

Existing

Industrv



Hurricane

Florence



Target

Industries

**Our 2018** 

Message



Message from MBREDC **Board Chairman** 

**2018 MBREDC** from MBREDC Executive **President & CEO Committee & Board of Directors** 



**Fiscal Year** in Review



Marketing Ambassadors Efforts



Partners In Progress



About Us / Mission / Goals





**2018 MBREDC** Announcements





Partners

Company

Membership

& Events



2018 Economic Development

Our MBREDC Team





### **MESSAGE FROM OUR BOARD CHAIRMAN**

The Myrtle Beach Regional EDC team has impressed us this year by announcing 289 jobs and \$35.8 million in capital investment for Horry County.

The announcements include Laudisi Enterprises, Sure Trac, Inc., Encompass Health and B&B Crane Service, LLC. The results that we are seeing from the work that the team is doing, is exactly what this organization was created for. Horry County is finally proving itself as a place to do business and we are excited as we continue to watch it grow.

On behalf of the Board and I, we continue to support this organization and are excited about the growth in diversity and better paying jobs that it assists in recruiting to our community. More importantly, the team at the MBREDC is committed to providing assistance to our existing industries and helping them grow. Two of the MBREDC announcements this year are existing industries in Horry County that continue to prosper in our area and we look forward to many more.

As we reflect on our successes of 2018 we know that, without the support of our partners, this would not be possible. We are very fortunate to have partners from educational institutions, utilities, telecommunications providers, governmental organizations, community leaders, and hundreds of private businesses that invested in and support the MBREDC's mission and efforts. I speak for the entire Board of the MBREDC when I say thank you for your support and we look forward to another year of prospering and diversifying Horry County.

**NEYLE WILSON** Chairman, MBREDC

## 2018 has been a successful year at the Myrtle Beach Regional Economic Development Corporation.

Our team has announced four projects, which will result in 289 new jobs and \$35.8 million in capital investments to be made in Horry County over the next five years. Horry County is becoming more diversified and rewarded for the steps the leaders are taking to ensure that our community is ready when the opportunities arise.

This year we have kept our focus on product in Horry County. With assistance from Santee Cooper, SC Department of Commerce, NESA and Horry County, we have been able to construct a 50,000 square foot pad to assist in recruitment efforts. The MBREDC will work to have advanced steps in place to help win projects. We understand that we cannot have buildings available for each company's needs but being a step ahead will put us in a better position when recruiting. We look forward to this being a game changer in 2019.

The goals of the Myrtle Beach Regional EDC are to recruit industry and to assist existing industry. In 2018 our staff focused on outreach to our existing industry. The industries in Horry County continue to grow and we now have over 200 companies registered as industrial, technology, manufacturing or distribution. It is truly amazing to learn all the things that are created in our county. In addition to our existing industry, we actively recruit by attending trade shows, marketing missions, conference calls with senior executives, referrals from community leaders and partners. Our organization has the best of both worlds as a public/private partnership. These wins are the wins of our county, board members, community leaders, partners and staff. I am thankful for each of you and look forward to a very exciting and successful 2019!

