

|  | Demographic Profile <sup>1</sup>      |                   |       |                                       |                   |             |
|--|---------------------------------------|-------------------|-------|---------------------------------------|-------------------|-------------|
|  | Percent                               |                   |       | Value                                 |                   |             |
|  | Horry<br>County,<br>South<br>Carolina | South<br>Carolina | USA   | Horry<br>County,<br>South<br>Carolina | South<br>Carolina | USA         |
| <b>Demographics</b>  |                                       |                   |       |                                       |                   |             |
| Population <sup>2</sup>  | —                                     | —                 | —     | 289,650                               | 4,774,839         | 316,128,839 |
| Population Annual  |                                       |                   |       |                                       |                   |             |
| Average Growth <sup>2</sup>  | 2.7%                                  | 1.3%              | 0.8%  | 7,793                                 | 62,454            | 2,602,091   |
| Median Age <sup>3</sup>  | —                                     | —                 | —     | 41.1                                  | 37.9              | 37.2        |
| Under 18 Years   | 20.1%                                 | 23.4%             | 24.0% | 54,242                                | 1,080,474         | 74,181,467  |
| 18 to 24 Years   | 9.7%                                  | 10.3%             | 9.9%  | 26,079                                | 476,445           | 30,672,088  |
| 25 to 34 Years   | 12.6%                                 | 12.8%             | 13.3% | 33,834                                | 592,056           | 41,063,948  |
| 35 to 44 Years   | 12.4%                                 | 13.0%             | 13.3% | 33,463                                | 601,292           | 41,070,606  |
| 45 to 54 Years   | 13.8%                                 | 14.3%             | 14.6% | 37,077                                | 659,428           | 45,006,716  |
| 55 to 64 Years   | 14.3%                                 | 12.6%             | 11.8% | 38,526                                | 583,795           | 36,482,729  |
| 65 to 74 Years   | 10.5%                                 | 8.0%              | 7.0%  | 28,382                                | 369,043           | 21,713,429  |
| 75 Years, and Over   | 6.6%                                  | 5.7%              | 6.0%  | 17,688                                | 262,831           | 18,554,555  |
| Race: White  | 79.9%                                 | 66.2%             | 72.4% | 215,071                               | 3,060,000         | 223,553,265 |
| Race: Black or African<br>American   | 13.4%                                 | 27.9%             | 12.6% | 36,202                                | 1,290,684         | 38,929,319  |
| Race: American Indian<br>and Alaska Native   | 0.5%                                  | 0.4%              | 0.9%  | 1,279                                 | 19,524            | 2,932,248   |
| Race: Asian  | 1.0%                                  | 1.3%              | 4.8%  | 2,816                                 | 59,051            | 14,674,252  |
| Race: Native Hawaiian<br>and Other Pacific<br>Islander                                 | 0.1%                                  | 0.1%              | 0.2%  | 305                                   | 2,706             | 540,013     |
| Race: Some Other Race  | 3.1%                                  | 2.5%              | 6.2%  | 8,366                                 | 113,464           | 19,107,368  |
| Race: Two or More<br>Races   | 2.0%                                  | 1.7%              | 2.9%  | 5,252                                 | 79,935            | 9,009,073   |
| Hispanic or Latino (of<br>any race)  | 6.2%                                  | 5.1%              | 16.3% | 16,683                                | 235,682           | 50,477,594  |
| <b>Economic</b>  |                                       |                   |       |                                       |                   |             |
| Labor Force  |                                       |                   |       |                                       |                   |             |
| Participation Rate and<br>Size (civilian population<br>16 years and over) <sup>4</sup> | 61.4%                                 | 61.1%             | 64.2% | 136,643                               | 2,244,057         | 156,533,205 |
| Armed Forces Labor<br>Force <sup>4</sup>   | 0.1%                                  | 1.0%              | 0.5%  | 157                                   | 36,502            | 1,131,106   |
| Median Household<br>Income <sup>3,4</sup>  | —                                     | —                 | —     | \$42,183                              | \$44,623          | \$53,046    |
| Poverty Level (of all<br>people) <sup>4</sup>  | 18.0%                                 | 17.6%             | 14.9% | 48,091                                | 787,788           | 44,852,527  |
| Mean Commute Time<br>(minutes) <sup>4</sup>  | —                                     | —                 | —     | 21.2                                  | 23.4              | 25.4        |

|   |       |       |       |           |           |             |
|---|-------|-------|-------|-----------|-----------|-------------|
| Commute via Public Transportation <sup>4</sup>                                      | 0.3%  | 0.6%  | 5.0%  | 348       | 11,926    | 6,967,689   |
| Union Membership <sup>6</sup>   | 1.4%  | 3.3%  | 11.3% | —         | —         | —           |
| <b>Housing</b>  |       |       |       |           |           |             |
| Total Housing Units   | —     | —     | —     | 185,992   | 2,137,683 | 131,704,730 |
| Median House Value (of owner-occupied units) <sup>3,4</sup>                         | —     | —     | —     | \$164,000 | \$137,400 | \$181,400   |
| Homeowner Vacancy   | 4.9%  | 2.8%  | 2.4%  | 3,983     | 36,523    | 1,896,796   |
| Rental Vacancy  | 29.2% | 14.3% | 9.2%  | 14,732    | 92,758    | 4,137,567   |
| Renter-Occupied Housing Units (% of Occupied Units)                                 | 31.4% | 30.7% | 34.9% | 35,228    | 552,376   | 40,730,218  |
| Occupied Housing Units with No Vehicle Available (% of Occupied Units) <sup>4</sup> | 5.8%  | 7.1%  | 9.0%  | 6,547     | 124,853   | 10,405,375  |
| <b>Social</b>   |       |       |       |           |           |             |
| No High School Diploma (educational attainment, age 25-64) <sup>4</sup>             | 11.8% | 13.3% | 12.3% | 16,909    | 324,730   | 20,199,803  |
| High School Graduate (educational attainment, age 25-64) <sup>4</sup>               | 31.9% | 29.9% | 26.8% | 45,927    | 729,098   | 43,850,577  |
| Some College, No Degree (educational attainment, age 25-64) <sup>4</sup>            | 23.0% | 21.6% | 22.1% | 33,114    | 526,662   | 36,172,175  |
| Associate's Degree (educational attainment, age 25-64) <sup>4</sup>                 | 10.5% | 9.5%  | 8.5%  | 15,161    | 231,707   | 13,972,081  |
| Bachelor's Degree (educational attainment, age 25-64) <sup>4</sup>                  | 15.6% | 16.8% | 19.3% | 22,388    | 409,420   | 31,655,880  |
| Postgraduate Degree (educational attainment, age 25-64) <sup>4</sup>                | 7.2%  | 8.8%  | 10.9% | 10,342    | 213,940   | 17,814,060  |
| Disabled or Blind SSI Recipients, Age 18 to 64 (% of total population) <sup>5</sup> | 1.2%  | 1.6%  | 1.5%  | 3,593     | 74,371    | 4,868,967   |
| Foreign Born <sup>4</sup>   | 6.8%  | 4.8%  | 12.9% | 18,449    | 222,106   | 39,784,305  |

Speak English Less Than  
Very Well (population 5  
yrs and over)<sup>4</sup>

4.3%      3.0%      8.7%      10,956      131,166      25,081,122

[Source: JobsEQ®](#)

1. Census 2010, unless noted otherwise
  2. Census 2013, annual average growth rate since 2003
  3. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages
  4. ACS 2008-2012
  5. Social Security Administration 2012
  6. 2013; Current Population Survey, unionstats.com, and Chmura
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s of the median values from the composing counties.