VSC Fire & Security, Inc. WebsterRogers, LLP Wildblue Creative WMBF Worksman Cycles WPDE WWMB

> Our Members 2020 Annual Report



Horry County has made it easy to operate our business and proven that it wants us as part of the community. We look forward to growing our company and much more success in Horry County. It is a great place to live, work and play.

SKUTCHI DESIGNS, CEO. JAMIE FERRARO

Partners In Progress

The MBREDC, and the greater Horry County community, is a partnership of dedicated supporters. Our partnership includes governmental agencies, utility providers, economic development allies, and many private businesses that invest in our mission. We have a modern infrastructure, a skilled workforce, and higher education institutions that will provide your business with every opportunity to thrive. Our county offers a diverse mix of sites and buildings, from Class A industrial parks to business and commerce centers, for your prime business location.



Vulcan is very excited about investing in Horry County and the City of Conway on this project. We look forward to becoming part of the local community. The distribution yard will be selling construction aggregates that are vital to Horry County's economic growth and vital infrastructure. The site is very well located to the local construction market.

> **VULCAN MATERIALS COMPANY. VICE PRESIDENT- SC, ELLIOTT BOTZIS**



HORRY COUNTY RANKS

FOR WORKFORCI

DEVELOPMENT PROGRAMS Y AREA DEVELOPMENT MAGAZIN

US CENSUS

2ND

FASTEST

GROWING

METRO-AREA

SOUTH CAROLINA RANKS

NO.3

TOP STATES

FOR DOING

BUSINESS

L We are thrilled to be working with a great company like Vulcan, providing another business with reliable and affordable freight transportation in Horry County. Working closely with dynamic economic development groups like MBREDC is what we're passionate about, building for tomorrow's success is a win for everyone.

R. J. CORMAN PRESIDENT & CEO, ED QUINN

OUR TEAM **Delivering results.**



Sandy Davis **PRESIDENT & CEO**

Sandy Davis is an Horry County native and a graduate from Coastal Carolina University. After earning her Bachelor of Arts in Interdisciplinary Studies in 2004, she entered the workforce with Horry Telephone Cooperative. Prior to working for the MBREDC, Mrs. Davis worked as a controller with a local railroad. In her position as President & CEO, she is responsible for operations, human resources, project management, recruitment, existing industry development, growing the organization's private sector membership, and providing support to the MBREDC.

sdavis@mbredc.org 843.347.4605



Lacey Gasque

OPERATIONS & ADMINISTRATIVE SUPPORT

Lacey Gasque is an Horry County native where she received an Associates in Science Degree from Horry Georgetown Technical College in 2016, and a Bachelor of Science in Business Administration Degree from Coastal Carolina University in 2017. While earning her degrees, she interned with the MBREDC for three years and handles administrative duties and accounting.

lgasque@mbredc.org 843.347.4604



Sandra James

DIRECTOR OF INVESTOR RELATIONS

Sandra James is an Horry County native and a graduate of Coastal Carolina University. She earned her Master's of Education from the University of South Carolina and taught in Horry County Schools for over 30 years. Sandra worked at the elementary, middle, and high school levels during her career. Her experiences provided the perfect segway into joining the MBREDC team in which job creation and training are the top priorities. Sandra is responsible for promoting memberships, planning events, managing marketing, and providing support to existing industry.

sjames@mbredc.org 843.347.4604

> Our Team 2020 Annual Report