All the Best,

SANDY H. DAVIS MBREDC President & CEO

### **MESSAGE FROM OUR PRESIDENT**





# **MBREDC**

**Executive Committee & Board of Directors** 

### **OFFICERS**

NEYLE WILSON, CHAIRMAN Horry Georgetown Technical College Foundation

MIKE HAGG. VICE CHAIRMAN Horry Telephone Cooperative

MARILYN FORE, SECRETARY Horry Georgetown Technical College

JIM APPLE, TREASURER Burroughs & Chapin Company

FRED RICHARDSON, PAST CHAIRMAN Grand Strand Water & Sewer Authority

### **EXECUTIVE COMMITTEE**

BARBARA BLAIN-BELLAMY City of Conway, Mayor

MIKE COOL Santee Cooper

DAVID DECENZO Coastal Carolina University

CHRIS ELDRIDGE Horry County Administrator

JAMES GILLIAM McNair Law Firm

### **BOARD OF DIRECTORS**

**ROBIN AGNEW** Bank of America

BILLY ALFORD North Eastern Strategic Alliance

TY ANTHONY Lewis Truck Lines

ALAN CLEMMONS SC Legislative Delegation

TONY COX SC Department of Transportation

GEORGE DURANT North Myrtle Beach Chamber of Commerce

RICK ELLIOTT **Elliott Beach Rentals** 

SAM FRINK CCU Board of Trustees

NATASHA HANNA Law Office of Natasha M. Hanna

PAT HOWLE Horry Electric Cooperative MARK LAZARUS Horry County Council, Chairman

GARY LOFTUS Horry County Council

DEBBIE MCARTHUR Integra Fabrics

PHILIP RENDER City of Myrtle Beach Council

RICK KAYLOR **Tidelands Health** 

RICK MAXEY Horry County Schools

O'NEIL MCCOY BB&T

MIKE PHILLIPS Surteco

SARAH SMITH Waccamaw Regional Council of Governments

DICK TINSLEY McLeod Loris Seacoast

RACHEL WHITLEY Synovus/ NBSC

MIKE WOOTEN **DDC Engineering** 

VERLON WULF Horry County Industrial Carolina Cool

The Myrtle Beach Regional Economic Development Corporation (MBREDC) was founded to function as a vital, comprehensive resource for location and expansion assistance, and to facilitate development programs throughout Horry County. We raise the profile of greater Myrtle Beach as a prime business location; we unite key parties in the public and private sectors to accelerate economic growth; and we diversify the economy by attracting suitable and sustainable industries

**To Lead Horry County's Efforts in Attracting, Growing** and Retaining Sustainable **Businesses that Create Jobs**.

OUR MISSION **EXPAND AND DIVERSIFY THE HORRY** COUNTY ECONOMY.

GOALS SUPPORT

PROVIDE **ADDITIONAL TAX REVENUE** FOR GOVERNMENT JURISDICTIONS AND THE HORRY COUNTY **BOARD OF EDUCATION** 

**OUR** 

STIMULATE PRIVATE SECTOR **GROWTH AND** INVESTMENT.

**AND GROW EXISTING INDUSTRY.**  GENERATE PRIVATE SECTOR **BUY-IN AND SUPPORT** FOR ECONOMIC DEVELOPMENT.

**CREATE WELL** PAYING JOBS FOR HORRY COUNTY **RESIDENTS.** 

PROVIDE **OPPORTUNITIES** FOR AREA GRADUATES TO STAY IN THE AREA AND FIND EMPLOYMENT.

# HURRICANE FLORENCE RESTORING HOPE, CHANGING LIVES

The MBREDC would like to take this opportunity to show our gratitude for all the hard work that was bestowed on Horry County and continues to be as we clean up and rebuild. In particular to those that are members and partners of the MBREDC.

In September, Horry County and neighboring counties were directly impacted by Hurricane Florence as it made its way onto the Carolina coastline with an official landfall near Wrightsville Beach, North Carolina as a Category 1 Hurricane. It brought destructive high-speed winds, storm surge flooding, and an unsettling sense of concern throughout Horry County and surrounding areas.

Thankfully, local and state officials kept the public alerted and evacuations were given with ample time for preparation. In the aftermath of Hurricane Florence, there were nearly 200,000 people affected in Horry County by power outages served by Santee Cooper and Horry Electric Cooperative. There was tremendous damage caused by the devastating flood waters to both residential and commercial structures along water sources such as the Waccamaw River and Intracoastal Waterway.



### AVIATION



### **ADVANCED MANUFACTURING**



### **TECHNOLOGY & OFFICE**

The Grand Strand's state-of-the-art telecommunications infrastructure provides an excellent network foundation for connectivity to anywhere in the world. Horry County offers an excellent quality of life combined with a dynamic workforce that provides a competitive advantage in the global marketplace. Operating costs for Horry County businesses are well below the national average, including low utility rates, low personal and corporate tax structures, low insurance rates, and high productivity from skilled workers. The area offers an abundance of talent with graduates from Horry County Schools, Horry Georgetown Technical College, Miller-Motte Technical College, Webster University and Coastal Carolina University, all of which offer business administration. computer science. IT. and finance-related degrees and programs.

certifications in aviation maintenance technology. TARGET **INDUSTRIES** EUELNG GROWTH

