

MBREDC E-Newsletter

Get to Know Sandra James - Our New Director of Investor Relations



The [Myrtle Beach Regional Economic Development Corporation](http://www.mbredc.org) is excited to announce the newest member of the team: Sandra James. Sandra will lead the promotion of private membership, marketing, events, and assisting the existing industry. With over 10 years of marketing, event planning and fundraising experience, Sandra will be a strong asset to the MBREDC team.

We wanted our investors and community members to get to know a little bit about Sandra, since she will be the liaison between our investors and the MBREDC. Since in-person events are still a thing of the past, we want to ensure that our community is informed about any changes and updates we have. We conducted a quick virtual interview for you to learn more about Sandra.

Born in Conway, South Carolina, Sandra graduated from the University of South Carolina at Coastal Carolina, now Coastal Carolina University, and received a master's degree from the University of South Carolina. She has spent the last 30 years in the education system from elementary to high school with [Horry County Schools](http://www.horrycountyschools.org). This included the Academy for Technology and Academics; a career and technology center that helps students decide their career paths.

When you're not working and serving the community, what do you like to do for fun?

I love cheering on the South Carolina Gamecocks during football season! I also enjoy traveling and spending time on the beach with family and friends.

Do you have any specific role models?

My grandmother was an educator for over 40 years in Horry County. She was my inspiration for choosing education as my first career.

Tell us about a project or accomplishment that you consider to be the most significant in your career.

I helped to develop a drop-out prevention program for at-risk students while working with Horry County Schools. Working with young adults and helping them to become successful in school as well as in their future careers has been one of the most rewarding aspects of my career in education. I have learned as much from them as they have learned from me. My former students were some of the first to congratulate me on my new position with the MBREDC.

What about working at the MBREDC excites you the most?

Transitioning into a new world of work has already been exciting. I have received warm greetings from so many new people. I'm looking forward to being able to get out and meet people in-person once the time is appropriate.

The MBREDC plans and hosts many events throughout the year for its membership partners. It is through those events that our members can network, share what's going on in their businesses, and help us to [achieve our mission to accelerate economic growth in our area](#). It is exciting to be a part of the future of Horry County.

Any fun facts about yourself that you'd like to share?

So far, 2020 has been a year of uncertainty and change for everyone. I have been no exception, but in a more positive way. In less than one month, I have changed careers, gotten engaged, and purchased a new home! I can't wait to see what the rest of 2020 brings.

Sandra began working with MBREDC on July 7th. If you'd like to virtually introduce yourself to Sandra, feel free to send her an email at SJames@MBREDC.org. Welcome to the team, Sandra!

To stay up-to-date on everything happening in our area that pertains to our partners and Horry County, follow us on [Facebook](#) and [Instagram](#). For more information about the Myrtle Beach Regional Economic Development Corporation, contact us at info@MBREDC.org or (843) 347-4604.

[Message from Secretary Hitt: Digital Adaptability](#)

Stephen Hawking once famously said, "Intelligence is the ability to adapt to change." Those words take on new meaning today, as people and organizations around the world are adapting to change on a considerable scale.

Over the last few months, the coronavirus pandemic has uprooted the way people work, learn and live across the board. Digital platforms have become our primary way of interacting. Organizations are adopting more virtual communications in lieu of face-to-face meetings in an effort to ensure safety and reduce the spread of the virus.

From an economic development standpoint, though our approach is more virtual at the moment, Team South Carolina's recruitment efforts have continued. We are adapting to new ways of meeting with prospective

companies; showcasing our marketable sites within our state; supporting our existing industry; and helping facilitate international trade. One unique approach in the works is a series of virtual trade missions, which we'll share more details on in the coming months.

As the world continues to navigate this uncharted territory, one thing that is abundantly clear is the need for a workforce on the cutting edge of technology. One way Team South Carolina is helping train the tech workers of tomorrow is through the [SC Codes](#) program. A collaboration powered by the S.C. Department of Commerce's Office of Innovation and [Build Carolina](#), SC Codes is a free platform connecting South Carolinians to the education and resources they need to unlock careers in technology. Now, more than ever, is a time to foster the state's digital workforce to ensure future economic prosperity.

The world's reliance on technology is forever changed due COVID-19. Team South Carolina's adaptability to that change will help our state maintain its economic success - today and tomorrow.

[Global Metal Powders](#) establishing its headquarters operations in Horry County

Company investing \$1.5 million and create 15 new jobs

MYRTLE BEACH, SC – Global Metal Powders, a leader in the production of metal powders, today announced plans to establish operations in Horry County.

The company will hire approximately 15 employees and make a capital investment of \$1.5 million over the next five years.

Founded in 2010, Global Metal Powders produces metal powders using proprietary technologies including vacuum hydrogen reduction, crushing, powder processing, and sizing. The metal powders produced are used in automotive, electronics, glass, medical equipment, photovoltaics, semiconductor, and sputtering targets applications. Global Metal Powders can also provide material sourcing, toll processing, target recycling and refining. Global Metal Powders sets the industry standards for quality and flexibility in the production of metal powders and supplies to a customer base spanning North America, Europe and Asia.

