

**Sherri**

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**From:** Sherri Steele <myrtlebeachregionale@autopilotmail2.io>  
**Sent:** Friday, August 23, 2019 12:04 PM  
**To:** Sherri  
**Subject:** MBREDC | August 2019 Newsletter



## MBREDC E-Newsletter



On Wednesday, the MBREDC released good news with the announcement of [CRP Industries Inc.](#), a leading manufacturer in the automotive parts and industrial products sectors, committing to establish operations in Horry County. The \$2.5 million investment will create approximately 115 jobs over the next five years.

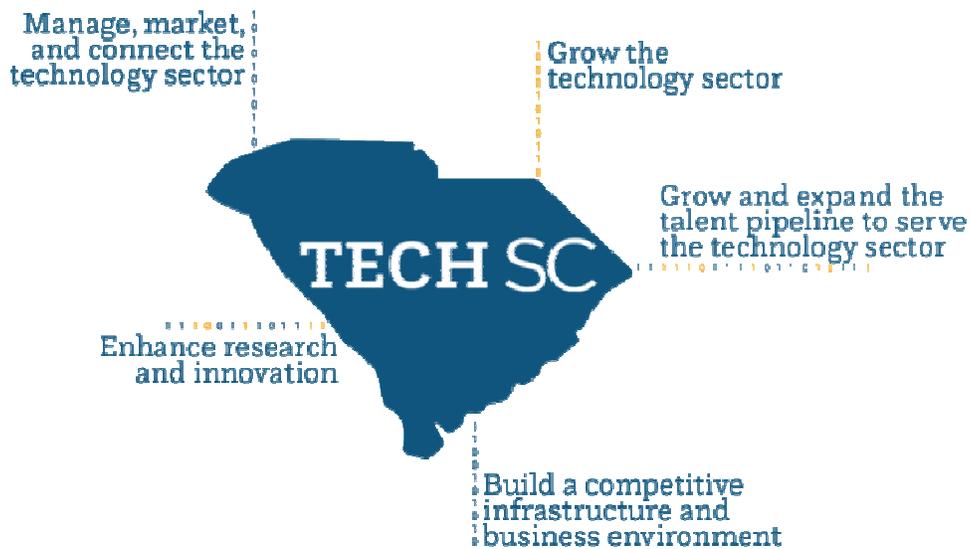
CRP Industries Inc. provides some of the most recognized brand name products in its

market, including AAE steering components; Rein Automotive replacement parts; Pentosin technical fluids; Continental belts and belt kits; AJUSA gaskets and head bolts; Reinflex high-pressure thermoplastic hose; and Perske high-speed motors. The company is headquartered in New Jersey and has locations in North Carolina and Mexico.

Located at 3084 Bashor Road in Conway, S.C., CRP Industries Inc. will establish operations in a newly-constructed 50,000-square-foot facility. The facility will initially be used to manufacture advanced electric power steering systems for the automotive aftermarket under the CRP Industries Inc. brand of AAE, with plans to expand into other products over time.

The company will be looking to fill multiple positions, including electrical technicians, machine operators, maintenance mechanics, warehouse operators and administrative staff along with some engineers. Check back with [www.SCworks.org](http://www.SCworks.org) when positions become posted.

"Horry County continues to prove that we have a great workforce, wonderful community and the drive to diversify and recruit industry. We are honored CRP Industries chose our community to expand their company and we look forward to their success. On behalf of the Horry County Council, staff and residents, welcome to Team Horry." - **Horry County Council Chairman, Johnny Gardner**



## SC Council on Competitiveness Introduces TechSC as its Newest Statewide Industry Initiative

Article by [GrandStrandCEO](#)

Committed to advancing South Carolina’s growth in diverse industry sectors, the South Carolina Council on Competitiveness is announcing its newest industry initiative – [TechSC](#) – designed to accelerate the growth & innovation of technology and cybersecurity firms and to expand the talent pipeline in this red-hot sector.

Governor Henry McMaster hailed the announcement as a next step in advancing the state’s competitiveness in the industry, saying, “The technology sector is among South Carolina’s fastest-growing, but we’re always looking for competitive advantages that help to attract companies to our state and help them succeed once they establish a presence here. TechSC will be an invaluable resource for South Carolina’s business community, and we look forward to seeing all that will be accomplished with this new initiative.”

A recent preliminary analysis commissioned by the Council and conducted by University of South Carolina economist Dr. Joey Von Nessen indicated that South Carolina’s technology industry consists of approximately 141,903 employees and 8,501 businesses with an average overall wage of \$72,393.