Strategically located in the Southeast's Aviation Corridor, Horry County is a prime location for businesses in the aerospace and aviation industry. The area offers a variety of development-ready sites well-suited for airplane and component manufacturers, Maintenance, Repair and Overhaul (MRO), and aviation technology companies. In addition to the physical assets offered, Horry County is home to the thriving campuses of the Pittsburgh Institute of Aeronautics and The Myrtle Beach Academy of Aviation, where students graduate with

As manufacturing continues to be one of the fastest growing industries in the U.S., Horry County is quickly becoming an area for great opportunity in advanced manufacturing. Companies from around the world are taking notice to the well-trained, readily available workforce and an affordable operating environment, which makes the community an ideal location for expansion and business development.



### MARINE

The Bucksport Marine Park is a partnership among the Grand Strand Water and Sewer Authority, Santee Cooper, Horry County, and the Myrtle Beach Regional Economic Development Corporation. One of the greatest assets of this site is its direct access to the Intracoastal Waterway (ICWW). It is to be constructed on a 100-acre site adjacent to the historic Bucksport Marina located approximately thirty nautical miles from Winyah Bay and thirty nautical miles from Little River inlet. An economic impact report estimates that the Bucksport Marine Park would directly employ over 200 people with an annual economic impact of well over \$60,000,000. With easy access to the ICWW and ultimately to the entire eastern seaboard, any business needing waterway access or use will not only find a perfect location but a talented and dedicated workforce. Additionally, our workforce development and education partners are committed to assisting businesses in development training programs to meet the needs of each individual industry.



### HEALTHCARE

According to the U.S. Census Bureau, Horry County was the second fastest growing metropolitan area in the U.S. in 2015. Last year Horry County's population grew to over 300,000 with the largest population group being over 40 years of age. With this overall increase in population, the need for expanded healthcare options and services is rising. This market includes a variety of healthcare service facilities, physician's offices, medical laboratories, information management firms, and even medical device manufacturers. Healthcare-related businesses in our area work closely with local colleges and universities such as Horry Georgetown Technical College, Miller-Motte Technical College and Webster University, which offers dental and nursing programs, and Coastal Carolina University, which offers Nursing, Biology, and Health Administration degrees. Also, Horry County Schools, including the Academy for the Arts, Science, and Technology and the Academy for Technology & Academics provide specific career majors like pre-medicine, nursing, and health sciences among several others. Partnering with these institutions assists in meeting the workforce needs of healthcare-related businesses.

# **FISCAL YEAR IN REVIEW** INVESTING FORA STRONGER

**MBREDC'S SOURCE OF OPERATING INCOME** FY 2018 - 2019 (BUDGETED)



PRIVATE \$320,000

MUNICIPAL \$67,272

IN-KIND \$50,000

INTEREST EARNED

TOTAL \$1,137,387

### **MBREDC'S OPERATING EXPENSES** FY 2018 - 2019 (BUDGETED)

Personnel	\$504,000
NESA Operations	\$200,000
Recruitment	\$134,000
Building and Office Operations	. \$138,100
Marketing & Membership Services	<b>\$92,600</b>
Contract Services	<b>\$20,000</b>
Business Memberships & Staff Training	\$17,000
Contingency	\$13,000
Existing Industry Support	\$9,000
Business & Travel	\$9,687

# EXPENSES \$1,137,387





Laudisi Enterprises, Inc., the parent company of SmokingPipes.com, Laudisi Distribution, Cornell & Diehl, Inc, and Low Country Pipe and Cigar, announced plans to invest \$250,000 and hire an additional 35 full time employees over the next five years.

Laudisi Enterprises, INC. founded in 2000 by Sykes Wilford, has expanded and continued to grow its operations from online retailing to manufacturing and distribution over the past 17 years and currently employs approximately 80 full time employees at its Longs, SC facilities. Every year since 2013, Laudisi has been included on the Inc's 5000 fastest growing private companies in the US list, and SmokingPipes.com is now the largest retailer of premium pipes and pipe tobacco in the United States.

"When we were first talking about expanding again in 2014 we began looking elsewhere, but we knew we wanted to stay in the Carolinas, so we talked to an EDC in North Carolina about incentives," says Ted Swearingen, COO. "But the Myrtle Beach Regional Economic Development Corporation showed us a lot of incentives we weren't taking advantage of, like leveraging our community connection and the chambers of commerce ... These were missed opportunities that we started making use of."