To establish operations in Horry County, the company will construct a 16,000 square foot facility in the Cool Springs Park outside of Aynor, SC. Global Metal Powders will hire a broad range of manufacturing, metal powder technicians, lab technicians, engineering, and supporting services personnel. The Cool Springs, SC facility will be the headquarters for the company.

Those looking to apply should monitor www.scworks.org for updates on future job opportunities.

Quotes

“All of us at GMP are excited to call Horry County, South Carolina our new home. We look forward to bringing new manufacturing technologies to the area and we look forward to adding local talent to our powder metallurgy team as we continue to grow.” – **Global Metal Powders, President, Doug Mailander**

“Whenever a new company decides to invest in South Carolina, it marks the beginning of a partnership that we know will benefit our people for a long time. Global Metal Powders’ investment in Horry County shows its commitment to our state, and we’re grateful for the opportunities it will create for South Carolinians.” – **Governor, Henry McMaster**

“South Carolina is known for making things, and making them well. Global Metal Powders’ decision to locate its headquarters here builds on our state’s manufacturing renaissance and creates jobs that will have an impact in Horry County.” – **SC Secretary of Commerce, Bobby Hitt**

"Today we celebrate Global Metal Powders decision to move its headquarters and manufacturing to Horry County. Horry County provides a great workforce, wonderful community, and the drive to diversify and recruit industry. We welcome Global Metal Powders to Horry County and look forward to their success. On behalf of the Horry County Council, staff and residents, welcome to Team Horry." - **Horry County Council Chairman, Johnny Gardner**

“Global Metal Powders is a great fit for Horry County and the Cool Springs Park. Technology is no longer the future, but the present and Global Metal Powders will find great employees in our area who have been trained for the skills it needs. The MBREDC began working with the company in 2018 and it is a win/win for Global Metal Powders and Horry County. On behalf of the entire MBREDC Board, staff, and partners, I would like to welcome Global Metal Powders to Horry County. We look forward to celebrating your success and having you as part of our community.”– **MBREDC Chairman, Fred Richardson**

FIVE FAST FACTS

- **Global Metal Powders** is moving its headquarters and establishing operations in Horry County.
- **Committed to investing \$1.5 million and creating 15 new jobs over the next five years.**
- **Global Metal Powders** is a leader in the production of metal powders in the automotive, electronics, glass, medical equipment, and other applications.
- To establish operations in Horry County, the company will **build a new 16,000 square-foot facility, in Conway, SC.**
- Those looking to apply should visit www.scworks.org in the future as the company’s move progresses.

About MBREDC

The MBREDC is a public-private partnership that works closely with new and existing industries, site selectors, and economic development professionals to promote economic growth in Horry County. Since January of 2012, the MBREDC has announced over 2,000 new jobs including announcements in advanced manufacturing, aerospace, back-office support, health-care, and technology-related businesses. For more information, visit www.mbredc.org.

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MBREDC Partners that offer Cleaning and Disinfectant Services:

[A&I Fire & Water Restoration](#)

[Carolina Cool](#)

[FSA – Full Steam Ahead](#)

MBREDC Partners that offer PPE (Personal Protection Equipment)/Essential items:

[Allegra Marketing – Basic Virus Signage](#)

[bFIVE40](#)

[Carolina Food Service](#)

[Cool Ideas Marketing](#)

[FastSigns](#)

[FSI Office](#)

[Integra Fabrics](#)

[Proforma Marketing](#)

*An email was sent out on May 8th requesting MBREDC partners to reply back if they offered these services/products. If you would like to be included on our website list please email sjames@mbredc.org

COVID-19 resources for businesses are constantly changing.

If you need more assistance with available resources please visit this up-to-date site at:

[COVID-19 Resources](#)



Instagram Facebook

Upcoming Events



Upcoming events are canceled until further notice. Please check back for the next event that will be held.

We miss spending time with our partners! Please take this quick survey so we know how to best serve you during these uncertain times.

<https://www.surveymonkey.com/r/3DP8SBK>

Partner News



HTC is [Myrtle Beach Area Chamber of Commerce's](#) June 2020 Leading Business of the Month sponsored by South State Bank.

Horry Telephone Cooperative was founded in 1952 to provide phone services to rural Horry County and is now the largest telecommunications cooperative in the nation.

HTC regularly supports the community through a variety of service initiatives as part of their commitment to improving the quality of life in communities they serve.

Most recently, the company partnered with [Horry County Schools](#) to provide internet services to students who otherwise wouldn't have reliable internet access to foster e-learning efforts when schools were shuttered due to the pandemic.

HTC also is celebrating 30 years of membership with Myrtle Beach Area Chamber of Commerce this month.

New & Renewing Partners

Renewing Partners

[Liberty Tax Service](#)

[Marlboro](#)

[Development Team](#)

[Spann Roofing &](#)

[Sheet Metal](#)

[BB&T](#)

*Thank
you*

[Richardson](#)
[Custom Builders](#)
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MBREDC Chairman's Partners



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