

MYRTLE BEACH, SOUTH CAROLINA

Live, Work, *Play*



CATCH THE RISING TIDE.

RISING



golf

shopping

MYRTLE BEACH

REGIONAL ECONOMIC DEVELOPMENT

CATCH THE RISING TIDE

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Quality of Life.

Myrtle Beach is ranked #1 on the “2011 Top Beaches in the United States”, playing host to nearly 14 million people each year. The tourism industry here has flourished, offering vacationers more than just an endless stretch of white sand beach.

The Myrtle Beach area is also known for its competitive cost of living in comparison to other major metropolitan regions. Horry County offers three institutions of higher learning and a leading healthcare system. Affordable and diverse, the Myrtle Beach area is also a cost effective place to do business.

- Ten million people live within a 500-mile radius of the Grand Strand market
- Horry County (Myrtle Beach) has the lowest tax rate in South Carolina
- Myrtle Beach is a world-class quality of life community. CEOs and decision makers can enjoy the best golf in America and over 65 miles of pristine coastline
- K-12 Education at Horry County Schools is among the top in South Carolina and above average for the nation
- Five Institutes of higher learning in Horry County alone:
 - Coastal Carolina University
 - Horry-Georgetown Technical College
 - Webster University
 - Miller-Motte Technical College
 - ITT Technical Institute
- An outstanding healthcare system including these Myrtle Beach area hospitals:
 - Grand Strand Regional Medical Center
 - Conway Medical Center
 - McLeod Loris / Seacoast
- Myrtle Beach is an unrivaled destination for entertaining clients and customers
- 65 miles of pristine beaches
- Myrtle Beach State Park providing an expansive beachfront, fishing pier and nature trails
- 3,000 restaurants
- World-class shopping
- Over 100 golf courses
- Myrtle Beach is No. 9 on *Golf Digest's* list of the “50 Greatest Golf Destinations in the World”
- The Long Bay Symphony, the region's professional orchestra
- 4 museums



With a population of approximately 275,000, Horry County has experienced a 37% increase in population over the past ten years.

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