To expand its operations in Horry County, Laudisi will lease an existing building near their existing facility in the Longs, South Carolina area Laudisi will hire a variety of production, distribution, support services, and customer support positions, and interested applicants can apply at the company's site(s).

Laudisi is deeply committed to Horry County and we continue to see a bright future for the county. The company has been in Horry County for fifteen years as of this month. The changes we've seen here have been remarkable. We're excited to continue to be a part of that story. Getting our latest expansion rolling has been quite the group effort, with support and guidance from the NMB and Little River Chambers of Commerce, SC Power Team, Horry Electric and, of course, MBREDC.

SYKES WILFORD, LAUDISI ENTERPRISES, INC., CEO



### SURE TRAC, INC.

Sure Trac, an existing Horry County manufacturer, announced in April their plans to expand its operations in Horry County. The company will hire approximately 20 employees and make a capital investment of \$2.55 million over the next five years.

Founded in 1996. Sure Trac manufacturers high-quality axles for a variety of uses, including utility trailers and manufactured homes. Sure Trac, Inc. has manufacturing and distribution operations in Hewitt, Texas as well as Loris. South Carolina.

To expand its operations in Horry County, the company will renovate an existing 62,500 square-foot facility off Highway 701 in Loris, South Carolina. Sure Trac will hire a variety of professional, skilled, and unskilled positions.

Our family began Sure Trac in Horry County and it has proven to be successful. When picking the best location for the company to expand, we feel it is still in our hometown. Horry County and the state of South Carolina have shown us that they are supportive of our company and the expansion. We appreciate the assistance of Horry County, South Carolina, the business community and our Sure Trac employees.

### DALE POWELL, SURE TRAC, INC.

Sure Trac is an important partner to our state, and we couldn't be prouder to see them continue to succeed in Horry County. With announcements like this one, we're letting the world know that South Carolina is open for business. GOVERNOR HENRY MCMASTER

Having served the South Carolina communities of Rock Hill, Anderson, Columbia, Charleston and Florence for many years now, we are excited to finally be expanding into the Myrtle Beach area with a top-notch partner like Tidelands Health through our new hospital in Little River. Consistent with our mission, we will help patients regain function and independence while recovering from a variety of debilitating illnesses and injuries. ED MOWEN, PRESIDENT OF ENCOMPASS

HEALTH'S MIDATLANTIC REGION.

On behalf of the MBREDC Board, investors, and partners, we are excited about the announcement of Encompass Health locating in Horry County. Healthcare is one of the MBREDC's target markets and we know that Encompass Health will be successful in Horry County because of the skilled healthcare-focused workforce we have grown through our educational institutions and the support this partnership will find from our local governments and businesses. NEYLE WILSON, MBREDC CHAIRMAN



### **ENCOMPASS HEALTH CORPORATION**

**Encompass Health Corporation and Tidelands** Health announced in February that their joint venture is advancing its plans to build and operate a new 46-bed inpatient rehabilitation hospital in Little River, South Carolina.

The new Little River inpatient rehabilitation hospital will be located off Highway 9 and will represent an investment of approximately \$23 million in the community. The Encompass Health/Tidelands Health joint venture may hire up to 134 employees over the next five years to staff the Horry County hospital including nurses, physical therapists, occupational therapists, speech-language pathologists, case managers and other support service positions.



In November, B&B Crane Service LLC, a North Carolina-based industrial company, announced plans to establish operations in Horry County. The company will hire approximately 48 new employees, retain 52 existing employees and make a capital investment of \$10 million over the next five years.

B&B Crane Service LLC, is a crane, rigging and industrial company. The company serves the southeastern United States and provides full-service fabrication, crane and rigging, pipeing, general plant maintenance, and heavy haul trucking. Industrial services include fabrication of carbon steel and stainless-steel pipe, heavy ductwork, and CNC controlled pipe cutting.