Secretary of Commerce Bobby Hitt noted that cybersecurity and technology now impact every corner of our economy, a fact that led the Council to emerge as an ideal home for a statewide tech initiative. “We’re not only seeing growth within the sector itself, but we also have rapid advancements within all of the state’s major industries,” said Secretary Hitt. “From Industry 4.0 and advanced manufacturing to innovation in composites within our aerospace sector to blockchain and autonomous vehicles in logistics, South Carolina businesses are embracing the latest in technology. The Council’s statewide presence in all of those sectors makes it easy to incorporate technology into the work they’re already doing.”

[TechSC](#) will focus on five core objectives:

To grow and expand the talent pipeline to serve the tech sector

To promote a competitive infrastructure & business environment

To manage, market, & connect the tech sector

To grow the technology sector

To foster collaboration, knowledge sharing, and research



We want to let our readers learn more about our partners and their businesses/organizations in Horry County. Email us so we can set up a time to stop by to visit and highlight your company.

Email us at [ssteele@mbredc.org](mailto:ssteele@mbredc.org)



Instagram Facebook

## Upcoming Events



### Economic Development: What it Means for Horry County



**Thursday, August 29th**

**Marina Inn at Grande Dunes**

11:45AM Networking & Lunch

12:00PM Event Begins

Sponsored by [McLeod Health](#)

[RSVP for this Event](#)

**MBREDC & CCAR Co-host | Community Update Forum**

**Thursday, September 26th**

**Coastal Carolinas Association of Realtors**

**951 Shine Ave. Myrtle Beach**

9AM - 12:30PM

**Seating is Limited to 50 MBREDC partners only**

[RSVP for this Event](#)

## Member News

[WebsterRogers CEO Amy Urquhart Named Finance Woman of the Year](#)

[bFIVE40 Honored with The Spotlight on Environmental Awareness Award](#)

[G3 Engineering and Surveying Adds New Faces to the Team](#)

[SC Unemployment Falls to 3.4% in July](#)

[65 Haynsworth Sinkler Boyd Attorneys Recognized by Best Lawyers in America](#)

[Wells Fargo Donates \\$500,000 for Small Business Growth in SC](#)

[Tidelands Hospital among Nation's Top Performers for Treatment of Heart Attack Patients](#)

[Duke Energy Invests in Future Workforce](#)

[43 MGC Attorneys Recognized in Best Lawyers in America](#)

[SC Adds 1,300 Jobs in Construction Over Past Month](#)

[Tidelands Health New Location in Market Commons Introduces New Doctors](#)

[Myrtle Beach Area Chamber of Commerce Sponsor Hootie & The Blowfish Tour](#)

[Dominion Energy: National Safe Digging Day to Education Public](#)

[Best Western Intracoastal Has a Silent Auction Going on for Local Special Olympics](#)



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[Best Western Intracoastal donated 5XL Bags of Linen to Grand Strand Humane](#)

## Society



## Partner Spotlight



This month we highlight MBREDC partner [Ebtron Inc.](#)

EBTRON introduced the first economically viable thermal dispersion airflow measuring device for HVAC applications in the early 1980s. The Company pioneered outdoor airflow measurement for control later that decade. EBTRON's continued commitment to new product development has allowed the Company to remain the leader in its field after more than 30 years of operation. EBTRON truly is a measurable difference!

EBTRON's management philosophy starts with a no-compromise approach to design, manufacturing, application and support. Its innovative measurement solutions have made EBTRON one of the most respected and trusted manufacturers in the industry.

The Company's loyal team of more than 100 employees can attest to its resolve and mission to remain the best in the industry. While many attempt to copy, none succeed.

EBTRON is supported by a strong, factory-trained, representative network in the United States, Canada and abroad.

**New & Renewing Partners**

**New Partners**

- [Better Business Bureau](#)
- [Hampton Inn Broadway at the Beach](#)

**Renewing Partners**

- [The Bellamy Law Firm](#)
- [Spann Roofing & Sheet Metal](#)
- [Horry Georgetown Home Builders Association](#)
- [BB&T](#)
- [Coastal Asphalt](#)
- [Allegra Marketing | Image 360](#)
- [iHeart Media](#)
- [Teknoware](#)
- [VSC Fire & Security](#)
- [Ebtron Inc.](#)
- [C.L. Benton & Sons](#)



**MBREDC Chairman's Partners**



**Horry Electric  
Cooperative, Inc.**  
A Touchstone Energy<sup>®</sup> Cooperative 



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