We are pleased to be making Horry County and its cities our new home where we hope to provide crane and industrial services through bridge and tourism construction, services in the transportation and communication communities, economic development, as well as in-plant industrial services to nearby companies. B&B Crane Service LLC is committed to growing our company and plan to add employees into our future as a responsible contributing company in Horry County. **MEGAN POWELL, CEO OF B&B CRANE** 



### **PITTSBURGH INSTITUTE OF AERONAUTICS RANKS #1 ON FORBES TOP TWO-YEAR TRADE SCHOOLS**

For the second year in a row, the Pittsburgh Institute of Aeronautics has been honored with a spot on Forbes' Top-Two Year Trade Schools listing. This year, PIA topped the list, landing the No. 1 spot on the esteemed publications annual ranking. The comprehensive ranking evaluates schools based on their post-graduate success, affordability, completion success, and student experience.

Forbes published its first list of two-year trade schools in 2017, where PIA was ranked at No. 11, leading the rankings for the technical trades. The ranking highlights PIA's continued commitment to the education and career success of aviation technicians, as well as industry demand for our highly skilled students.

# McLeod Health

### MCLEOD HEALTH RENOVATIONS OF NEW INPATIENT TOWER

McLeod Health Seacoast unveiled their new inpatient tower that doubled patient capacity from 50 beds to 105 beds. This expansion along with their recent move into Carolina Forest, will ensure a continuation of high quality care, access to the best physicians and specialty services, and investments in technology.



### **ESPN EVENTS ADDS COASTAL CAROLINA UNIVERSITY TO ITS ROSTER**

Beginning in 2020, ESPN Events is adding a new bowl game to its roster. The Myrtle Beach Bowl will be played at Brooks Stadium on the campus of Coastal Carolina University. This new bowl game will be nationally televised on ESPN networks. Conference USA, Mid-American Conference (MAC) and Sun Belt Conference will be the three conference partners the game will feature.

"We are honored to be a part of history in establishing the first bowl game in the state of South Carolina," said Matt Hogue, Director of Athletics at Coastal Carolina University. "The brand impact for our University from this game and the excitement of college football during the bowl season will be immeasurable and represents another example of how important sports tourism is to the promotion of our region."



### **CONWAY HOSPITAL PARTNERS WITH DUKE HEALTH AFFILIATES IN HEART**

In August, Conway Medical Center stepped up its ability to care for cardiac patients when it announced a new partnership with Duke Health to ensure top-quality care for this area's many heart patients. Duke Health Affiliates in Heart has partners across the country, but Conway Medical Center is one of only two in South Carolina and the only one in Horry County.

Conway Medical Center President and CEO, Bret Barr, said "Conway Medical Center is a trusted leader in medical care that services patients with care and compassion, and the new partnership will only make things better. Through the partnership, our hospital will receive the most current training and access to Duke guidelines. We're going to implement best practices and enhance quality care here in our community."



### **ANDERSON BROTHER'S BANK**

Anderson Brothers Bank makes Forbes list of America's Best in State Banks. Anderson Brothers Bank ranked 3rd in the state of South Carolina as reported in Forbes inaugural Best-In-State Banks and Credit Unions in June. The banks and credit unions were not gauged by balance sheets and P&L statements but by surveys conducted by Statista of more than 25,000 customers in the US on the opinions they had related to their current or former banking relationships with financial institutions. The customers rated on overall satisfaction with five standards of trust, terms & conditions, branch services, digital services and financial advice.

"We are honored to have made the list out of only 124 banks nationally named," said Susan Grant, VP Marketing Director of Anderson Brothers Bank. "We are most grateful for our customers for participating in the surveys and sharing their experiences about the bank. We all try to live up to the slogan of, "Treating You Like Family" each and every day. I think it all goes back to Anderson Brothers Bank's roots that still exist today of doing what's right for the customer, employees and the communities served that sets us apart from all the rest."



### LITTLE SPIDER CREATIONS **CREATES CROWN FOR HEIDI KLUM**

The Halloween & Costume Association honored Heidi Klum with the official title of Queen of Halloween in October. Heidi's highly anticipated costume reveals have become one of the highlights of the season each year with millions of fans and followers that eagerly await her annual announcement. Her new honorary Queen of Halloween title was officially shared with fans and followers during the un-boxing of her elaborate, hand-made crown designed by Little Spider Creations.



## **FISCAL YEAR** AMBASSADORS



**RUSTY GASKINS** CHAIRMAN Waccamaw COG



**KYLE RAHNER** Carolina Cool

The MBREDC Membership Ambassador program helps establish better communication between the MBREDC and its members, along with keeping members up-to-date on opportunities, benefits, and events. The program currently has six ambassadors that frequently reach out to current members via phone, visits, and emails in an effort to encourage member engagement, to assist the MBREDC with member relations, and to help our investors optimize their membership benefits. Our ambassadors are volunteer business and professional men and women that are in good standing with the MBREDC. The objectives of this initiative is to form lasting relationships between MBREDC members, to spread the word in the community about area businesses, and to encourage all members to get involved with the MBREDC by attending networking events, sharing their business news, and being informed on our overall mission. Our 2018 / 2019 MBREDC Membership Ambassadors are:



MARGARET HOYNES The Brandon Agency



LYNN KORNITA TD Bank

MARK SMAIZYS TD Bank

JENNIFER WALTERS Little River Chamber of Commerce

# **MARKETING EFFORTS** UNLOCKING RESOURCES



## RECRUITMENT

33 Prospect Visits/Meetings 24 Prospect Calls 12 Lead Generation Calls with Prospects 5 Lead Generation Trips 3 Trade Shows



## **EXISTING INDUSTRY**

Existing industry expansions are proving to make up close to 80% of the current announcements in the state of South Carolina. Those numbers prove that South Carolina must be doing something right for companies to continue to grow in our area. The focus of 2018 and 2019, is to make sure the existing industry in Horry County is aware of the Myrtle Beach Regional Economic Development Corporation. Staff of the MBREDC have visited/surveyed more than 100 of the existing industry companies in Horry County. The MBREDC is a free service to existing industry. If you have questions regarding expansion, work force issues, new equipment/machinery training or incentives, state assistance, networking, exporting, and any other questions, please reach out to us and allow us to be a free liaison for your company.

On behalf of the MBREDC Board of Directors, investors, partners, and the elected officials throughout Horry County, thank you to our existing industries. You are what makes Horry County great!



## **2018 MEMBERSHIP & EVENTS**

### **ANNUAL MEETING**

On January 12, 2018, MBREDC partnered with Webster University and TD Bank to host the Annual Meeting at the Marina Inn at Grande Dunes. Over 200 EDC Members and partners joined us for the occasion to network and to hear about our plans for the upcoming year. Guillermo Mazier, former Chief Executive Officer of Atlas Advertising, was our guest speaker for the event.

### M2M SPEED NETWORKING EVENT

In March, the MBREDC tried a new approach for a networking event for our partners. In a controlled and timed setting, participants networked one on one to make the most of their networking experience. This networking event was structured to give high impact and make the most of the attendee's time. It was a great turnout and well received by everyone.

### **SPRING SOCIAL**

In May, the MBREDC partnered with Thomas & Hutton to host its Spring Social at the Myrtle Beach Pelicans Baseball Stadium. Members and their guests enjoyed a casual, fun night of networking and baseball.

### ECONOMIC DEVELOPMENT PANEL

In August, the MBREDC hosted an Economic Development Panel where we heard from a panel of CEO's that chose Horry County to do business in and why, along with an existing industry partner of ours. This event dove into an understanding towards the importance of the MBREDC for Horry County and the feedback from the CEO's.

### FALL OYSTER ROAST SOCIAL

In October, the MBREDC hosted the Annual Oyster Roast Social at the House of Blues in North Myrtle Beach. This is always a great turn out as guests enjoyed a casual evening of music, drinks, networking, giveaways, and oysters. We heard from elected officials with county updates and the MBREDC's new President & CEO.

### **EXISTING INDUSTRY SOCIAL**

In November, the MBREDC hosted an existing industry social at the Ocean Dunes Club for businesses in manufacturing, aviation, technology, marine and healthcare in Horry County. This event was open to members and nonmembers alike for open conversations with other CEO's and business owners in similar industries. We had a great turnout and anticipate the event to grow each year.

In addition to quarterly socials that are attended by members, community partners, elected officials and MBREDC representatives, the MBREDC holds educational events that members and existing industry attend to gain insights on diverse topics like marketing, technology, and industry assistance.





City of Myrtle Beach Grand Strand Water & Sewer Horry County Horry Electric Cooperative Santee Cooper **Tidelands Health** 

### PRESIDENT'S PARTNERS

Burroughs & Chapin Company City of Conway Coastal Carolinas Association of Realtors McNair Law Firm Metglas The Jackson Companies The Yahnis Company Thomas & Hutton

## Thank you to all of our elected officials, municipalities and partners for your continued support and commitment to economic development in Horry County.

### **CHAIRMAN'S PARTNERS**

Horry Telephone Cooperative Myrtle Beach Chamber of Commerce

### LEADERSHIP PARTNERS

A.O. Hardee & Son, Inc Anderson Brothers Bank BB&T **Canfor Southern Pine** City of Loris CRG Companies, Inc Ebtron Inc Elliott Beach Rentals Miller-Motte Technical College SCANA Smith Sapp Southern Tide Media Surteco Synovus Bank The Bellamy Law Firm Touch Med Spa Wells Fargo

### **EXECUTIVE PARTNERS**

A&I Corporation Agracel, Inc. Allied Barton Security Services Archetype SC Bank of America Brandon Agency Carolina Cool, Inc. Carolina Food Service Carolina Health Specialist Castles Consulting Engineers CCU - Grant Center for Real Estate & ED Century 21 Boling & Associates Coastal Carolina National Bank Coastal Carolina University **Conway Medical Center** Courtvard Marriott Broadway at the Beach Creative Consultants Dargan Construction Company Dave and Busters Davis & Flovd. Inc. DBC Radio DDC Engineers, Inc. Duke Energy Eagle Strategies LLC First Citizens Bank Fuel Interactive Grande Dunes Harrington Construction Company Haynsworth Sinkler Boyd, P.A.

Horry Georgetown Technical College Integra Fabrics J&K Home Furnishings Laudisi Enterprises Law Office of Natasha M. Hanna Lazarus Entertainment Leonard, Grigg & Associates, LLC Lewis Truck Lines Little Spider Creations LS3P M.B. Kahn Construction Co., Inc. Marlboro Development Team McLeod Loris Seacoast Mead and Hunt. Inc. Mobile Communications America Myrtle Air Services Myrtle Beach Pelicans Baseball Club Nexsen Pruet North Myrtle Beach Chamber of Commerce Peoples Underwriters Pittsburgh Institute of Aeronautics Professional Plumbing Group REMAX Southern Shores Samuel Frink SGA Architecture Southern Asphalt South State Bank Spectrum Enterprise Star Life Safety Inc StarTek

Sunbelt Rentals Tanger Outlets TD Bank Tech Service Heating & Cooling Teknoware Inc. Town of Surfside Beach **Tungsten Corporation** Tyson Sign Company United Community Banks United Development Company Vulcan Materials Company -MidEast Division Waccamaw Land & Timber Waccamaw Reg Council of Gov WBTW-TV 13 Webster University Windermere Insurance Group LLC

## Best Western Plus Myrtle Beach Broadway Ventures,LLC Building Industry Synergy, Inc. C.L. Benton & Sons. Inc. Callie Wise for State Farm Carlisle Associates Inc. Carolina Limousine Carolina Testing Carolina Trust Federal Credit Union Century 21 McAlpine & Associates Chicora Companies Circa Real Estate Clemmons Law Firm Coastal Asphalt Coastal PC Support Concrete Supply Co. Conway Chamber of Commerce Conway National Bank Cool Ideas Marketing Eggs Up Grill Fairfield Inn North

SUPPORTING PARTNERS

5th T Innovation Group

Allegra

Araos USA LLC

Avison Young

Full Steam Ahead

Frampton Construction

FASTSIGNS

Floorina Plus

FBI Construction

G3 Engineering, LLC Gillian Claire Photography Grevphin Consulting, LLC Hampton Inn & Suites Oceanfront Hilton Garden Inn -Myrtle Beach/Coastal Grand Horry Georgetown Home Builders Assoc House of Blues Myrtle Beach **HUB** International Southeast iHeart Media Info Quest Jerry Pinkas Real Estate Experts JTE Real Estate JW Clardy Construction JW Crum Consulting, LLC Law Offices of Richard M. Lovelace, Jr. P Liberty Tax Service Liquid Munn-E. LLC Little River Chamber of Commerce Long Bay Symphony Loris Chamber of Commerce Mancill. Inc Marketing Strategies Mashburn Construction Company McAngus Goudelock & Courie, LLC MF Scratch Monarch Roofing Monarch Solar Myrtle Beach Downtown Redevelopment Corp

Newmark Grubb Wilson Kibler

NFP Corporate Services Printing Port Proforma Richardson Custom Builders RJ Corman Ross Innovative Employment Solutions Corp. S & ME Sandhills Bank Sansbury Butler Properties SC Power Team Sellers General Construction, LLC Sitarian Corporation SMH Buildina Spann Roofing & Sheet Metal Inc. Sure Trac Inc. Talotta Contract Interiors Tech Service of Myrtle Beach Thompson & Henry, P.A. Town of Aynor Tropical Seas Hotel Tropical Smoothie Cafe 02, Inc. VSC Fire & Security, Inc. Waccamaw Regional Education Center WebsterRogers LLP Wildblue Creative WMBF-TV Worksman Cycles WPDE -TV WWMB -TV

## **OUR TEAM**



## Sandy Davis **PRESIDENT & CEO**

Sandy Davis is a Horry County native and a graduate from Coastal Carolina University. After earning her Bachelor of Arts in Interdisciplinary Studies in 2004, she entered the workforce with Horry Telephone Cooperative. Prior to working for the MBREDC, Mrs. Davis worked as a controller with a local railroad. In her position as President & CEO, she is responsible for operations, human resources, project management, recruitment, existing industry development growing the organization's private sector membership, and providing support to the MBREDC.

### sdavis@mbredc.org 843.347.4605



### Lacey Dorman **OPERATIONS &** ADMINISTRATIVE SUPPORT

Lacey Dorman is a Horry County native where she received an Associates in Science Degree from Horry Georgetown Technical College in 2016, and a Bachelor of Science in Business Administration Degree from Coastal Carolina University in 2017. While earning her degrees, she interned with the MBREDC for three years and handles administrative duties and accounting.

Idorman@mbredc.org 843.347.4604



### Sherri Steele **DIRECTOR OF INVESTOR RELATIONS**

Sherri Steele graduated from Coastal Carolina University with a Bachelor of Science in 2008. She then entered the workforce full time for a local health facility in sales where she was promoted to Membership Director during her stay with them for seven years. After taking some time off for family, she joined the MBREDC in July 2016 part time and was then promoted to Director of Investor Relations in April 2017. In this role Mrs. Steele is responsible for working with our current members, member events, recruiting new supporters and investors in the MBREDC, and assisting existing industry.

ssteele@mbredc.org 843.347.4604



## **PARTNERS IN PROGRESS**

The MBREDC, and the greater Horry County community, is a partnership of dedicated supporters. Our partnership includes governmental agencies, utility providers, economic development allies, and many private businesses that invest in our mission. We have a modern infrastructure, a skilled workforce, and higher education institutions that will provide your business with every opportunity to thrive. Our county offers a diverse mix of sites and buildings, from Class A industrial parks to business and commerce centers, for your prime business location.

Teknoware is excited to make this new investment and believes in the future Horry County is providing. It is a good place to grow the business and support our employees. We appreciate all the help and support that we have received from the Horry County business community.

> **TEKNOWARE** MIKKO KOSONEN, TEKNOWARE CEO

We have partnered with MBREDC now for over 4 years and feel that this has been one of the best decisions we made. While we have been members of numerous associations across the Carolinas, the advantage with MBREDC is that they are actively seeking industry to move into Horry County. With industry

comes jobs, construction and improvements in our economy. We feel that partnering with MBREDC is a win win situation.



### **ROBERT STEELE, ARGOS USA LLC**

**HORRY COUNTY RANKS** FOR WORKFORCE DEVELOPMENT PROGRAMS BY AREA DEVELOPMENT MAGAZINE

# **MYRTLE BEACH**

REGIONAL ECONOMIC

DEVELOPMENT

Myrtle Beach Regional Economic Development Corporation 2050 Highway 501 East | Building 100 | Conway, South Carolina 29526 Local: 843.347.4604 | Toll Free: 1.800.844.4983 | info@mbredc.org | www.mbredc.org



